



NEWS RELEASE

## WEA Corp. Appoints Mitchell Imber, Senior Vice President, Physical Sales

2007-10-19

NEW YORK, NY, Oct 19, 2007 -- WEA Corp., Warner Music Group Corp.'s (NYSE: WMG) U.S. sales and retail distribution company, announced today that Mitchell Imber has been appointed to the newly created position of Senior Vice President, Physical Sales. Based in New York and effective immediately, Imber will report to Mike Jbara, Executive Vice President and Chief Operating Officer for WEA Corp.

In his new position, Imber will manage all aspects of WEA Corp., physical product sales. In addition, he will create and implement company business and sales strategy and oversee the national sales staff.

In making the announcement, Jbara said, "Mitch is an ideal fit as we continue to develop new business opportunities in audio and video content distribution and transform to meet the evolving digital environment. His strengths as a leader and wealth of sales and marketing experience make him the perfect choice in this dynamic music environment."

Imber said, "WEA Corp. has long been known as an industry leader in the sales, marketing and distribution of music and media content. I could not be happier in joining this exceptional team."

Prior to joining WEA Corp., Imber spent seven years at Island Def Jam where he most recently served as Senior Vice President, Sales and Marketing. In this position, he spearheaded high-impact marketing strategies to introduce new artists to the marketplace while building new platforms for established artists. Previously, Imber was Senior Vice President, Sales from 2000 to 2005. During his highly successful tenure, he increased sales for all markets by designing and executing national sales and marketing strategies.

From 1996 to 2000, Imber served as Vice President, Sales, Special Markets for Polymedia/Universal, where he was responsible for producing and directing sales activities to achieve multimillion-dollar results across all market segments. Before being promoted to Vice President, Sales, he served as Sales Manager for the New York, Philadelphia and Washington, D.C. markets from 1991 to 1996.

Imber received his B.A. degree in Business Administration from Ithaca College.

About WEA Corp.

WEA Corp. was the first major music distribution company in the U.S. and has continued to set the standard for sales and marketing in the music industry for more than 35 years. WEA Corp. distributes audio and video content for all Warner Music Group labels, including Atlantic, Warner Bros. and Rhino Entertainment, as well as for third-party film, television and video game companies across an array of physical and digital platforms including online, mobile and wireless networks. Since 2004, WEA Corp. has been recognized by a number of national conservation and advocacy organizations for its industry-leading environmental efforts.

Headquartered in New York, WEA Corp. has regional offices in Atlanta, Los Angeles and Minneapolis.