NEWS RELEASE

Give Callers the Star Treatment With Cingular's Exclusive Answer Tones™ Recorded by Warner Music Group Artists

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Innovative "Say My Name" Program Allows Customers to Include Their Own Name in Answer Tones

ATLANTA, June 1 -- Don't be surprised if you call a Cingular Wireless customer this summer and you're greeted by a popular Warner Music Group (NYSE: WMG) recording artist. The two companies today launched the unique "Say My Name" Answer Tones(TM) promotion that will run for the next four weeks -- exclusively for Cingular customers. The catalog will continue to grow throughout the promotional period and will feature colorful greetings by artists Juvenile, Yung Joc, Trillville, The Wreckers, Ice T, Jamie Kennedy & Stu Stone, Blake Shelton and Cham.

Answer Tones let customers replace the standard ringing sound that a caller normally hears while they wait for their call to be answered and exchanges it with an audio clip of a popular song, celebrity voice, joke or quote. As part of the "Say My Name" promotion, several of WMG's award-winning artists have pre-recorded 20 second Answer Tones greetings for many of today's most popular names. Cingular customers simply find their name among the "Say My Name" Answer Tones and then select the WMG artist who they would like to greet their callers.

For example, UTP/Atlantic recording artist Juvenile recorded the following "Say My Name" Answer Tone exclusively for Cingular customers: "Wassup, this ya boy Juve The Great, Juvenile that is, and look, you ain't gonna believe this; Jennifer can't find her cell phone! Again! That's right. It might be buried in her purse, maybe she left it at home, but I can assure you, right now she's trying hard to find it and answer this call. While she's looking, that means you gotta listen to my voice for a while."

Michael Nash, Senior Vice President, Digital Strategy and Business Development, Warner Music Group said, "Warner Music Group is pleased to again partner with Cingular Wireless to offer music fans another first-of-its-kind mobile-based music product from some of the industry's most recognizable creative voices. 'Say My Name' Answer Tones also expand our worldwide commitment to mobile music product innovation and to making our content available for consumers to enjoy anytime, anywhere, through multiple distribution channels, platforms and services."

"Answer Tones are a fun way for consumers to personalize their wireless experience and give their friends a little something extra when they call," said Lisa Nied, Answer Tones senior product marketing manager, Cingular Wireless. "We're pleased to team with Warner Music Group on this special promotion to extend our Answer Tones catalog to include greetings by some of their popular recording artists."

Cingular Answer Tones gives customers the flexibility and control to determine what callers hear when they dial their number:

- Select the type of tones callers hear -- from an audio clip of a particular song, or one of the celebrity "Say My Name" greetings
- Designate the time of day you want callers to hear Answer Tones
- Assign tones to a specific phone number, group, or to everyone that calls

The charge for each Answer Tone purchase is $1.99, in addition to a monthly service charge of $0.99. For more information on Answer Tones and the "Say My Name" promotion, visit www.cingularanswertones.com .

About Cingular Wireless

Cingular Wireless is the largest wireless carrier in the United States, serving 55.8 million customers. Cingular, a joint venture between AT&T Inc. (NYSE: T) and BellSouth Corporation (NYSE: BLS), has the largest digital voice and data network in the nation -- the ALLOVER(TM) network -- and the largest mobile-to-mobile community of any national wireless carrier. Cingular is a leader in third generation wireless technology. Its 3G network is the first widely available service in the world to use HSDPA (High Speed Downlink Packet Access) technology. Cingular is the only U.S. wireless carrier to offer Rollover(R), the wireless plan that lets customers keep their unused monthly minutes. Details of the company are available at http://www.cingular.com. Get Cingular Wireless press releases emailed to you automatically. Sign up at http://cingular.mediaroom.com .

About Warner Music Group

Warner Music Group became the only stand-alone music company to be publicly traded in the United States in May 2005. With its broad roster of new stars and legendary artists, Warner Music Group is home to a collection of the best-known record labels in the music industry including Asylum, Atlantic, Bad Boy, Cordless, East West, Elektra, Lava, Maverick, Nonesuch, Reprise, Rhino, Sire, Warner Bros. and Word. Warner Music International, a leading company in national and international repertoire, operates through numerous international affiliates and licensees in more than 50 countries. Warner Music Group also includes Warner/Chappell Music, one of the world's leading music publishers, and Perfect Game Recording Co.