Texas Roadhouse Extends Sponsorship Agreement with Professional Angler

LOUISVILLE, Ky.--(BUSINESS WIRE)--Feb. 1, 2007--Texas Roadhouse restaurants has extended its sponsorship agreement with professional fisherman Mike DelVisco for an additional year. DelVisco, of Greer, S.C., is a 17-year veteran of the Bassmaster Tournament Trail and the host of the Bass Bytes program, which airs on the Sportsman Channel. Texas Roadhouse has been DelVisco's lead sponsor since 2003.

As part of the agreement, DelVisco will make personal appearances at Texas Roadhouse restaurants across the nation and will continue to wear Texas Roadhouse branded clothing during tournaments and appearances. In addition, his truck and boat will sport the company's logo and mascot, Andy the Armadillo.

"We are proud to have Mike representing the Texas Roadhouse brand. Mike is a great asset, and we look forward to working with him again as he promotes Texas Roadhouse and fishing," said President and CEO G.J. Hart.

Based in Louisville, Ky., Texas Roadhouse opened its doors in 1993. In just 13 years, the company has grown to more than 251 locations in 44 states. In 2006, readers of Consumer Reports magazine voted Texas Roadhouse as the top concept in the Pub/Grill category, and Forbes magazine ranked the company as one of the 200 Best Small Companies. For more information, visit www.texasroadhouse.com.

Mike DelVisco, a full-time time professional angler on the Bassmaster Tournament Trail for 15 years, is a former East Coast points leader on The Grand National Trail. In addition to the Bassmaster Tour, Mike conducts seminars around the country at many popular sport shows and Bassmaster University. For more information, visit www.bassbytes.tv.

Photos available upon request

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