NEWS RELEASE

Music Choice Extends the Reach of Its Video-on-Demand Network to Cingular Wireless Customers

2006-03-07

Warner Music Group First To Sign on With Music Choice to Offer Music Videos to CINGULAR VIDEO(tm) Customers

NEW YORK, NY - March 7, 2006 - Music Choice, the premier music network that reaches millions of music fans nationwide, announced today an agreement with Warner Music Group (NYSE: WMG) to offer Cingular Wireless customers access to a diverse selection of the global music company's music videos and artist interviews from R&B, Hip-Hop, Rock, and Pop music recording artists. The Music Choice offering will feature a streaming music video-on-demand service that allows customers to continuously watch a variety of pre-selected music videos from WMG artists over a 24-hour period. Music videos from Warner Music Group's world-renowned roster of artists, including James Blunt, Missy Elliott, R.E.M., Green Day Laffy Taffy, Sean Paul, Daniel Powter, and many more will be featured on the service. All CINGULAR VIDEO customers will have access to this unique service.

"This agreement reflects Warner Music's emergence as a multi-faceted music content provider," said Alex Zubillaga, Executive Vice President, Digital Strategy and Business Development, Warner Music Group. "Today's partnership with Music Choice is also emblematic of our larger commitment to make a diverse range of our artists' content available across an array of dynamic digital services, in order to expand, enrich and redefine the music enjoying experience for consumers."

"We are excited to partner with Cingular and Warner Music Group to offer CINGULAR VIDEO customers access to our robust mobile music offering which features video-on-demand functionality," says David Del Beccaro, President and CEO of Music Choice. "With the ongoing evolution of the cell phone into a multi-functional, mobile

communication and entertainment device, Music Choice is well positioned to offer wide-ranging video and audio music content that is a perfect fit for this method of distribution."

The subscription-free Music Choice offering features: MC Music Videos, a daily selection of music videos from WMG's artists to watch on demand over a 24-hour period for only $0.99 per video; MC Play of the Day, a new music video each day from a variety of music genres; and MC Ringtone Report, a program about the hottest new ringtones.

In addition, Music Choice will also offer MC Premium, a subscription service that offers a wider selection of R&B, Hip-Hop, Rock, and Pop music videos, and a weekly program called New Releases focusing on the artists that have new material hitting the stores that week.

About MUSIC CHOICE

Music Choice is the premier multi-platform music network that reaches millions of consumers nationwide through their TVs, PCs, and cell phones. Music Choice programs both video and audio music channels, produces exclusive music shows, films in-studio artist performances and interviews, and distributes daily entertainment news. Headquartered in Horsham, PA, Music Choice is a partnership among subsidiaries of Microsoft Corporation, Motorola, Inc., Sony Corporation of America, EMI Music and several leading U.S. cable providers: Adelphia Cable Communications, Comcast Cable Communications, Cox Communications and Time Warner Cable. MUSIC CHOICE® is a registered trademark of Music Choice. Visit the Music Choice website at .

About Warner Music Group

Warner Music Group (WMG) became the only stand-alone music company to be publicly traded in the United States in May 2005. With its broad roster of new stars and legendary artists, Warner Music Group is home to a collection of the best-known record labels in the music industry including Asylum, Atlantic, Bad Boy, Cordless, East West, Elektra, Lava, Maverick, Nonesuch, Reprise, Rhino, Sire, Warner Bros. and Word. Warner Music International, a leading company in national and international repertoire operates through numerous international affiliates and licensees in more than 50 countries. Warner Music Group also includes Warner/Chappell Music, one of the world's leading music publishers, with a catalog of more than one million copyrights worldwide.