



NEWS RELEASE

GrabAGun To Participate in the 38th Annual ROTH Conference

2026-03-16

COPPELL, Texas--(BUSINESS WIRE)-- GrabAGun Digital Holdings Inc. ("GrabAGun" or the "Company") (NYSE:PEW), an online retailer of firearms, ammunition and related accessories, announced today that it will participate in the 38th Annual ROTH Conference taking place March 22-24, 2026 in Dana Point, CA.

Management will be available for one-on-one meetings during the conference. For more information, or to schedule a meeting with management, please contact your ROTH representative.

About GrabAGun

We are defenders. We are sportsmen. We are outdoorsmen. We believe that it is our American duty to help everyone, from first-time buyers to long-time enthusiasts, understand and legally secure their firearms and accessories. That's why our arsenal is fully packed, consistently refreshed, and always loaded with high-quality affordable firearms and accessories. Industry-leading brands that GrabAGun works with include Smith & Wesson Brands; Sturm, Ruger & Co.; SIG Sauer; Glock; Springfield Armory; and Hornady Manufacturing, among others.

GrabAGun is a fast growing, digitally native eCommerce retailer of firearms and ammunition, related accessories and other outdoor enthusiast products. Building on its proprietary software expertise, GrabAGun's eCommerce site has become one of the leading firearm retail websites. In addition to its eCommerce excellence, GrabAGun has developed industry-leading solutions that revolutionize supply chain management, combining dynamic inventory and order management with AI-powered pricing and demand forecasting. These advancements enable seamless logistics, efficient regulatory compliance and a streamlined experience for customers.

Investors & Media
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Source: GrabAGun Digital Holdings Inc.