

NEWS RELEASE

GrabAGun Announces Dual Listing on NYSE Texas

2025-10-20

Leading Online Firearms Retailer Joins New Dallas-Based Exchange While Maintaining Primary NYSE Listing

COPPELL, Texas--(BUSINESS WIRE)-- GrabAGun Digital Holdings Inc. (“GrabAGun” or the “Company”) (NYSE: PEW), an online retailer of firearms, ammunition and related accessories, today announced the dual listing of its common stock on NYSE Texas, the newly launched fully electronic equities exchange headquartered in Dallas, Texas.

GrabAGun will maintain its primary listing on the New York Stock Exchange and will trade under the same “PEW” ticker symbol on NYSE Texas.

“We are proud to call Texas our home and we appreciate the state’s strong support for the growth and success of our company,” said Marc Nemati, Chief Executive Officer of GrabAGun. “Texas is a dynamic place to invest and thrive and this dual listing on NYSE Texas emphasizes our commitment to the state’s business-friendly environment. We are pleased to support Texas’s emergence as a leading financial hub while also supporting our shareholders.”

“We are pleased to welcome Texas-based, premier firearms provider GrabAGun to the NYSE Texas community,” said Bryan Daniel, President, NYSE Texas.

About GrabAGun

We are defenders. We are sportsmen. We are outdoorsmen. We believe that it is our American duty to help everyone, from first-time buyers to long-time enthusiasts, understand and legally secure their firearms and accessories. That’s why our arsenal is fully packed, consistently refreshed, and always loaded with high-quality affordable firearms and accessories. Industry-leading brands that GrabAGun works with include Smith & Wesson Brands, Sturm, Ruger & Co., SIG Sauer, Glock, Springfield Armory and Hornady Manufacturing, among others.

GrabAGun is a fast growing, digitally native eCommerce retailer of firearms and ammunition, related accessories and

other outdoor enthusiast products. Building on its proprietary software expertise, GrabAGun's eCommerce site has become one of the leading firearm retail websites. In addition to its eCommerce excellence, GrabAGun has developed industry-leading solutions that revolutionize supply chain management, combining dynamic inventory and order management with AI-powered pricing and demand forecasting. These advancements enable seamless logistics, efficient regulatory compliance and a streamlined experience for customers.

Forward-Looking Statements

Any statements other than statements of historical fact contained herein are forward-looking statements. Such forward-looking statements include, but are not limited to, expectations, hopes, beliefs, intentions, plans, prospects, financial results or strategies regarding GrabAGun held by GrabAGun's management team and the products and markets, future financial condition, expected future performance and market opportunities of GrabAGun. Forward-looking statements are predictions, projections and other statements about future events that are based on current expectations and assumptions and, as a result, are subject to risks and uncertainties. Forward-looking statements speak only as of the date they are made. Recipients are cautioned not to put undue reliance on forward-looking statements, and GrabAGun does not assume any obligation to, nor intends to, update or revise these forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by U.S. federal securities law.

Investors & Media

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Source: GrabAGun Digital Holdings Inc.