NEWS RELEASE

Warner Music and KDDI Offer World's First Mobile Music Bundles

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Warner Music International (WMI) today announced a unique agreement between Warner Music Japan, Inc. and KDDI Corporation (KDDI), to allow consumers access to the world's first mobile music bundle, a package of audio, video, graphic and textual products in a single, downloadable file. Beginning today in Japan, users of KDDI's mobile phone service can purchase these multi-media files from featured Warner Music artists starting off with Sean Paul.

'This new type of digital download represents the cutting edge of mobile music entertainment available anywhere in the world today," said Makoto Takahashi, Vice President and General Manager of the Contents and Media Division at KDDI Corporation.

"Digital bundling is one of the most important components of our industry-leading product innovation efforts," said Andrew Dunbar, General Manager of New Media at Warner Music Japan. "Today's groundbreaking agreement with KDDI, a global leader in mobile music technology, expands our partnership and again demonstrates our commitment to bring music fans a wide array of music-based products: anytime, anywhere."

The music bundles, marketed under the brand name "WAMO Pack," are available on Warner Mobile, Warner's official mobile web site – also known as "WAMO" – in KDDI's mobile phone service. WAMO Packs consist of a variety of mobile music products such as videotones, mastertones and Flash screensavers and Flash menus as part of a single download allowing users to completely customize their cellular phone with their favorite artist.

WAMO Packs also contain bonus material, such as video commentary from the artists, detailed information about

the artists and their music, photos, cover art and links to web sites to access additional information online when the WAMO Pack file is opened on the mobile phone. Consumers wishing to have multiple mobile products of an artist will find WAMO Packs more convenient than trying to download multiple files separately.

Warner will initially offer a WAMO Pack from Sean Paul and additional WAMO Packs from other Warner Music artists including Ayaka, a female Japanese debut artist, and D.D.D., a Japanese female teen dance pop group, in the near future.

About Warner Music International

Warner Music International, a leading company in national and international repertoire, is headquartered in London and operates through numerous affiliates and numerous licensees in over 50 countries.

About KDDI Corporation

KDDI is a diversified telecommunication operator formed by the merger of DDI, KDD and IDO in 2000, and is the only domestic company that provides both mobile communication service and broadband service.

Source: Warner Music International