NEWS RELEASE

Media Advisory: WMG and MTVN To Announce Landmark Global Agreement

2005-09-23

WHAT:
MTV Networks, a unit of Viacom International Inc. (NYSE: VIA, VIA.B), and Warner Music Group (NYSE: WMG) will announce an unprecedented global agreement.

WHO:
Edgar Bronfman Jr., Chairman and CEO of Warner Music Group
Judy McGrath, Chairman and CEO of MTV Networks
Van Toffler, President of MTV Networks Music/Logo Group
Bill Roedy, Vice Chairman, MTV Networks & President, MTV Networks International
Alex Zubillaga, Executive Vice President, Digital Strategy and Business Development of Warner Music Group WHEN:
Monday, September 26, 2005
3:30 pm UK Time, 10:30 am ET, 7:30 AM PT
HOW:
Domestic Dial-in Number: 888-810-3140
International Dial-in Number: +1-210-234-0021
Passcode: WARNER MUSIC About Warner Music Group
Warner Music Group (WMG) became the only stand-alone music company to be publicly traded in the United States in May 2005. With its broad roster of new stars and legendary artists, Warner Music Group is home to a collection of the best-known record labels in the music industry including Atlantic, Bad Boy, Elektra, Lava, Maverick, Nonesuch, Reprise, Rhino, Sire, Warner Bros. and Word. Warner Music International, a leading company in national and

international repertoire operates through numerous international affiliates and licensees in more than 50 countries. Warner Music Group also includes Warner/Chappell Music, one of the world's leading music publishers, with a catalog of more than one million copyrights worldwide. For more information about Warner Music Group, visit our corporate website at www.wmg.com. About MTV Networks

MTV Networks, a unit of Viacom International Inc. (NYSE: VIA, VIA.B), is one of the world's leading creators of programming and content across all media platforms, with 111 channels and 94 web sites reaching 167 territories worldwide. MTV Networks owns and operates the following television programming services -- MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN, LOGO, as well as international brands TMF (The Music Factory), VIVA, Game One, Paramount Comedy Channel, Flux, and a host of other digital channel brands worldwide, including a package of 13 digital services in the United States. MTV Networks connects with its audiences through its robust consumer products businesses and its extensive interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.