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DoubleVerify Appoints Stuart Flint to Lead EMEA Operations

Former TikTok and Yahoo executive brings decades of commercial leadership experience to accelerate DV's global growth

NEW YORK--(BUSINESS WIRE)-- [DoubleVerify](#) ("DV") (NYSE: DV), a leading software platform to verify media quality, optimize ad performance, and prove campaign outcomes, today announced the appointment of Stuart Flint as Managing Director, EMEA. In this role, Flint will oversee DV's operations across the region and help advance the company's go-to-market strategy, expand client relationships, and accelerate growth throughout EMEA.

"As global advertisers demand greater transparency and performance across their campaigns, we continue to expand to meet their needs," said Steve Mougis, Global Chief Commercial Officer of DoubleVerify. "Attracting senior talent like Stuart ensures we stay ahead of client expectations while driving smart, sustainable growth. His commercial expertise and deep understanding of the evolving digital landscape will be instrumental as we accelerate the adoption of DV's solutions and deliver meaningful value to advertisers across EMEA."

Most recently, Flint served as General Manager, Europe at TikTok, where he led the Global Business Solutions team and unlocked significant revenue growth in the region. Over his more than two decades in global media and technology, he has held senior leadership roles at Verizon Media, Yahoo, AOL, and Microsoft Advertising — with a proven track record of scaling commercial teams, forging strategic partnerships, and delivering innovative advertising solutions to market.

"I'm thrilled to join DoubleVerify at such a pivotal moment for the industry," said Flint. "Leading the EMEA region presents a unique opportunity to help brands and platforms navigate complexity with confidence. I'm excited to build on DV's momentum, partner with clients at the highest levels, and help drive growth across one of the most diverse and innovative markets in the world."

DV's momentum in EMEA is driven by breakthrough product innovations, from the rollout of [DV Verification AI™](#) and [DV Authentic AdVantage™](#) to the acquisition of [Rockerbox](#), a global leader in outcomes measurement—reinforcing DV's leadership in media effectiveness.

Flint's appointment reflects the company's focus on strengthening its leadership team and growing global footprint. Across markets, DV remains committed to enhancing the digital advertising ecosystem and advancing transparency, performance, and trust on a global scale.

About DoubleVerify

DoubleVerify ("DV") (NYSE: DV) is the industry's leading media effectiveness platform that leverages AI to drive superior outcomes for global brands. By powering media efficiency and performance, DV strengthens the online advertising ecosystem, preserving the fair value exchange between buyers and sellers of digital media. Learn more at www.doubleverify.com.

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