NEWS RELEASE

Virgin Mobile USA Offers Exclusive 'Killa' Content From Cam'ron

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Customers Get "First Dibs" on Ringtones, Wallpaper

New Top-Up Contest Will Keep Lucky Winner Talking

WARREN, N.J. and NEW YORK (May 15, 2006) - Virgin Mobile USA and Warner Music Group's (NYSE: WMG) Asylum Records, in association with Diplomatic Man Records, announced today that hip-hop iconoclast Cam'ron is the latest to join Virgin Mobile's popular First Dibs line-up. And in an unprecedented twist on First Dibs, the "Cam'ron Tops You Up For a Year" contest will keep one lucky winner flush with free airtime for months to come.

Virgin Mobile customers can now experience 15 exclusive ringtones like "Get Ya Gun," "He Tried to Play Me" and "Love My Life" - all part of the artist's latest album and DVD titled "Killa Season."

"Cam'ron has undoubtedly put his own unique stamp on the world of hip-hop," said Dominick Tolli, vice president of product management and development for Virgin Mobile USA. "We expect our customers will see him as another powerful addition to a long list of heavy-hitting First Dibs artists."

Virgin Mobile customers also have access to one non-exclusive ringtone from the album, "Touch it Or Not," as well as five exclusive wallpaper designs, featuring Cam'ron himself.

Top-Up for Summer - and All Year Long!

In addition to his mobile music content, Cam'ron is bringing a new dimension to the First Dibs program as he looks to keep one lucky winner talking for a long time!

Every time a Virgin Mobile customer purchases a Cam'ron wallpaper or ringtone, he or she will be entered to win the "Cam'ron Tops You Up For a Year" contest, which kicked off last week. One lucky winner will receive $600 in Virgin Mobile top-up cards ($50 / month for a year starting on July 1, 2006). Alternatively, contestants may enter without a purchase by completing an on-line entry form at http://www.asylumrecords.com/virgin.

No purchase is necessary to enter or win the "Cam'ron Tops You Up For a Year" contest. The contest is open to legal residents of the 50 United States and District of Columbia. Contestants must be 13 years of age or older as of May 2, 2006. Void where prohibited by law. See Official Rules at http://www.asylumrecords.com/virgin.

About Virgin Mobile USA, LLC:
Launched nationally in July of 2002, Virgin Mobile USA, LLC is the nation's first wireless network created for and defined by youth. Virgin Mobile is a joint venture between Sir Richard Branson's Virgin Group and Sprint Nextel, which operates one of the largest 100-percent digital, nationwide PCS wireless networks in the United States. The country's first mobile virtual network operator (MVNO), Virgin Mobile's four million customers have access to a service portfolio that includes multiple voice pricing options, a full range of handsets and a broad array of messaging, music and mobile content offerings - without long-term contracts. In addition, J.D. Power and Associates has recognized Virgin Mobile for providing "An Outstanding Customer Service Experience" under its Certified Call Center Program.SM

Virgin Mobile phones are available at more than 25,000 stores, with Top-Up cards available at more than 80,000 locations nationwide. Virgin Mobile products can also be purchased online at www.virginmobileusa.com or by calling Virgin Mobile At Your Service (1-888-322-1122).

About Asylum
Asylum Records, one of Warner Music Group's newest labels, is designed to provide full promotion, marketing and sales support to urban, independent music labels and artists. Asylum Records is distributed by WEA Corp., Warner Music Group's U.S. sales and marketing company. For more information about Asylum, visit www.asylumrecords.com.