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# GRAB★GUN

INVESTOR PRESENTATION

Q1 2026

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## Forward-Looking Statements

Any statements other than statements of historical fact contained herein are forward-looking statements. Such forward-looking statements include, but are not limited to, expectations, hopes, beliefs, intentions, plans, prospects, financial results or strategies regarding GrabAGun held by GrabAGun’s management team, as well as the products and markets, future financial condition, expected future performance and market opportunities of GrabAGun. Forward-looking statements are predictions, projections and other statements about future events that are based on current expectations and assumptions and, as a result, are subject to risks and uncertainties, including those contained in GrabAGun’s SEC filings. Many factors could cause actual future events to differ materially from the forward-looking statements in this Presentation, including the possibility that the positive financial results reported herein will not continue to improve or improve at the same rates in the future, or that the authorized share repurchase will not accomplish its intended purposes. Recipients are cautioned not to put undue reliance on forward-looking statements, and GrabAGun does not assume any obligation to, nor intends to, update or revise these forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by U.S. federal securities law.

## Non-GAAP Financial Measures

We utilize Adjusted EBITDA and Adjusted EBITDA margin, non-GAAP financial measures, to supplement GAAP measures of performance as a tool to evaluate our historical financial and operational performance, identify trends affecting our business, and formulate business plans and make strategic decisions. We believe that Adjusted EBITDA provides users of our financial information with useful supplemental information that enables a better comparison of our performance across periods. We believe Adjusted EBITDA provides visibility to the underlying continuing operating performance by excluding the impact of non-cash expenses, including depreciation, amortization, and certain non-recurring costs, as management does not believe these expenses are representative of our core earnings. We also provide Adjusted EBITDA margin, which is calculated as Adjusted EBITDA divided by revenue.

The non-GAAP financial measures have not been calculated in accordance with GAAP and should be considered in addition to results prepared in accordance with GAAP and should not be considered as a substitute for, or superior to, GAAP results. We caution investors that non-GAAP financial information, by its nature, departs from traditional accounting conventions. Adjusted EBITDA is not a liquidity measure and should not be considered as discretionary cash available to us to reinvest in the growth of our business or to distribute to stockholders or as a measure of cash that will be available to us to meet our obligations.

We define Adjusted EBITDA as net income excluding non-cash expenses, including depreciation and amortization, and certain non-recurring costs. Adjusted EBITDA margin represents Adjusted EBITDA as a percentage of revenue.

## Industry and Market Data

In this Presentation, GrabAGun relies on and refer to certain information and statistics regarding the markets and industries in which GrabAGun competes. Such information and statistics are based on GrabAGun management’s estimates and/or obtained from third-party sources, including reports by market research firms and company filings. While GrabAGun believes such third-party information is reliable, there can be no assurance as to the accuracy or completeness of the indicated information. GrabAGun has not independently verified the accuracy or completeness of the information provided by the third-party sources. GrabAGun expressly disclaims any responsibility or liability for any damages or losses in connection with the use of such information herein.

## Revision of Previously Issued Financial Statements

The Company has revised certain prior-period financial statements to correct immaterial adjustments identified during the preparation of its consolidated financial statements. These adjustments include recognition of inventory, cost of goods sold, prepaid expenses, and presentation of specific line items in the statements of cash flows and statements of operations. These revisions were not material to the prior periods and do not affect the ongoing operations of the Company or adjusted EBITDA. A quantification of the impact of these adjustments on each financial statement line item will be included in the Company’s Form 10-K for the year ended December 31, 2025. The adjustments affecting the previously reported year ended December 31, 2024 are also included in the section Revision of Prior Period Financial Statements within this deck.

## Trademarks

This Presentation may contain trademarks, service marks, trade names and copyrights of other companies, which are the property of their respective owners, and GrabAGun’s use thereof does not imply an affiliation with, or endorsement by, the owners of such trademarks, service marks, trade names and copyrights. Solely for convenience, some of the trademarks, service marks, trade names and copyrights referred to in this Presentation may be listed without the TM, © or ® symbols, but GrabAGun will assert, to the fullest extent under applicable law, the rights of the applicable owners, if any, to these trademarks, service marks, trade names and copyrights.

# THE SECOND AMENDMENT IS IN OUR BLOOD

*"A well regulated Militia, being necessary to the security of a free State, the right of the people to keep and bear Arms, shall not be infringed"*

We believe that it is our American duty to help everyone, from first-time buyers to long-time enthusiasts, understand and legally secure their firearms and accessories



## WE DISCOVERED A GAP

We no longer shop the way we used to and the retail firearms market needed a change. We believe people should be able to use their computers, phones, and tablets to shop for firearms the same way they purchase everything else. As experts in technology and fellow firearm enthusiasts, we believe we're the right people for the job

***Our mission is to provide customers with a wide variety of the highest quality firearms and accessories at the lowest prices. Our unique ability to leverage software to increase speed to market and reduce costs allows us to pass along savings and efficiencies to customers***



# THE OPPORTUNITY

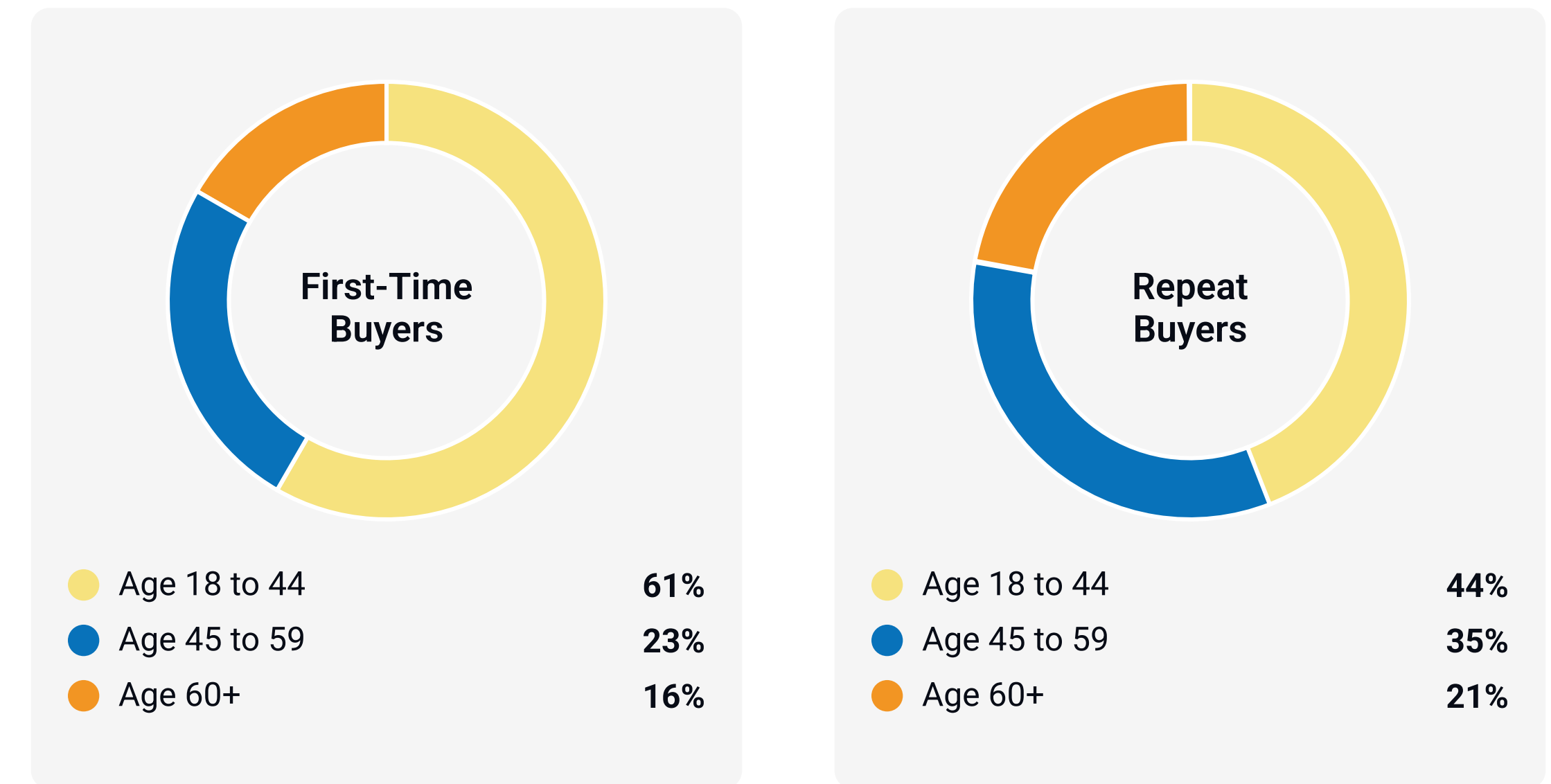
Millennials and Gen Z (18-44) are now shaping the future of firearms retail, already representing **37%+ of firearm owners and growing**<sup>1</sup>



## MARKET DYNAMICS

- Traditional gun retailers struggle to engage younger buyers who favor mobile and tech-savvy experiences. <sup>4</sup>
- Major retailers of outdoor goods have begun to scale back the sale of firearms and ammunition in their stores, insulating us from this potential competition.<sup>5</sup>

# MILLENNIAL AND GEN Z COHORT IS THE LARGEST GROWING GROUP OF NEW AND REPEAT BUYERS <sup>3</sup>



Five-Year U.S Firearms Retail Revenue  
**Growth 2019-2024: 48% <sup>2</sup>**

1. Gun ownership ages 18-29 plus 30-44 from Jan 2019- Apr 2021, Annals of Internal Medicine "Results from the 2021 National Firearms Survey"  
 2. Company management and U.S. Firearms and Ammunition Retail Total Addressable market plus digital firearms and ammunition retail total addressable market per IBISWORLD reports from September 2024 and October 2024.  
 3. Annals of Internal Medicine "Results from the 2021 National Firearms Survey"  
 4. Garrison Everest, "How to Attract the Millennial Gun Buyer"  
 5. USA Today "Dick's Sporting Goods to eliminate gun, hunting departments in 440 stores" 3/10/2020; Amazon terms of service

# THE PROBLEM

Americans' second amendment rights are under attack

The Supreme court has upheld Americans' constitutional right to buy and own firearms, so the failed opposition have transitioned to new attacks on us—by weaponizing the corporate world

# THE GRABAGUN SOLUTION

Our platform is built for the next generation of firearms enthusiasts and sportsmen; on a premier proprietary tech stack for the 2A sector that supports demand prediction, procurement, and regulatory compliance; on deep relationships and direct integration into the systems of America's firearms manufacturers and distributors; and on over a decade of customer trust

With our team's experience and expertise in growing digital marketplaces, and the support of our customers and shareholders, we believe we can fuel a revolution in firearms purchases for the next generation of defenders, sportsmen and enthusiasts

## // SOLUTIONS

**~1.5M<sup>3</sup>**

Registered Accounts

**~21.2K<sup>3</sup>**

Monthly Transactions

**~73,000<sup>3</sup>**

Active SKUs

**97%**

97% of the U.S. population is within 15 miles of an FFL

**\$25.9M<sup>3</sup>**

Q1 26 Revenue

**(\$2.0M)<sup>1</sup>**

FY 2025 EBITDA

**\$467**

Q1 26 Order Value

**890 BPS<sup>2</sup>**

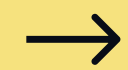
Growth Over Industry

1. For a reconciliation of adjusted EBITDA to the equivalent GAAP financial measure, see selected unaudited historical measures on slide 17

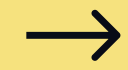
2. Growth Over Industry +890 BPS 4. Net difference between GrabAGun Sales growth of +10.5% in 2026 compared to Adj NICS 1.6%

3. As of 03/31/2026 Source: PEW SEC filings

# INVESTMENT HIGHLIGHTS



GrabAGun is well-capitalized with \$106 million of cash and cash equivalents on the balance sheet ready for strategic deployment to drive both growth and shareholder value



Launched PEW Logistics designed to unlock high-margin, scalable third-party logistics revenue stream by delivering software-like economics



GrabAGun is positioned to be a leading U.S. mobile-focused firearms retail platform for the next generation of buyers



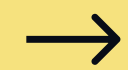
Millennial and Gen Z firearms buyers are primed to disrupt the firearms market with digital, mobile-first retail preferences



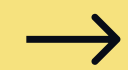
Customer journey is supported with robust catalog, flexible payment and delivery options, and U.S.-based customer service



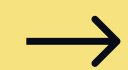
Proprietary tech stack, including AI-driven listings, demand prediction, automated procurement systems, and a inventory optimization edge



High-impact customer outreach marketing capabilities driven by GrabAGun's world-class Board of Directors and industry contacts



Cash flow generative business expected to benefit from scale efficiencies as top line grows



Foundation to become the premier consolidator of the 2A sector

FY 2025

# PREMIER USER EXPERIENCE FOR THE NEXT GENERATION OF FIREARMS BUYERS

Mobile-Friendly UI Design Tailored For Millennials & Gen Z Ensures Seamless Navigation & Engagement

## EXCEPTIONAL USER ENGAGEMENT<sup>1</sup>

12.9M Avg Monthly Page Views

0.6% Conversion Rate

4.8 MIN Avg Session Duration

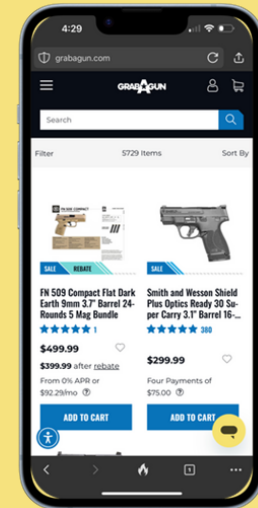
38% Bounce Rate

## MOBILE-FIRST FOCUS<sup>1</sup>

67% Of Total Sessions

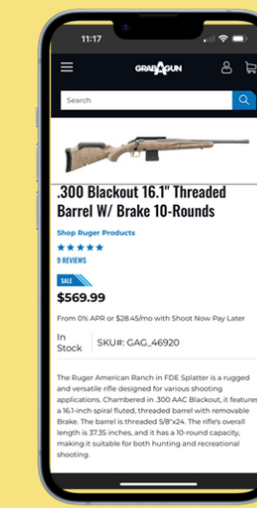
70% Of Transactions

64% Of Total Revenue



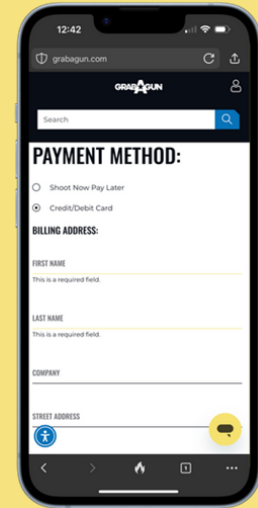
### ROBUST CATALOG

Customers can find over ~73,000<sup>1</sup> active SKUs, making GrabAGun a one-stop shop



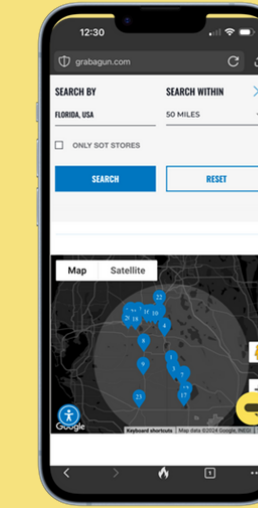
### PAYMENTS & SHOOT NOW PAY LATER

Powered by PublicSquare Payments, our un-cancelable payment stack ensures a seamless transaction experience unaffected by “woke” challenges faced by competitors



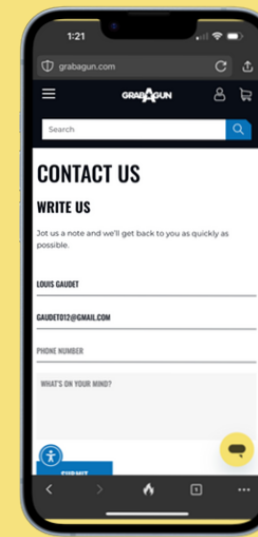
### HASSLE-FREE CHECKOUT

Checkout flow optimized for mobile-first habits of younger shoppers



### SHIPPING & PICKUP

FFL pickup sites nationwide, we estimate there is an FFL dealer in our network located within 15 miles of 97% of the United States population



### UNPARALLELED SUPPORT

Dedicated team of 10 U.S.-based customer service reps with AI augmented capabilities available via phone or online chat to resolve any order related issues

1. Information as of March 31, 2026 Source: GA4



**OUR GOAL IS TO BUILD THE MOST EFFICIENT, COMPLIANT, AND SCALABLE FIREARMS FULFILLMENT INFRASTRUCTURE IN AMERICA - POWERING GRABAGUN'S GROWTH WHILE SETTING THE INDUSTRY STANDARD FOR SPEED, RELIABILITY, AND REGULATORY EXCELLENCE.**

**SPEED & RELIABILITY**

- Best-in-class order fulfillment
- Rapid processing and shipping
- Consistent service for customers and dealers

**COMPLIANCE LEADERSHIP**

- Industry-leading ATF and regulatory adherence
- Built-for-firearms compliance systems
- Risk mitigation at scale

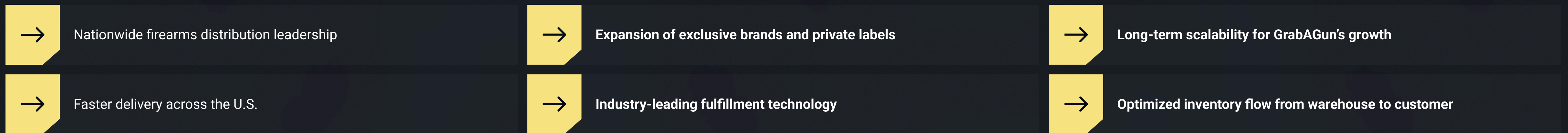
**SCALABLE INFRASTRUCTURE**

- Logistics designed for exponential growth
- Automation, technology, and optimized workflows
- Ability to support large catalog expansion

**DEALER & CUSTOMER EXPERIENCE**

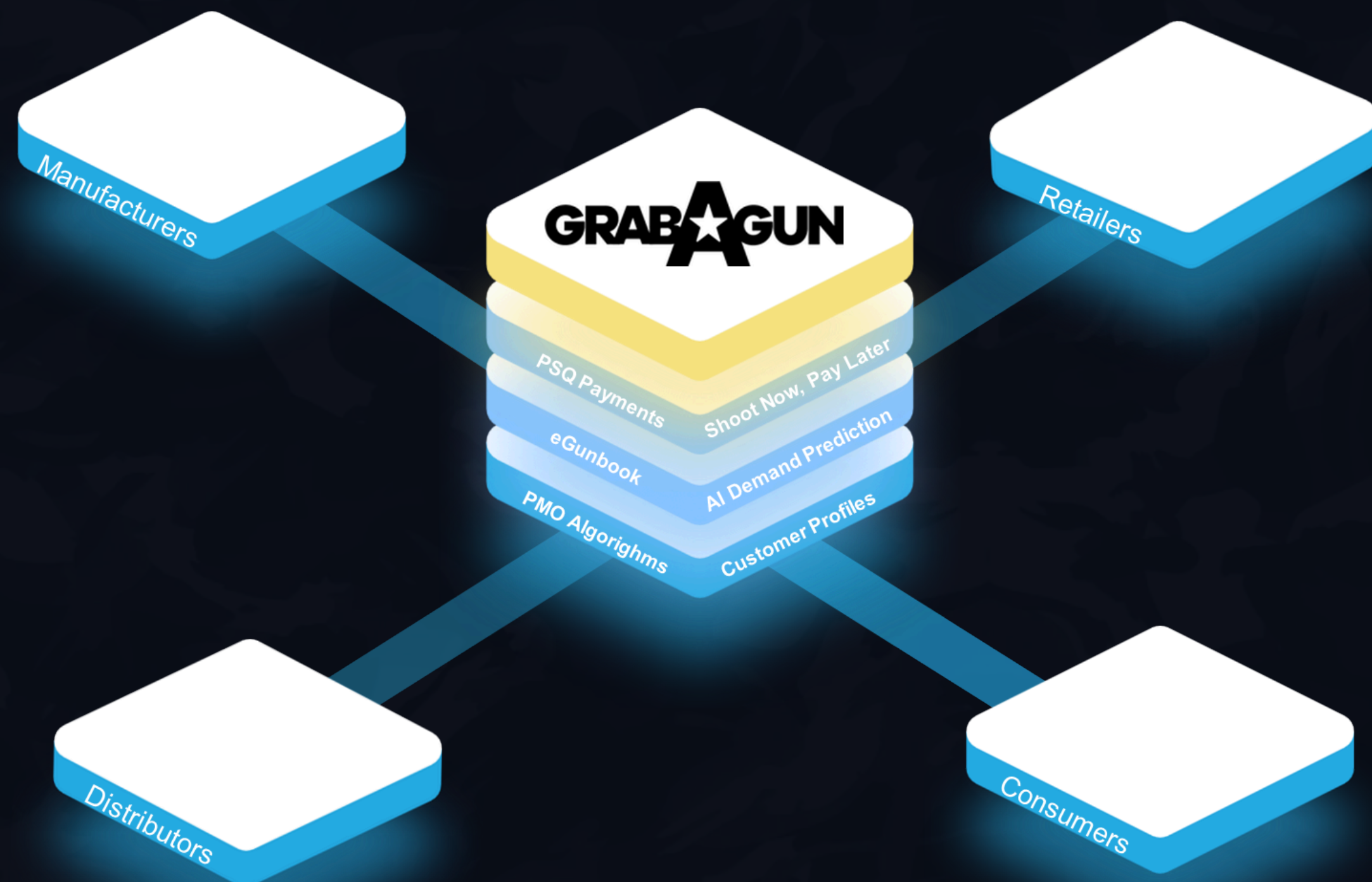
- Seamless transfers and dealer relationships
- Trusted fulfillment partner for the firearms ecosystem

**// BUILDING THE LOGISTICS BACKBONE FOR**



**WE BELIEVE PEW LOGISTICS WILL BE THE OPERATIONAL ENGINE THAT ENABLES GRABAGUN TO SCALE FASTER, SERVE CUSTOMERS BETTER, AND LEAD THE FIREARMS ECOMMERCE INDUSTRY.**

# PROPRIETARY TECH STACK FOR THE 2A SECTOR



## DYNAMIC INVENTORY & ORDER MANAGEMENT

- Near real-time distributor cost and quantity updates
- Automated buying algorithms optimizing for inventory forecasting, cost, availability, and shipping speed

## AI-POWERED PRICING & DEMAND PREDICTION

- Competitor pricing analytics and Product Margin Optimization (PMO) algorithms
- Automated price reductions for clearance and margin enhancement

## FFL PARTNERS COMPLIANCE & DISTRIBUTION PLATFORM

- Proprietary eGunbook Platform manages GrabAGun's logistics and compliance with thousands of FFL pickup locations
- Triple-check firearm compliance system ensures close to 100% accuracy in shipping

## PERSONALIZED CUSTOMER-CENTRIC FEATURES

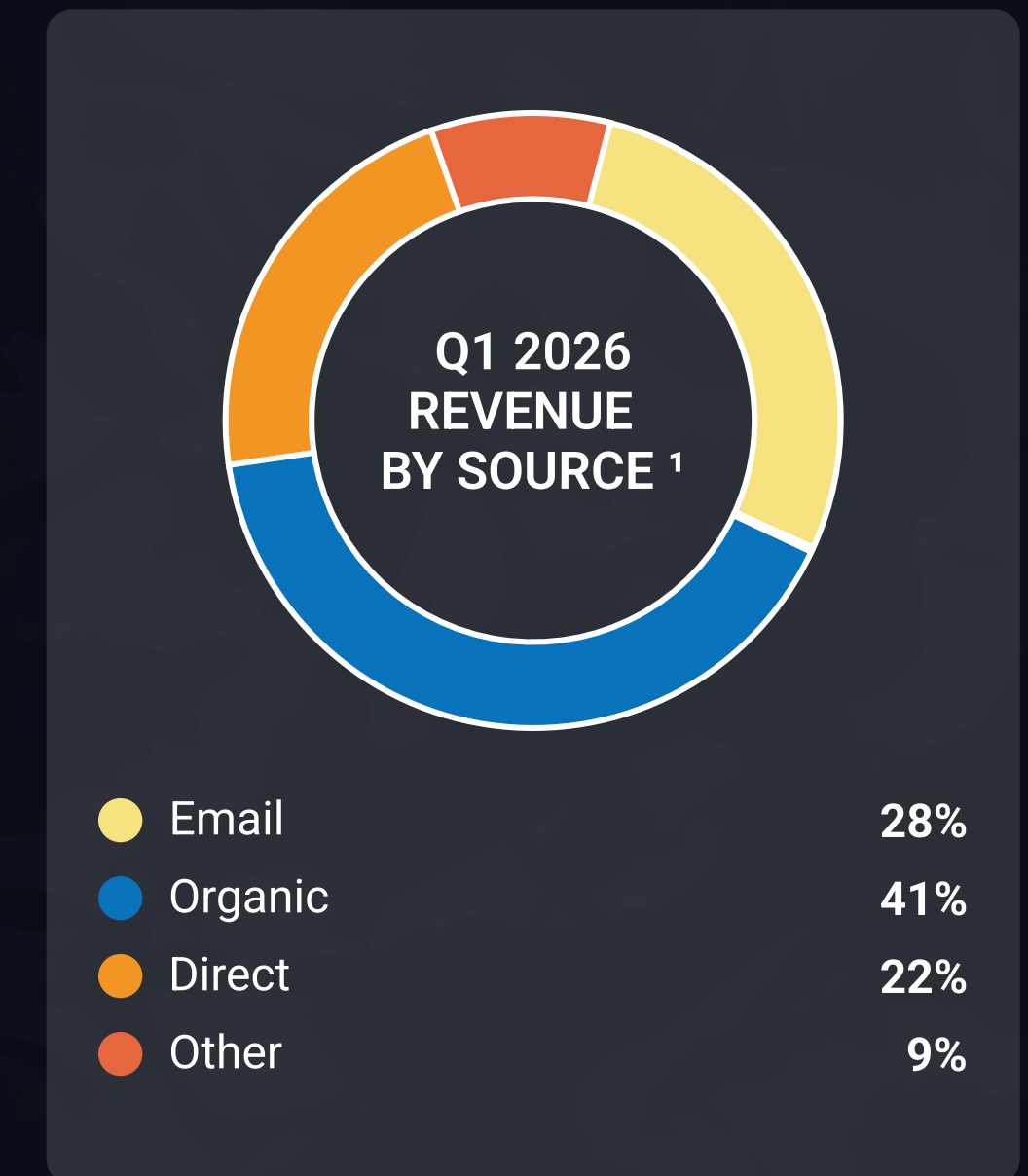
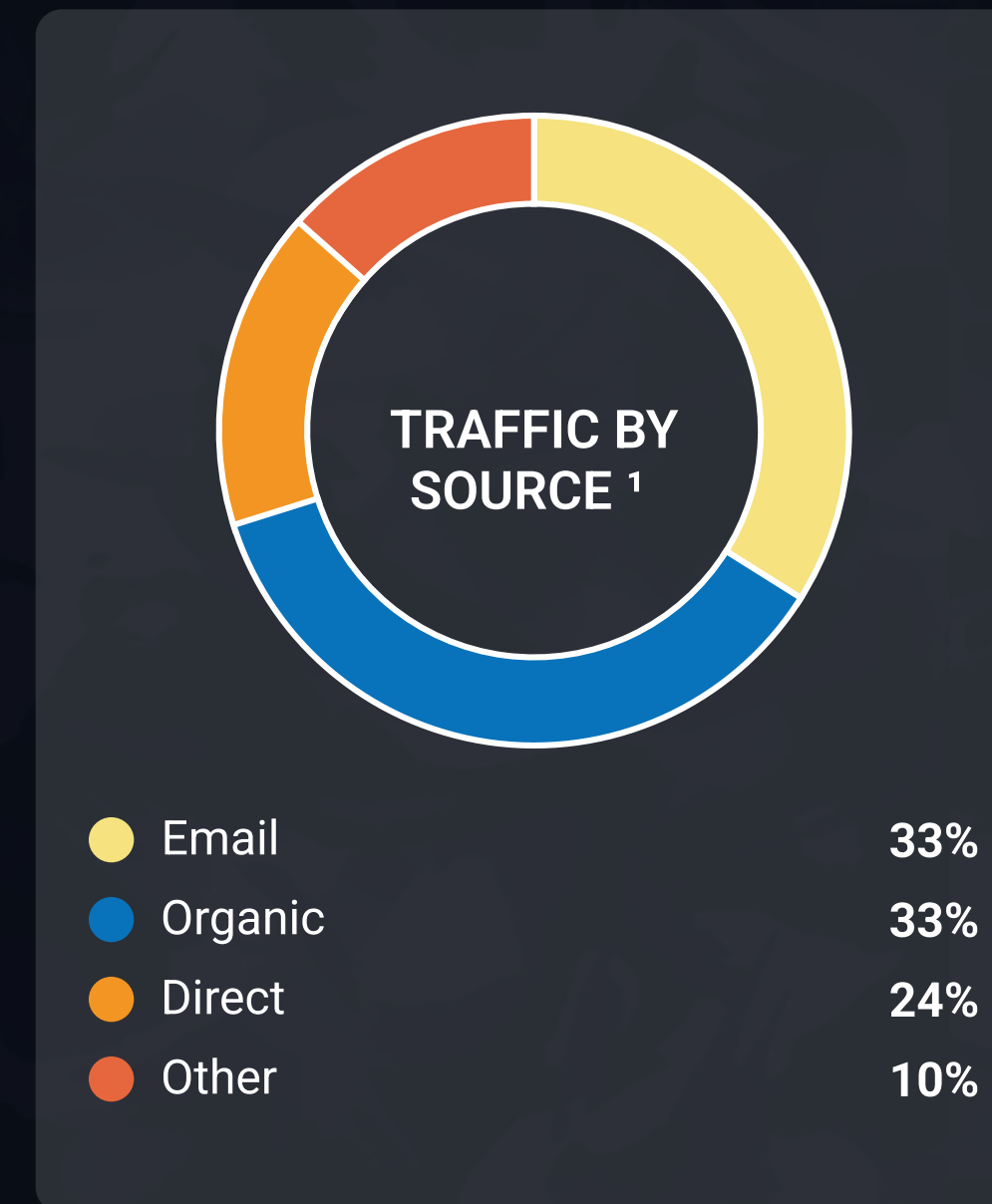
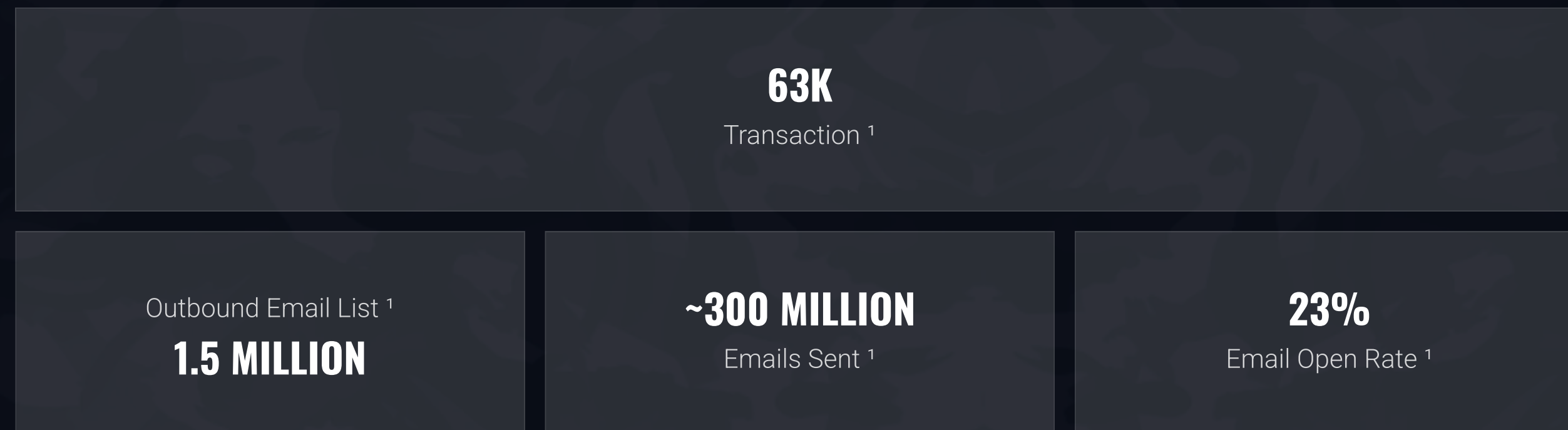
- Personalized shopping with demand prediction and suggestion engine
- Automated email alerts to customers for high demand restocks and low-cost opportunities

## SEAMLESS SUPPLY CHAIN MANAGEMENT

- Direct system integration with 13 distributors, providing access to 2,000+ manufacturers
- Automated bulk discount handling and inventory replenishment

# HIGH-IMPACT CUSTOMER OUTREACH PROGRAMS...

## EFFECTIVE OUTBOUND EMAIL CAPABILITIES



1. Information as of 3/31/2026 Source: GA4

# GRABAGUN'S OPPORTUNITY AS 2A SECTOR CONSOLIDATOR

- ★ With funding and strong customer growth, GrabAGun could become the company that rolls up and leads the firearms industry
- ★ GrabAGun has an opportunity to unlock value for investors by capturing arbitrage caused by the various “woke” restrictions and mandates

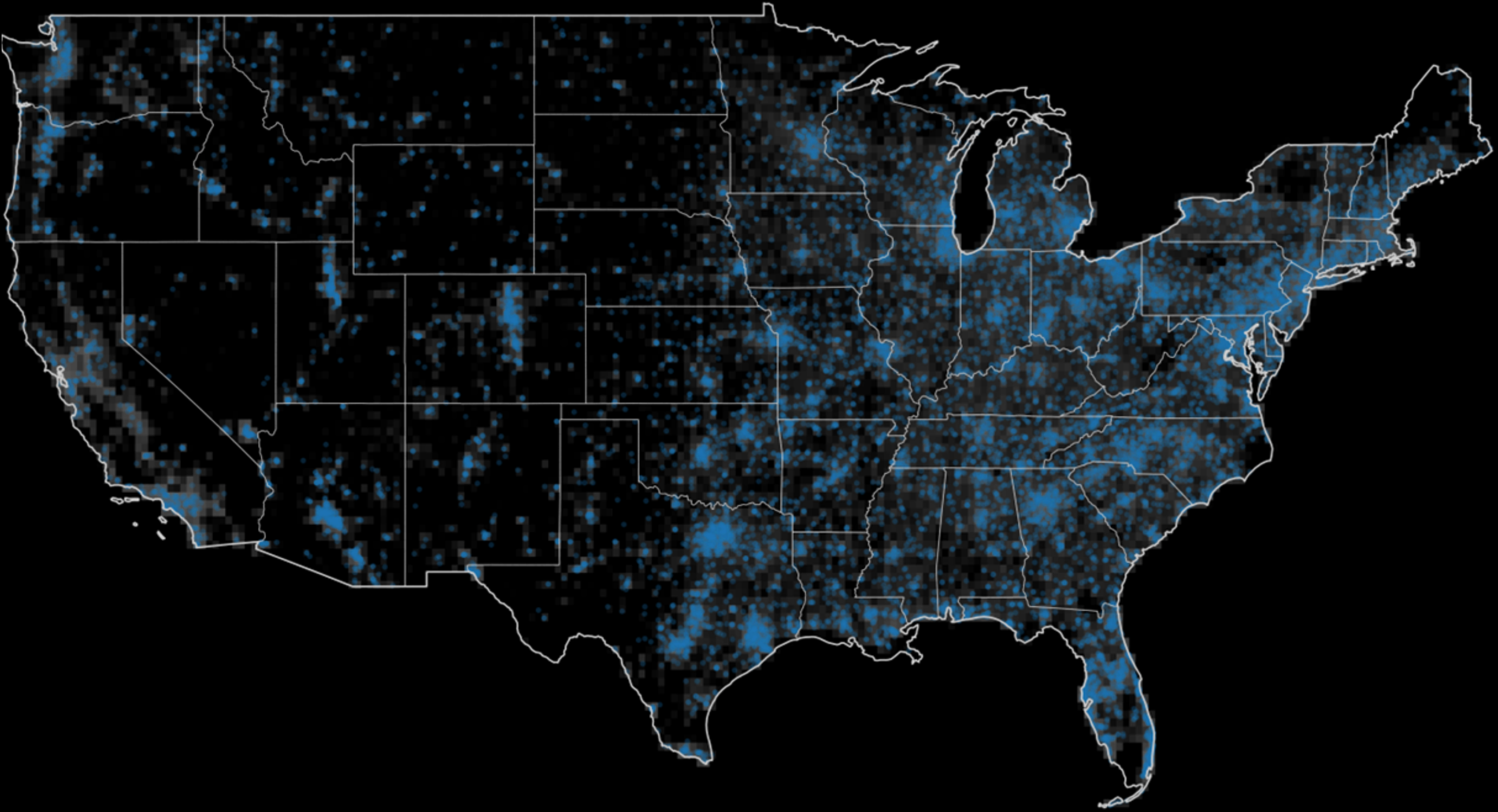
## OPPORTUNITIES WITH STRATEGIC FIT

- Expand breadth of procurement channels
- Expand into similar offerings/marketplaces for cross-sell
- Vertically integrated value chain
- Expand into software layer of retailers
- Acquire Web 1.0 competitors with loyal customer base

USED FIREARMS MARKETPLACES	FIREARM ACCESSORIES MARKETPLACES	WEB 1.0 FIREARMS MARKETPLACES
BRICK & MORTAR RETAILERS	DISTRIBUTOR	IMPORTERS
FFL COMPLIANCE	FFL POS	FFL ERP

**GrabAGun has built a vast network of federal firearms dealers to handle the transfer of firearms purchased on our platform to our customers in compliance with ATF regulations.**

**We believe there is an FFL dealer in our network located within 15 miles of 97% of the United States population.**



# GROWTH ENABLED BY STRONG MARKET LEADERSHIP POSITION AND ~\$100+ MILLION IN BALANCE SHEET FIREPOWER

## Near-Term

- Launch innovative integrations that seamlessly enhance our existing tech stack
- Add-on product customization through our Compatio relationship
- Introduce new social and other marketing campaigns
- PEW Logistics will scale into a high-margin logistics platform that supports GrabAGun's growth while strengthening operational efficiency and regulatory compliance

## Mid-Term

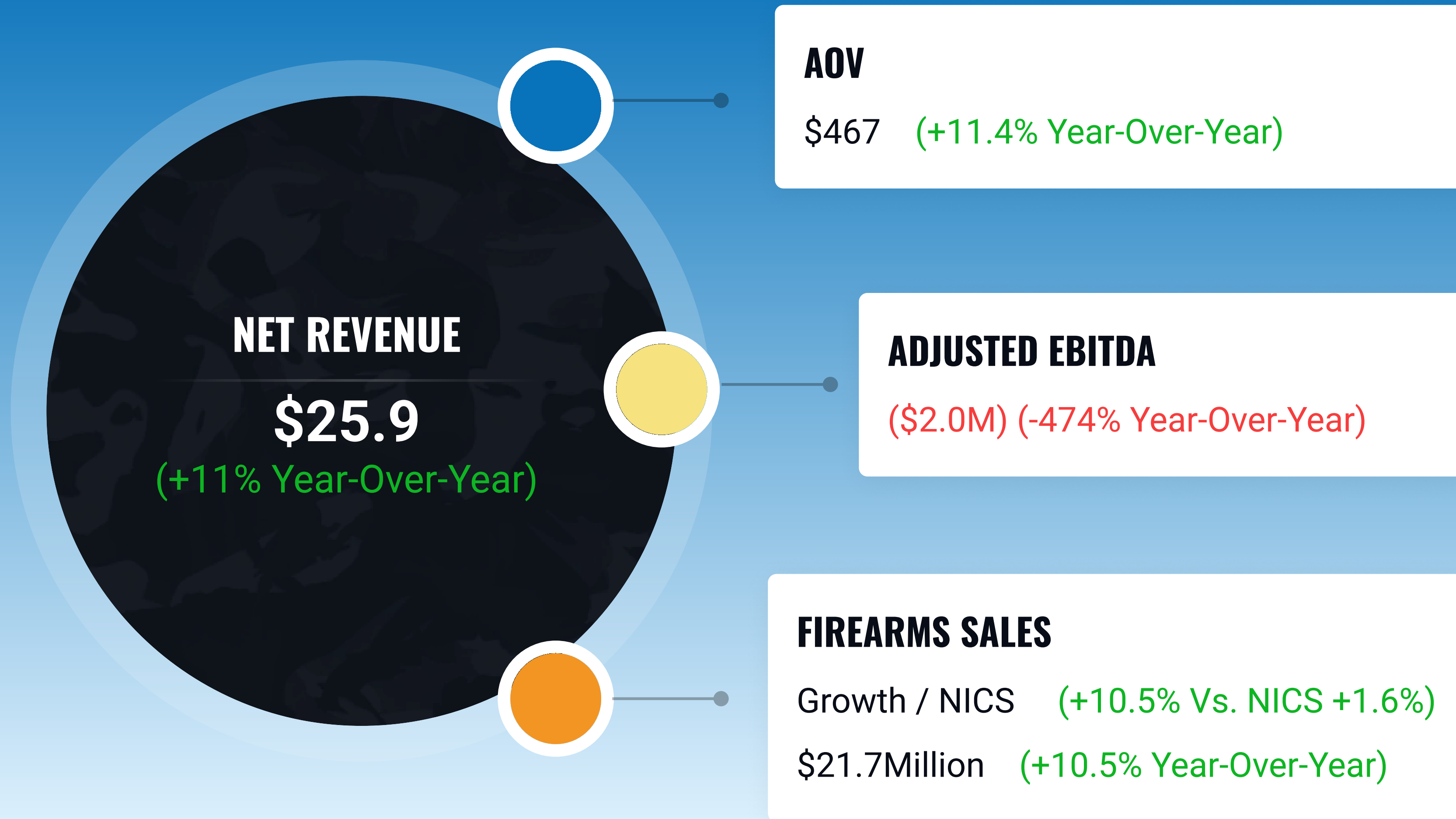
- Pursue disciplined acquisition opportunities in adjacent e-commerce platforms, brands, and assets that strategically complement and strengthen the GrabAGun platform
- Expand category offerings
- Integrate AI and other customer engagement tools
- Further increase bulk-buying deals to improve margins

## Long-Term

- Continue disciplined deployment of capital with focus on cash-generation and shareholder value creation
- Strategic focus on inorganic growth initiatives utilizing well-funded cash position
- Establish operations in new, regulated markets
- Capitalize on cemented leadership position among mobile-first and online shoppers, a growing cohort

# FY Q1 2026 KPIS

GrabAGun outperformed the broader industry in 2026, demonstrating the strength and resilience of our business model:



1. As of 3/31/2026 Source: SEC filings

# SHARE REPURCHASE PLAN

GrabAGun's Strong Cash Position Provides The Financial Flexibility To Allocate Capital Strategically To Drive Shareholder Value Through Organic Growth Initiatives, Acquisitions And Opportunistic Share Repurchases

# \$8.7M / \$20M

Remaining Balance of Share Repurchase  
Authorization

Share repurchase authorization as of 03.31.26

# APPENDIX

# CONDENSED CONSOLIDATED BALANCE SHEET

## UNAUDITED

DESCRIPTION	Mar-26	Dec-25
<b>ASSETS</b>		
CURRENT ASSETS		
Cash and cash equivalents	106,428,183	110,395,389
Inventory, net	9,156,059	8,531,686
Deferred transaction costs	0	0
Prepaid expenses and other current assets	1,228,405	1,761,387
<b>Total current assets</b>	<b>116,812,647</b>	<b>120,688,462</b>
Capitalized software, net	892,514	781,475
Property and equipment, net	9,693,725	8,549,969
Operating lease right-of-use assets	0	38,728
Other assets	1,149,672	1,202,840
<b>Total Assets</b>	<b>128,548,558</b>	<b>131,261,474</b>
<b>LIABILITIES &amp; SHAREHOLDERS' EQUITY</b>		
CURRENT LIABILITIES		
Accounts payable	13,033,210	11,832,608
Operating lease liability, current	0	40,637
Accrued and other current liabilities	2,037,534	2,447,282
Unearned revenue	1,824,064	2,453,142
<b>Total current liabilities</b>	<b>16,894,808</b>	<b>16,773,669</b>
Long-term debt, net	7,768,135	6,887,098
Operating lease liability, net of current portion	0	0
<b>Total liabilities</b>	<b>24,662,943</b>	<b>23,660,767</b>
SHAREHOLDERS' EQUITY		
Preferred stock	0	0
Common stock	3,154	3,154
Treasury stock	(11,268,815)	(8,884,242)
Additional paid-in capital	121,675,727	121,170,910
Retained earnings	(6,524,451)	(4,689,117)
<b>Total shareholders' equity</b>	<b>103,885,615</b>	<b>107,600,705</b>
<b>Total Liabilities &amp; Shareholders' Equity</b>	<b>128,548,558</b>	<b>131,261,474</b>

1. As of 3/31/2026 Source: SEC filings

# CONDENSED CONSOLIDATED STATEMENT OF OPERATIONS

UNAUDITED, \$ IN THOUSANDS, EXCEPT PER SHARE AMOUNTS

DESCRIPTION - (\$ IN THOUSANDS, EXCEPT PER-SHARE AMOUNTS)	THREE MONTHS ENDED MAR 31	THREE MONTHS ENDED MAR 31
	2026	2025
Net revenues	\$25,928	\$23,331
Cost of goods sold	23,162	21,091
<b>Gross profit</b>	<b>2,766</b>	<b>2,240</b>
<b>OPERATING EXPENSES</b>		
Sales and marketing	280	239
General and administrative	5,127	1,959
<b>Total operating expenses</b>	<b>5,407</b>	<b>2,198</b>
Income (loss) from operations	(2,641)	42
<b>OTHER INCOME</b>		
Interest income, net	802	53
Other income, net	4	—
<b>Total other income</b>	<b>806</b>	<b>53</b>
Income (loss) before income tax expense	(1,835)	95
Income tax expense (benefit)	—	—
<b>NET INCOME (LOSS)</b>	<b>\$ (1,835)</b>	<b>\$ 95</b>
WEIGHTED-AVERAGE SHARES OUTSTANDING - BASIC AND DILUTED	29,653,801	10,000,000
NET INCOME (LOSS) PER SHARE - BASIC AND DILUTED	\$ (0.06)	\$ 0.01

1. As of 3/31/2026 Source: SEC filings

# RECONCILIATION OF NET LOSS TO ADJUSTED EBITDA

UNAUDITED, \$ IN THOUSANDS, EXCEPT PER SHARE AMOUNTS

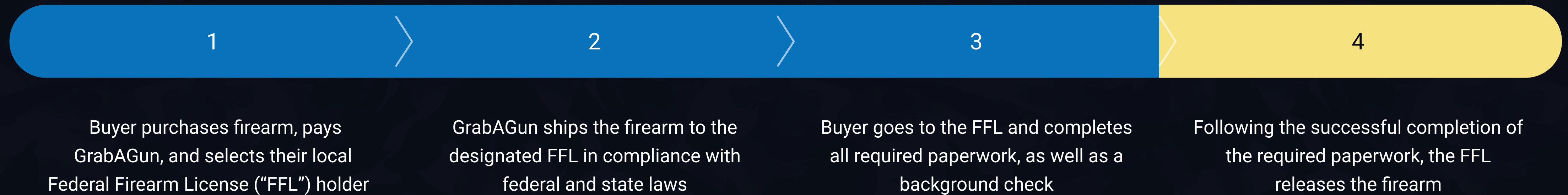
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Cost of goods sold	23,162	21,091
<b>Gross profit</b>	<b>\$ 2,766</b>	<b>\$ 2,240</b>
% GROSS PROFIT	10.7%	9.6%
<b>ADJUSTED EBITDA RECONCILIATION</b>		
Net income (loss)	\$ (1,835)	\$ 95
Interest income, net	(802)	(53)
Depreciation and amortization	92	51
Stock-based compensation expense	503	—
Non-recurring costs <sup>(1)</sup>	—	453
<b>ADJUSTED EBITDA</b>	<b>\$ (2,042)</b>	<b>\$ 546</b>
% ADJUSTED EBITDA MARGIN	(7.8%)	2.3%

1. As of 3/31/2026 Source: SEC filings

2. Non-recurring costs of third-party accounting and consulting fees incurred in connection with the Business Combination

# REGULATORY COMPLIANCE

Firearm purchase process



Non-firearm purchases such as accessories and ammunition can be sent directly to buyers in compliance with federal and state laws

## Why are FFLs needed?

- FFLs facilitate firearm transfers and ensure background checks are completed
- All firearm purchases, including online, must be finalized through an FFL
- FFLs typically charge a flat fee for transfer services

## History of regulatory compliance

- GrabAGun holds a Type 1 FFL and SOT license for retail firearm sales
- GrabAGun stays up-to-date with regulations, legislation, and case law
- Extensive experience working with the ATF, including software development support
- Over 1,000,000 direct ship transactions since eGunbook launch

# POST-SALE FULFILLMENT & REGULATORY COMPLIANCE

- ★ GrabAGun's industry leading regulatory compliance system, eGunbook, reduces arduous filings and streamlines order fulfillment
- ★ eGunbook makes it possible for key suppliers to offer drop-shipping options, in which products are shipped directly to FFLs or customers rather than being processed by GrabAGun, saving both time and shipping costs
- ★ System automatically provides buyers with tracking information, reducing the strain on the customer service desk



## COMPLIANCE PROCEDURES

### FFL VALIDATION

Proprietary software validates FFL status and location, placing errors on hold for remediation

### TRIPLE CHECK COMPLIANCE

Outbound checks verify order barcodes and firearm serials, with the system issuing a "Pass" or "Fail"

### ATF INTEGRATION

ATF-sourced FFL addresses are validated and cross-checked with shipping labels for accuracy

### EGUNBOOK INTEGRATION

Serial numbers confirm firearm disposal to the FFL, which ensures legal transfer compliance

### ORDER DATA VALIDATION

Order and barcode are verified to ensure the correct firearm was marked disposed, and validates at checkout to confirm the shipper selected the correct FFL

### SHIPPING INTEGRATION

The order number is sent via API to shipping software, transmitting tracking information to both the Company and the customer

# LEADERSHIP TEAM



**MARC NEMATI**

- **President, CEO and Chairman of GrabAGun since 2024**
- Software engineer who developed industry-leading inventory management and compliance software, including first federally-approved electronic background check process
- B.S. in Computer Science and M.S. in Security Engineering from Southern Methodist University



**MATT VITTITOW**

- **Chief Operating Officer and Co-Founder of GrabAGun since 2010**
- Previously software implementation manager at Fidelity National Information Services from 2001 to 2013
- B.S. in Business Computer Information Systems from University of North Texas and M.B.A. from University of Oklahoma



**JUSTIN HILTY**

- **Chief Financial Officer and Co-Founder of GrabAGun since 2010**
- Former vice president at Comerica Bank (2007-2010) and commercial finance professional at Citigroup (1994-2007)
- B.S. in Accounting from University of Texas at Arlington



**BETH CROSS**

- **Chief Revenue Officer since 2025**
- Proven e-commerce and firearms industry executive with more than 20 years of experience driving revenue growth and marketplace expansion.
- Chief Operating Officer at GunBroker.com, where she led operations, marketing, and strategic partnerships.



**JONATHAN WOLENS**

- **General Counsel and Corporate Secretary since 2025**
- Seasoned attorney with extensive expertise in SEC reporting and compliance, corporate governance, and mergers & acquisitions across technology, energy, finance, manufacturing, and biotechnology industries
- J.D. from The University of Texas School of Law, B.A. in English and MBA in Finance and Information Systems from Rice University



**SINA AZMOUDEH**

- **Chief Marketing Officer of GrabAGun since 2025**
- Former CMO of GoSports and NIW Group
- B.S In Business Administration and E-Commerce from University Of Texas At Dallas

# BOARD OF DIRECTORS



**CHRIS W. COX**

- Director at GrabAGun; President of Capitol 6 Advisors LLC since July 2019 and Caliber Contact since April 2023
- Former Executive Director of NRA's Institute for Legislative Action (2002-2019) and primetime speaker at 2016 Republican National Convention
- Graduate of Rhodes College in Memphis



**ANDREW J. KEEGAN**

- Director at GrabAGun; Former Chief Financial Officer of Revelyst Inc.
- Former CFO of Vista Outdoor (2022-2024) with extensive finance experience at Alliant Techsystems and Deloitte (2006-2012)
- Bachelor's degree in accounting and management from St. John's University



**BLAKE MASTERS**

- Director at GrabAGun; Venture capital investor on PSQ Holdings board since July 2023
- Co-founded Judicata Inc., former COO of Thiel Capital, and co-authored bestselling book "Zero to One" with Peter Thiel
- J.D. from Stanford Law School and B.S. in Political Science from Stanford University



**COLION NOIR**

- Director at GrabAGun; 2A advocate with legal practice focused on gun rights in Texas
- Former NRA collaborator who hosted web series "NOIR" and maintains significant digital presence through YouTube and major media appearances
- B.A. in Political Science from University of Houston and J.D. from Thurgood Marshall School of Law at Texas Southern University



**KELLY REISDORF**

- Director at GrabAGun; CEO of USA Shooting Inc. since March 2024
- Founder of Atlas Advisory Group LLC (December 2022) and former Chief Communications Officer at Vista Outdoor (2018-2022)
- Holds Bachelor of Arts in Business Administration from Bethel University, MBA with accounting concentration from Capella University, and currently pursuing Ph.D. in Public Policy at Liberty University



**DONALD J. TRUMP JR.**

- Director at GrabAGun; Partner at 1789 Capital since November 2024, Executive Vice President at The Trump Organization since 2001
- Oversees major real estate developments and serves on boards of PSQ Holdings (since December 2024) and Trump Media & Technology Group (since March 2024)
- Bachelor's degree in Finance and Real Estate from Wharton School of Finance at University of Pennsylvania



**DUSTY WUNDERLICH**

- Director at GrabAGun; Chief Executive Officer and Chairman of the Board for PSQ Holdings since Jan 2026
- Former CEO of Credova Holdings until March 2024 acquisition and brings extensive financial technology and commercial lending experience
- Bachelor's degree in finance and economics and MBA from Missouri State University