



NEWS RELEASE

## The Click Five Make History With First "i-Liner" Booklet; iTunes Exclusive EP to Feature Lyrics, Photos, Artist Info, Digital Trading Cards & Other Interactive Content; WMG Premieres All-In-One Audio Visual Experience

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Lava/Atlantic recording group The Click Five make history today as the first artists to include the innovative new "i-Liner" interactive booklet with their latest digital music release. Bundled with the group's new "Catch Your Wave" EP is the first-ever "i-Liner," a companion to the music featuring an instantly available array of visual content. The power pop sensations' new release is now available exclusively on the iTunes Music Store.

"i-Liner," an exclusive feature of select Warner Music Group digital releases, offers an all-in-one audio-visual experience. "i-Liner" product will be custom-tailored for each artist and each release, offering the possibility of a virtually unlimited range of creative, interactive content - from graphics and liner notes to videos and fan collectibles.

In the case of The Click Five's "Catch Your Wave," the "i-Liner" booklet features complete song lyrics, photo gallery, artist profile, digital trading cards, printable poster, and more. Along with "Catch Your Wave," the EP will also feature an exclusive cover version of 'Til Tuesday's classic, "Voices Carry."

"The launch of 'i-Liner' product is an exciting step towards bringing the digital album fully into the 21st century," said Nikke Slight, Atlantic Senior Vice President of New Media, "making visual and interactive material instantly

available as an integral companion to the music. In many ways, this marks a digital reinvention of the complete experience that the vinyl album provided in its heyday - when album art, liner notes, lyrics, photos, posters, and other visual elements were created as part of the whole package. The 'i-Liner' booklet gives fans a close personal connection to the artist and goes miles towards establishing an artist's vibe and identity - an essential key to successful, long-term artist development."

The Click Five are shaping up as the power pop phenomenon of 2005. The Boston-based outfit's "GREETINGS FROM IMRIE HOUSE" made an impressive chart debut this summer, entering the Billboard 200 at #15 - the year's highest-charting debut from a new rock band. The album - which includes collaborations with Fountains of Wayne's Adam Schlesinger, KISS' Paul Stanley, and the Cars' Elliot Easton - features the breakthrough hit single, "Just The Girl."

A CHR/Pop smash, "Just The Girl" was a #1 most-downloaded song on iTunes, leading to RIAA platinum certification as a Digital Single. In addition, the energetic song's companion video rocked MTV all summer long as one of the network's most popular clips. "Just The Girl" - which reached #4 on the TRL countdown - also received Power rotation play on MTV Hits, along with top 10 streams at MTV.com. The video has been seen regularly on Fuse, Nickelodeon, and the N.

The video for "Catch Your Wave" had its World Premiere recently during MTV's Spankin' New Music Week, and the clip immediately debuted in the top ten on TRL. That same week, The Click Five made a special appearance on both TRL and Fuse's "Daily Download." Meanwhile, the song is already picking up major radio airplay at CHR/Pop stations across the country.

The Click Five have quickly earned a reputation as a potent live act, having spent much of the year on the road alongside such stars as Ashlee Simpson, Backstreet Boys, and Jesse McCartney. The group is currently on tour with E.V.L.A./Atlantic recording artist Ryan Cabrera, with dates running through a November 26th show at Orlando's Hard Rock Live.

The Click Five have also made a number of high-profile network TV appearances, including recent spots on ABC's Jimmy Kimmel Live and NBC's Late Night with Conan O'Brien. On November 24th, the band will perform live in New York City as part of Macy's Thanksgiving Day Parade extravaganza, broadcast nationally on NBC.

Online, The Click Five's Myspace.com page - [www.myspace.com/theclick5](http://www.myspace.com/theclick5) - recently hit #1 on the Most Viewed Band Page ranking, beating out thousands of other artists around the world.

The Click Five are: Eric Dill - lead vocals; Joe Guese - lead guitar; Ethan Mentzer - bass; Ben Romans - keyboards; and Joey Zehr - drums.