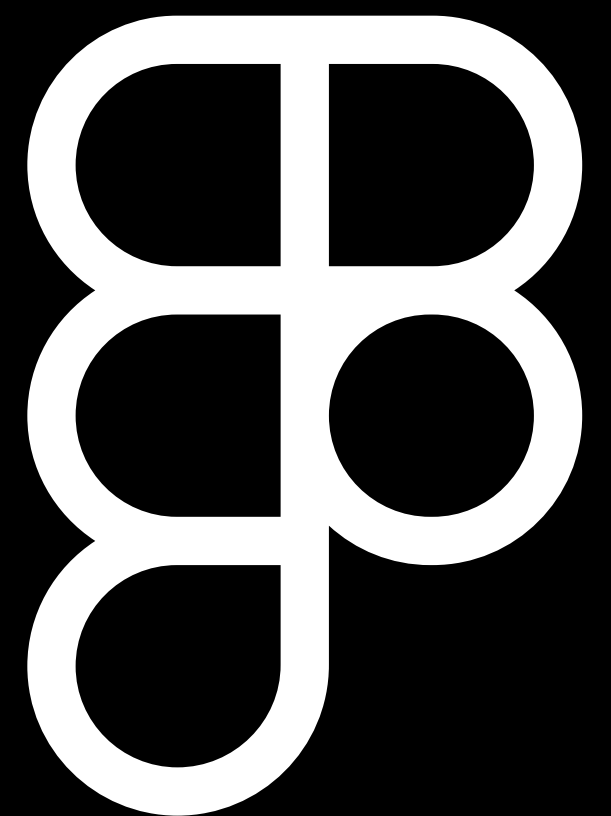




Financial Results

Q2 2026

August 5, 2026





This presentation contains “forward-looking statements” within the meaning of applicable securities laws. All statements other than statements of historical fact could be deemed to be forward-looking, including, but not limited to, statements regarding our guidance and future financial performance, market demand, product development, growth prospects, business strategies and plans, partnerships, ability to attract and retain customers and ability to compete effectively, as well as any assumptions relating to the foregoing. The words “believe,” “may,” “will,” “potentially,” “estimate,” “continue,” “anticipate,” “intend,” “could,” “would,” “project,” “target,” “plan,” “expect,” and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words.

These forward-looking statements are made as of the date they were first issued and are based on information available to us together with our expectations, estimates, forecasts, projections, beliefs, and assumptions as of such date. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors. Further information on potential risks that could affect actual results is included in our most recent filings with the Securities and Exchange Commission (the “SEC”), including in our Quarterly Report on Form 10-Q filed or to be filed with the SEC for the quarter ended June 30, 2026, copies of which may be obtained by visiting our Investor Relations website at <https://investor.figma.com> or the SEC’s website at www.sec.gov. Past performance is not necessarily indicative of future results. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result

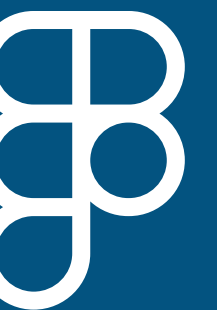
of new information, future events, or otherwise, except as required by law. Forward-looking statements should not be relied upon except as required by law. Forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this presentation.

This presentation includes certain financial measures not presented in accordance with U.S. generally accepted accounting principles (“GAAP”), including non-GAAP gross profit, non-GAAP gross margin, non-GAAP operating income, non-GAAP operating margin, Free Cash Flow, Adjusted Free Cash Flow, Free Cash Flow Margin and Adjusted Free Cash Flow Margin. Such non-GAAP measures are used by our management in making operating decisions, allocating financial resources, and for internal planning, forecasting, and business strategy purposes. The non-GAAP measures included in this presentation have certain limitations, and should not be construed as alternatives to financial measures determined in accordance with GAAP. The non-GAAP measures as defined by us may not be comparable to similar non-GAAP measures presented by other companies. Please refer to the Appendix for a reconciliation of each non-GAAP financial measure presented herein to the most directly comparable financial measure stated in accordance with GAAP. We have not reconciled our outlook as to non-GAAP operating income to its most directly comparable GAAP measure because certain items that impact non-GAAP operating income are out of our control or cannot be reasonably predicted. Accordingly, a reconciliation for forward-looking non-GAAP operating income is not available without unreasonable effort.

All third-party trademarks in this presentation are the property of their respective owners and are used for reference purposes only.



Dylan Field
CEO + Co-Founder





Revenue

\$370.1M

YoY Revenue Growth

48%

Net Dollar
Retention Rate

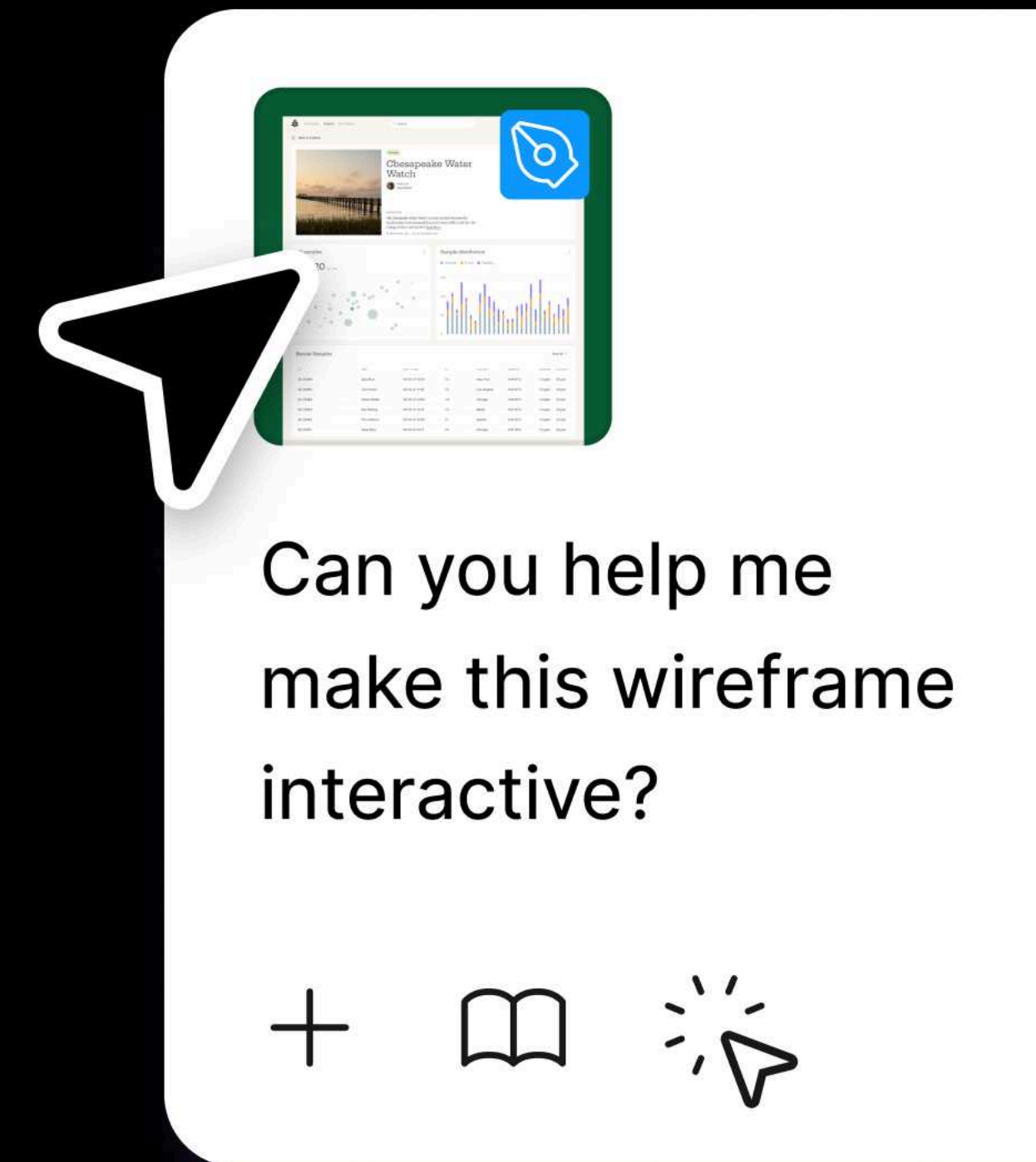
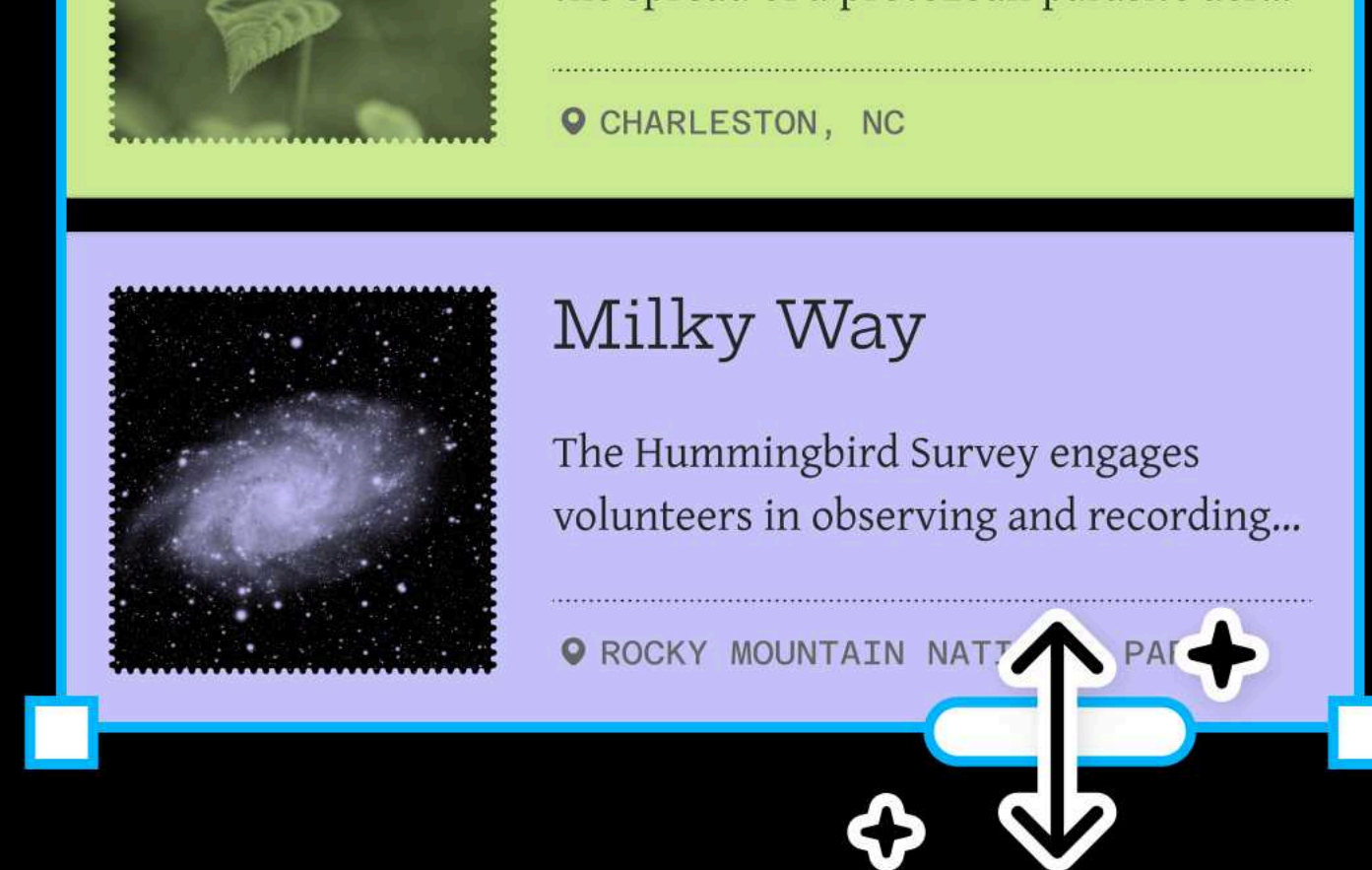
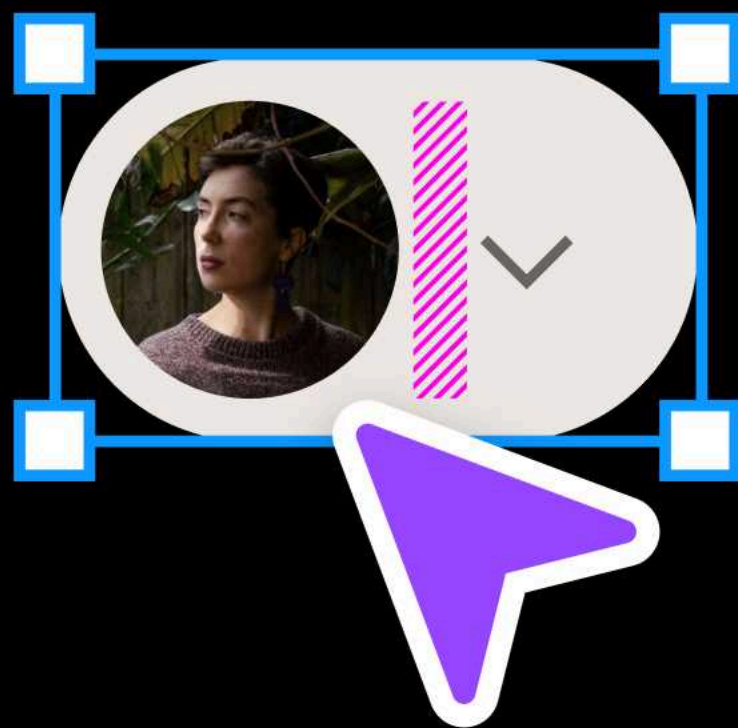
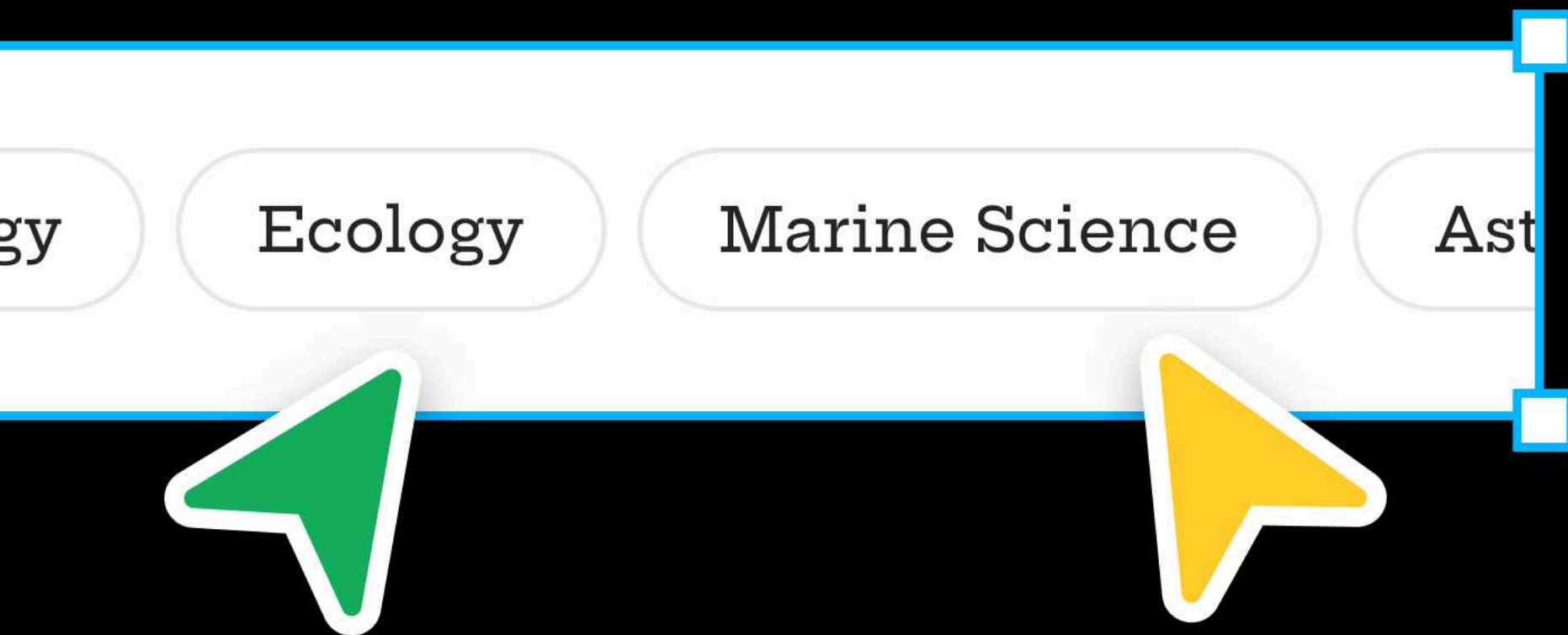
136%

Non-GAAP
Operating Margin

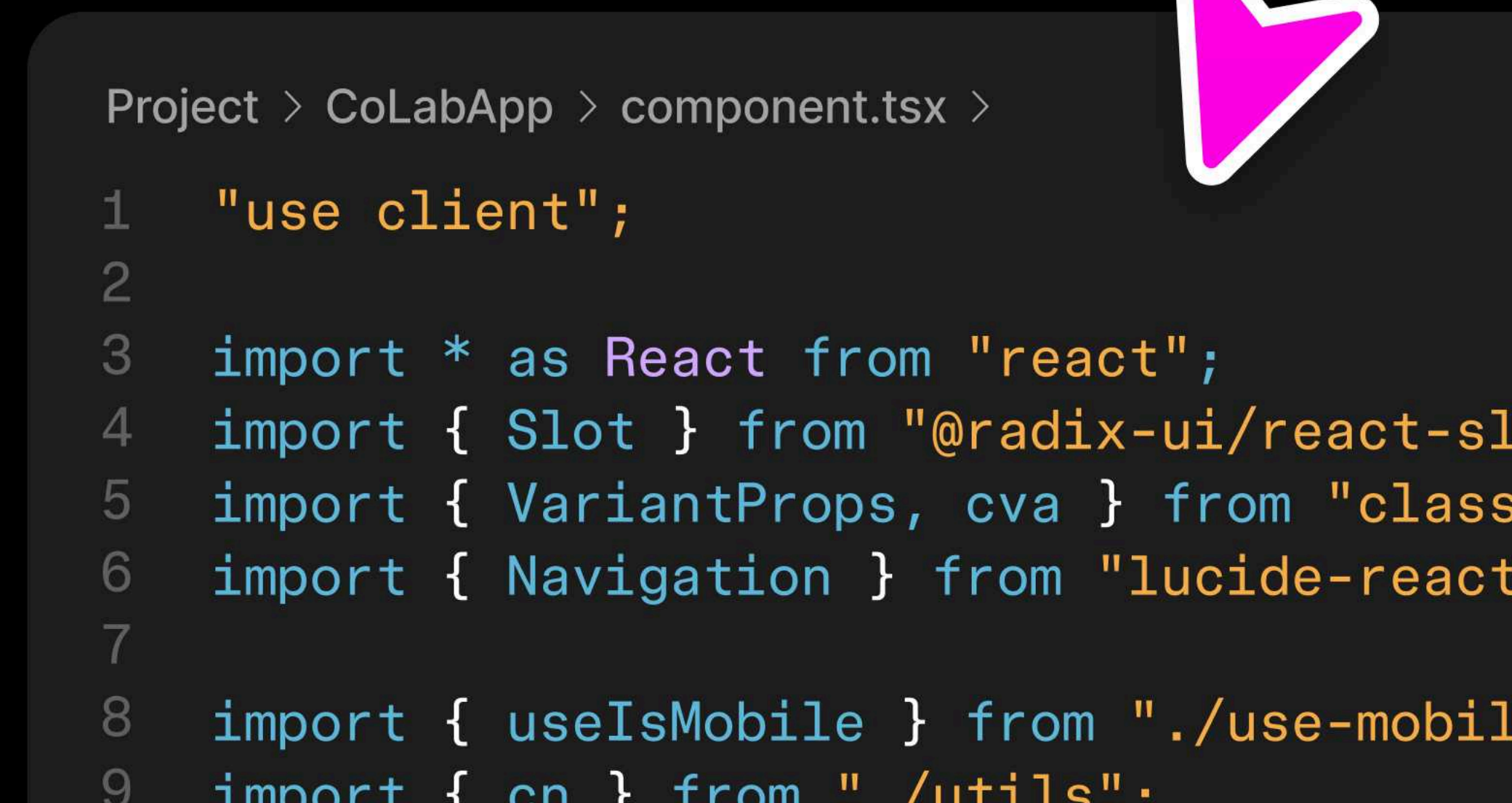
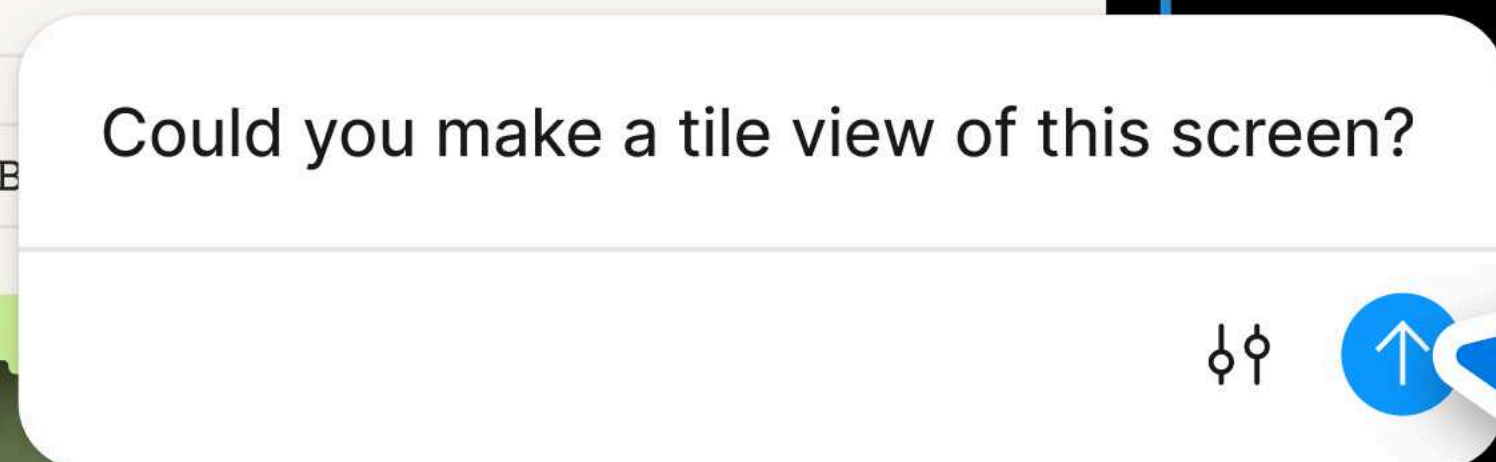
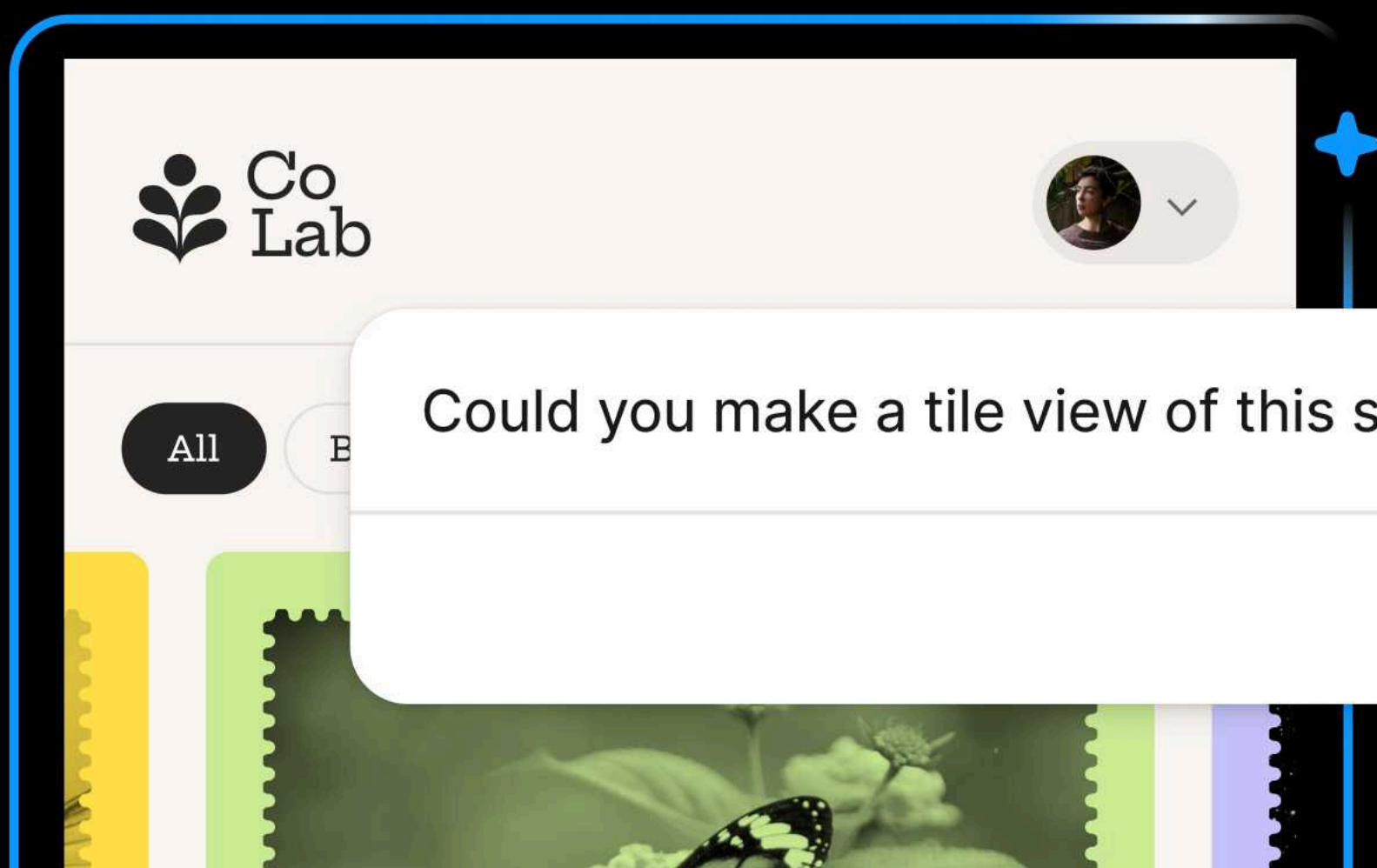
10%

Free Cash
Flow Margin

14%



Mobile/Explore





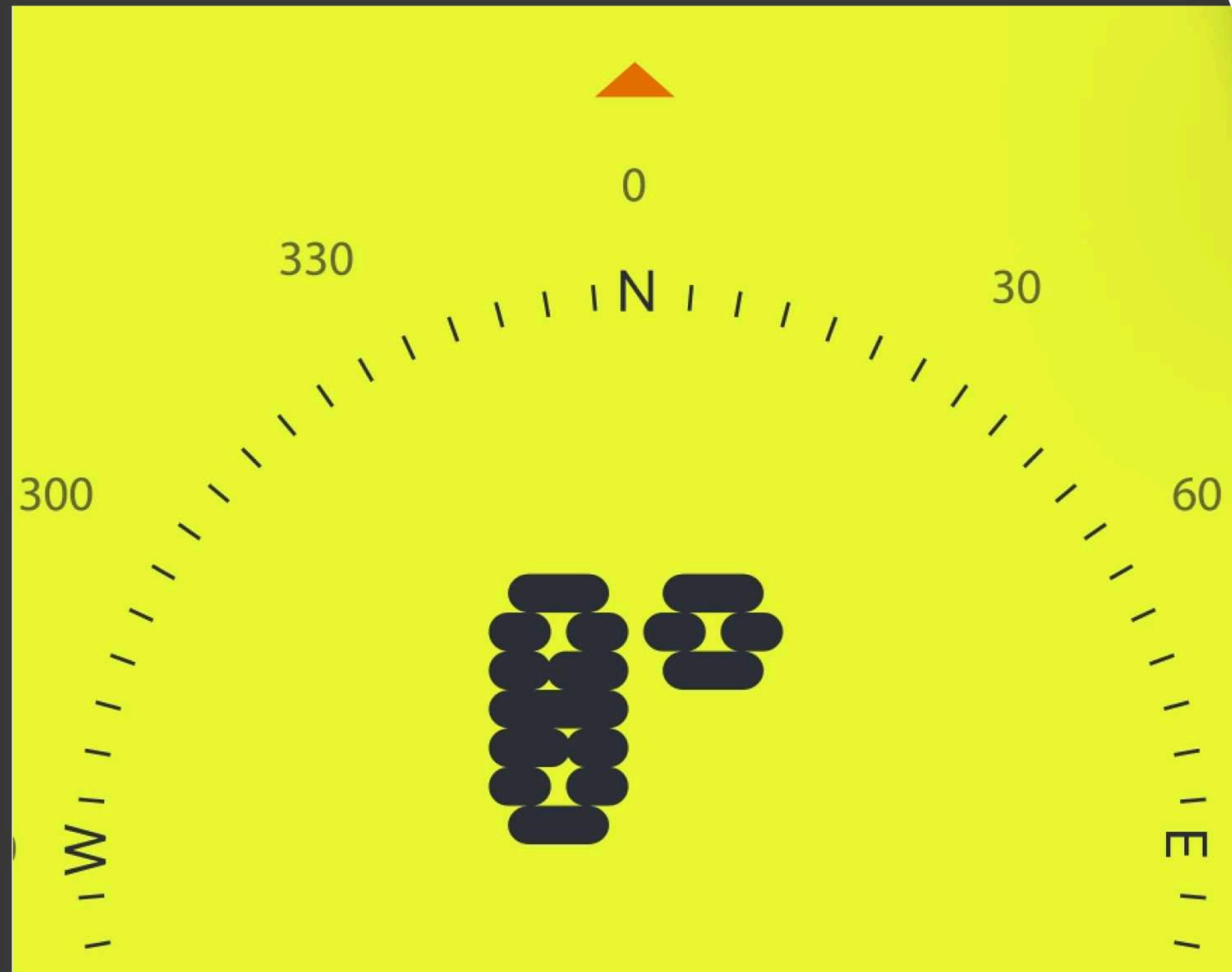
Generate



Code layers

[Learn more](#)

{ } Compass



App.tsx

```
1  import { useState
2  import svgPaths f
3
4  const DIRECTIONS
5  const ROTATION_SP
6  const DISPLAY_OPT
7  const INFO_ITEMS
8    { label: "Calib
9    { label: "Beari
10   { label: "Anima
11 ];
12
13 function NeedleUp
14   return (
15     <svg fill="no
16     <path d={sv
```




Meadow Loop Sunrise Hike

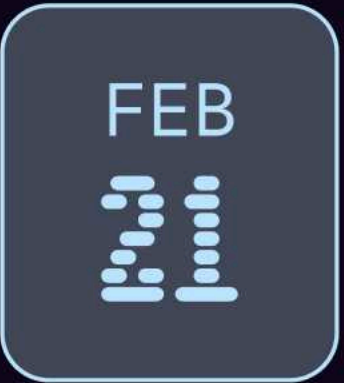
JUNE LAKE, CA

6AM - 11AM + 16 SPOTS



Sunset Paraglide Meetup

MORO LAKE, CA



After

Pac

BISH

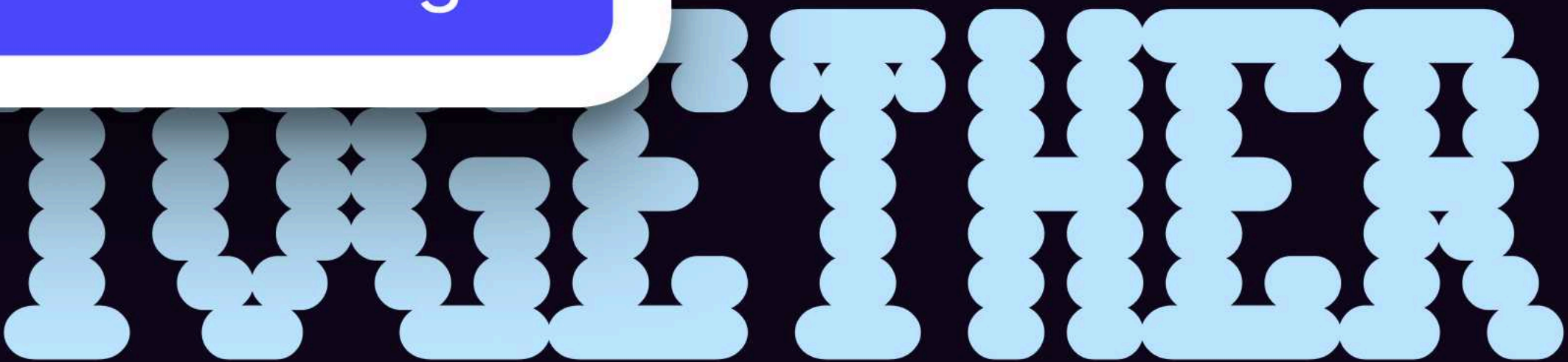
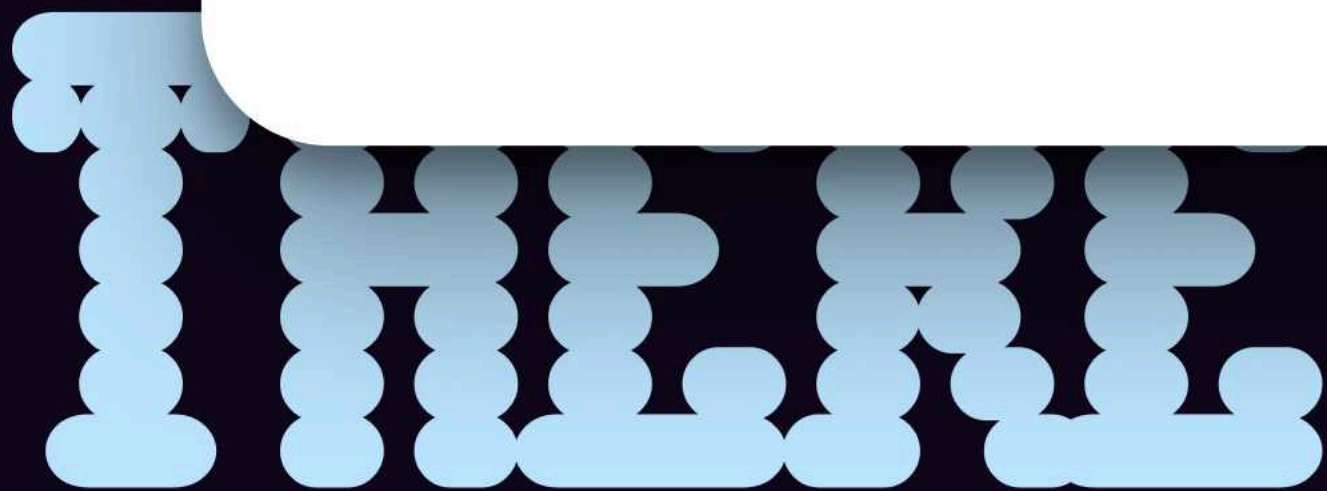
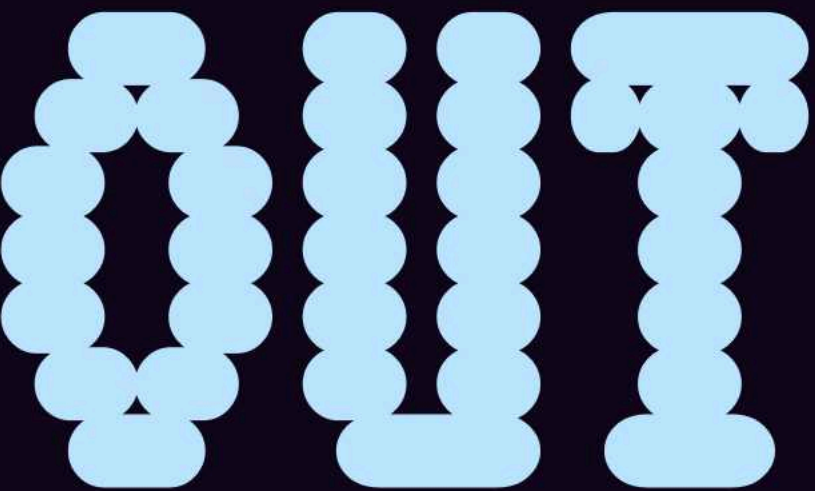
12PM

Worked with 12 files >

All done. I've updated the schedule to match your design updates

!↗ offtrail/schedule 6 files +16 -80

Push changes

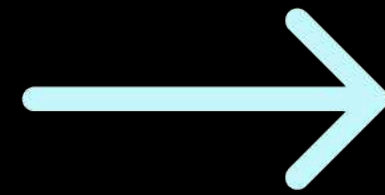




1Password



CODE



MCP

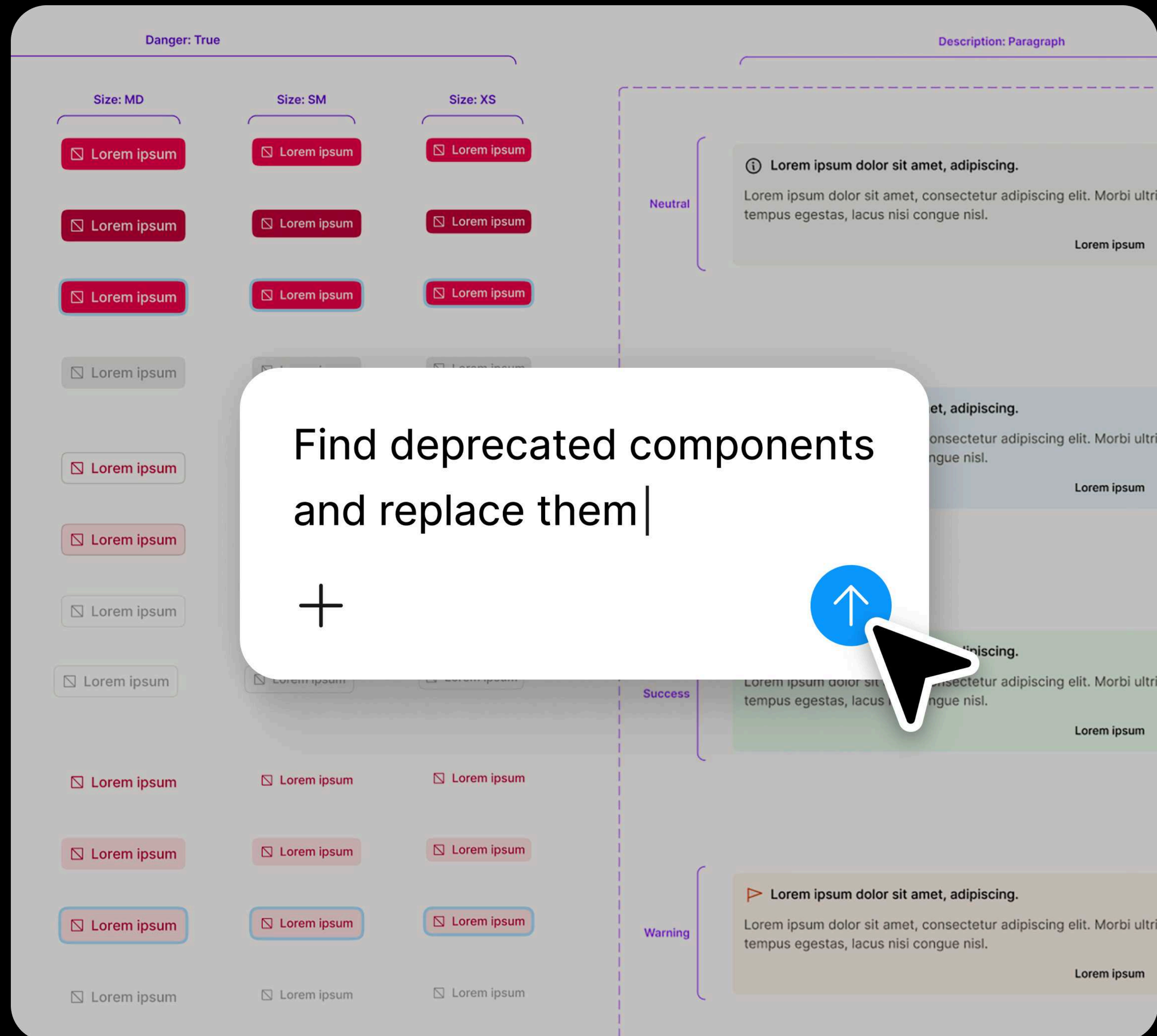


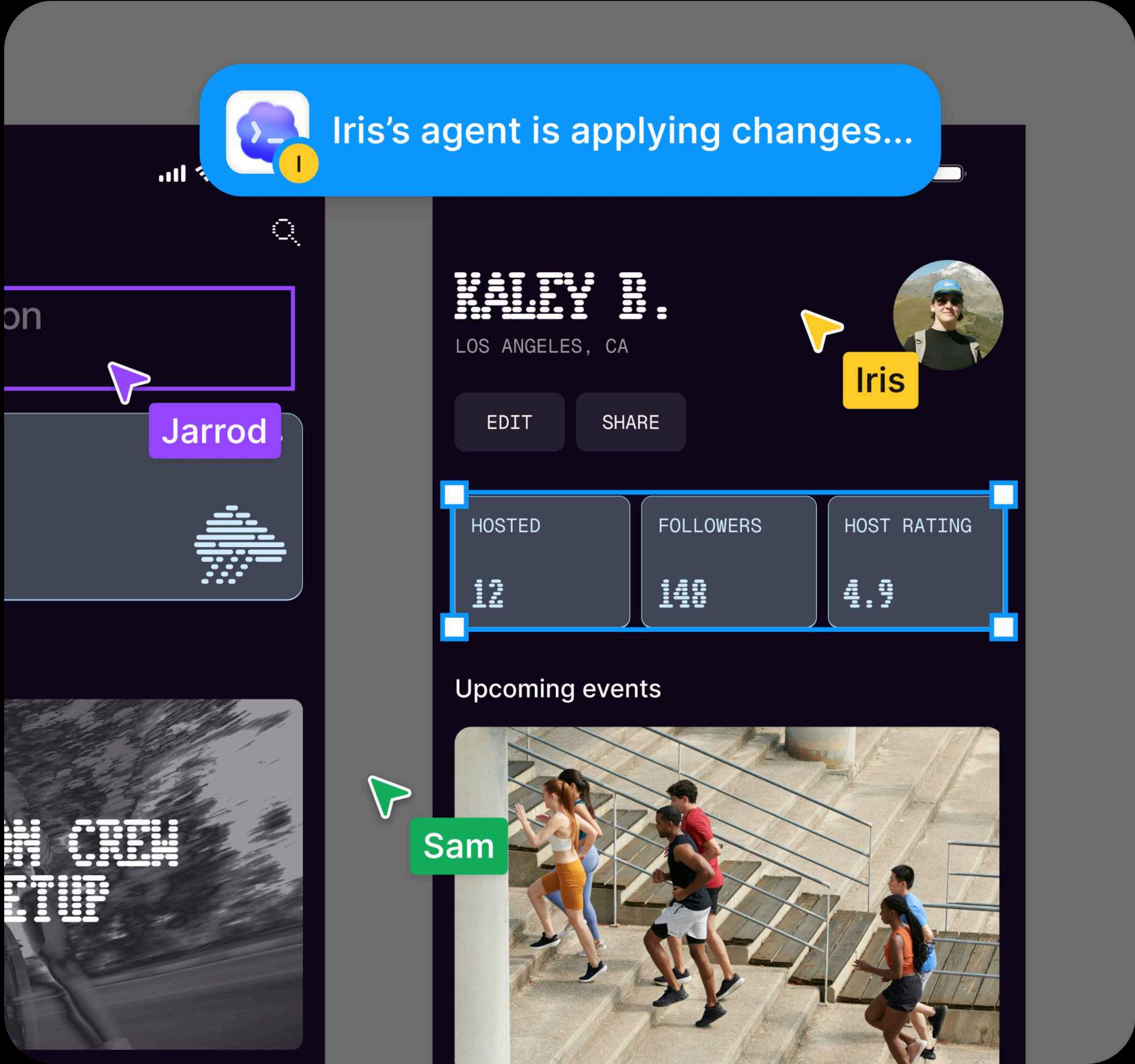
FIGMA



"The Figma MCP has saved me countless hours of manual labor on the design system files, and made it a lot easier for Clay's engineers to translate design into production-ready code."

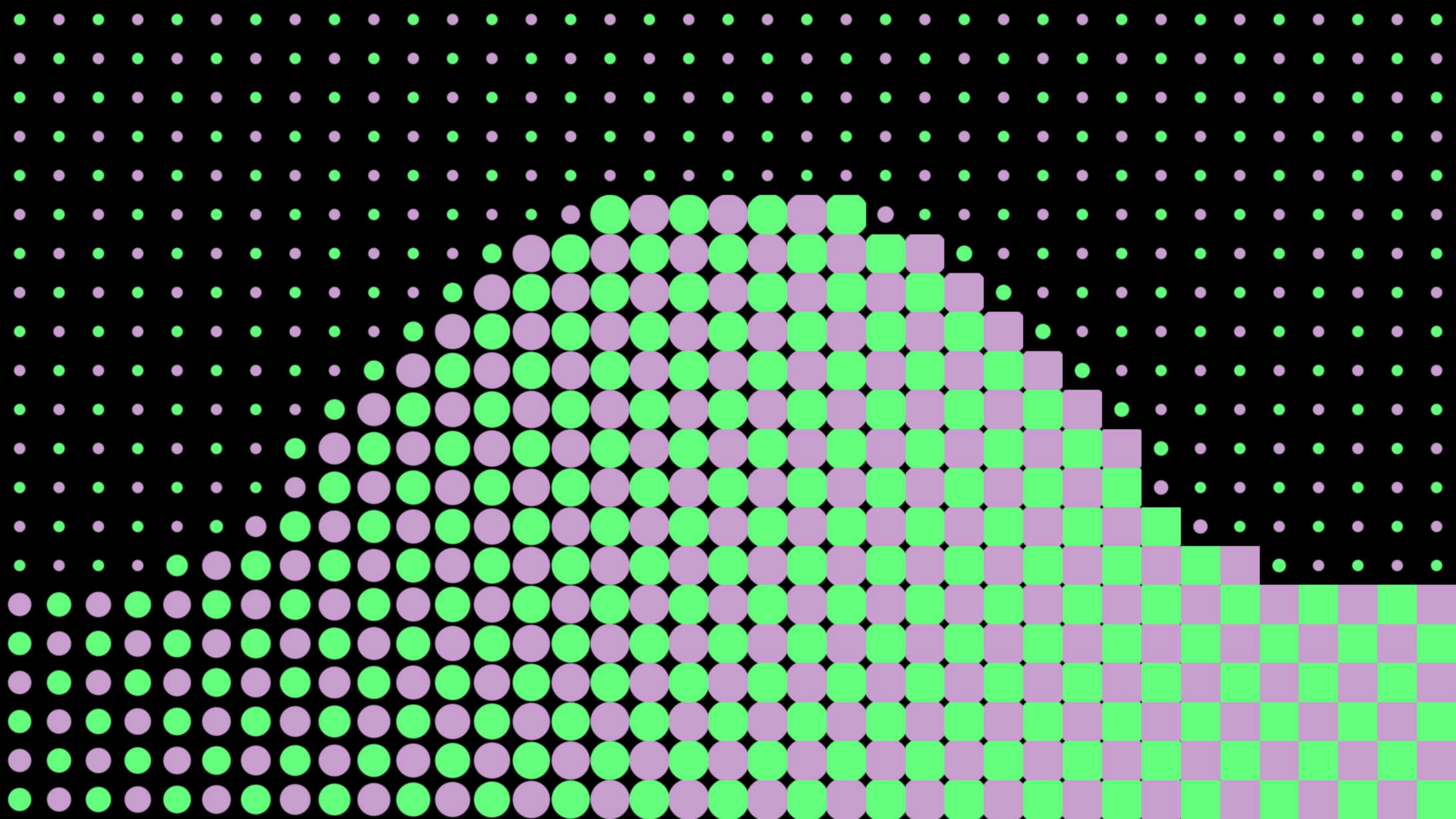
ALEX FORTNEY
PRODUCT DESIGNER, DESIGN SYSTEMS

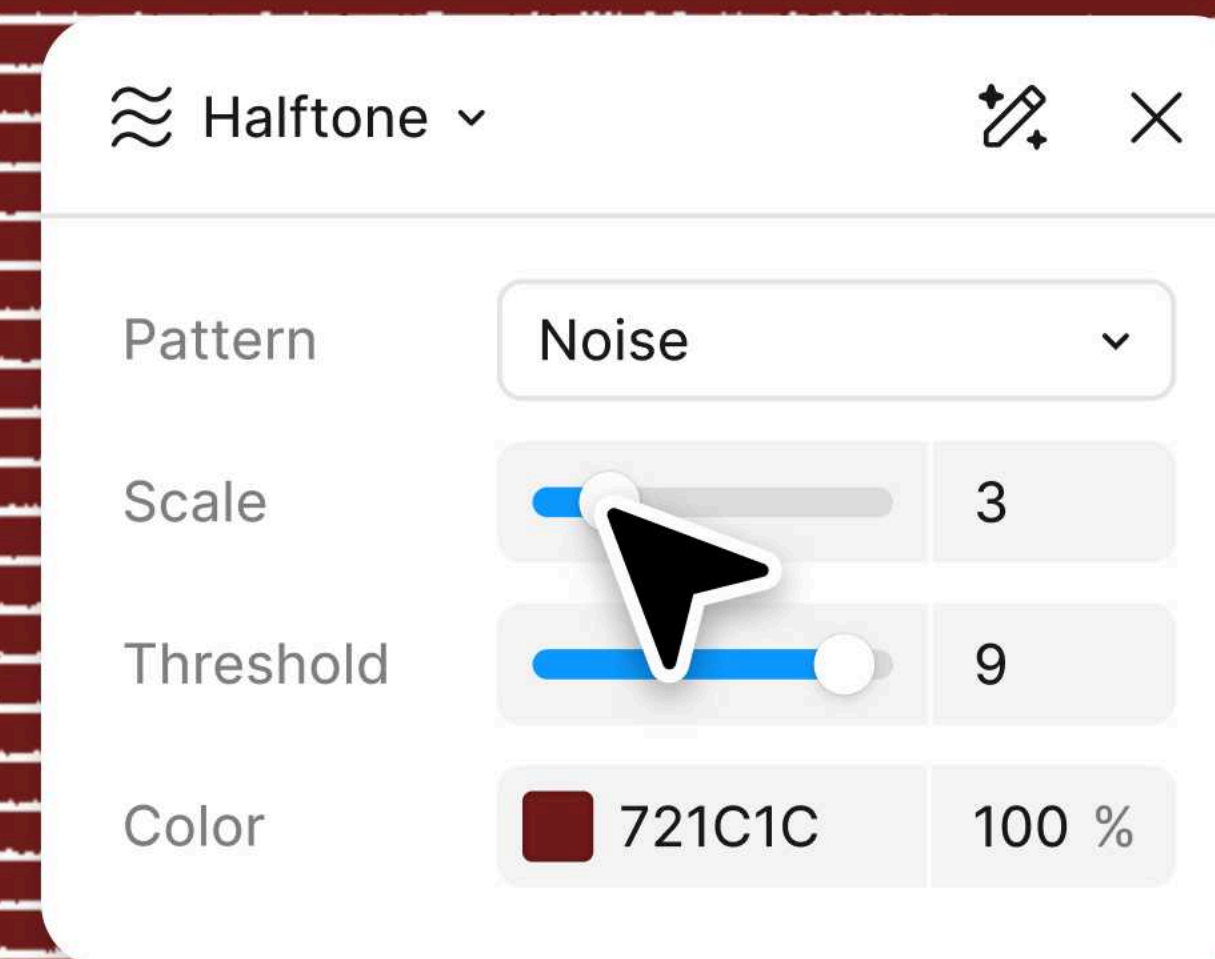
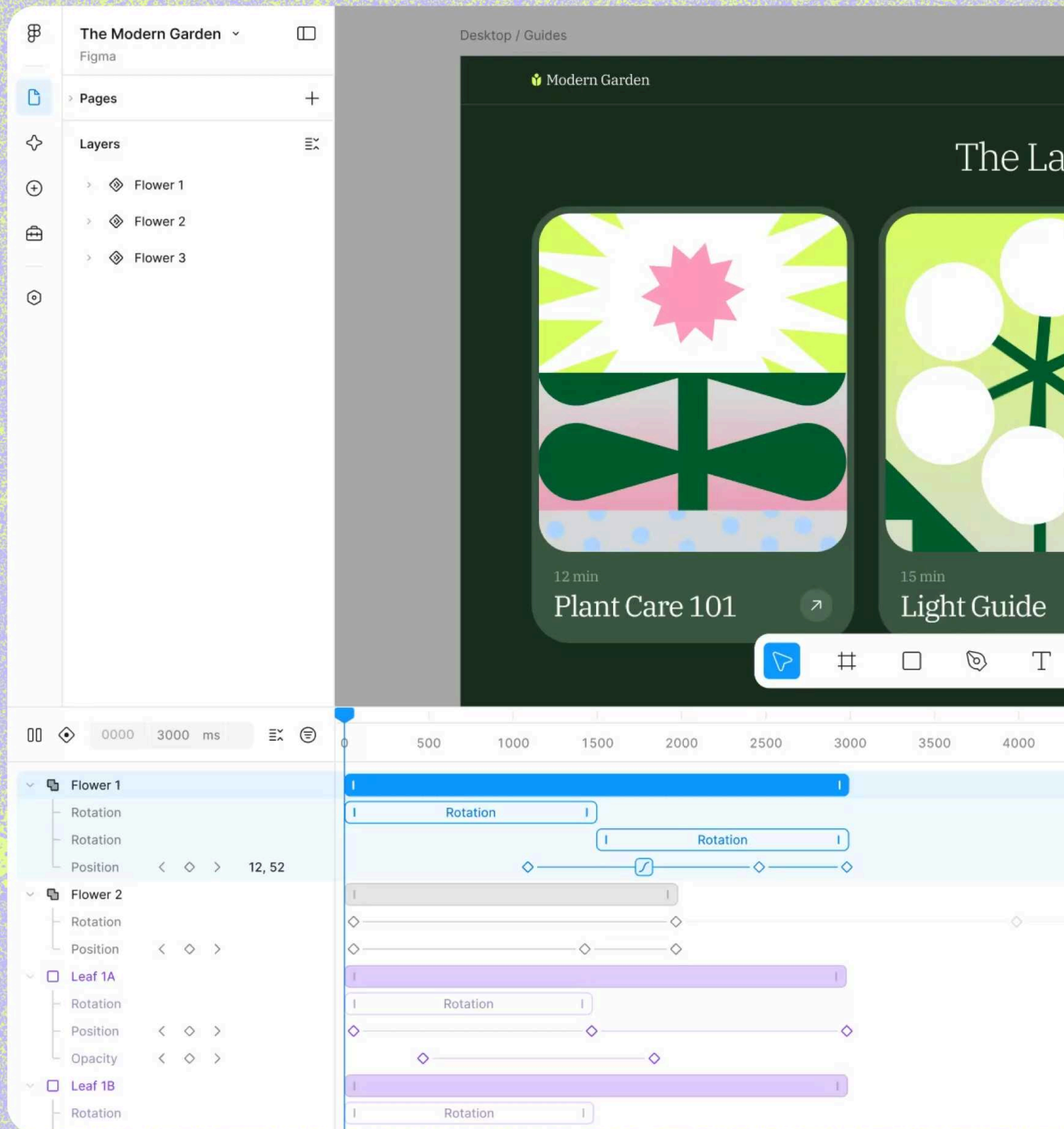




+75%

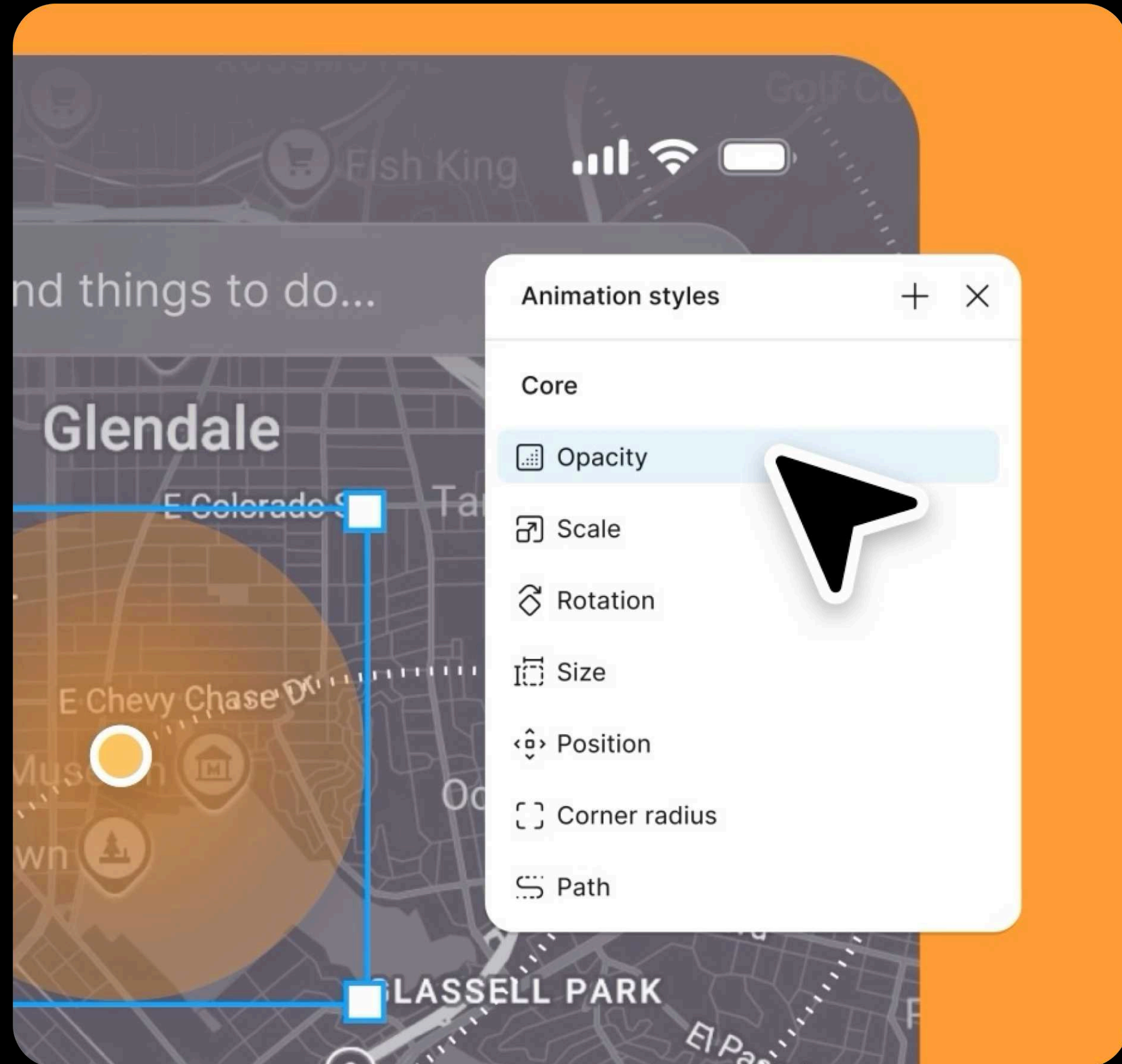
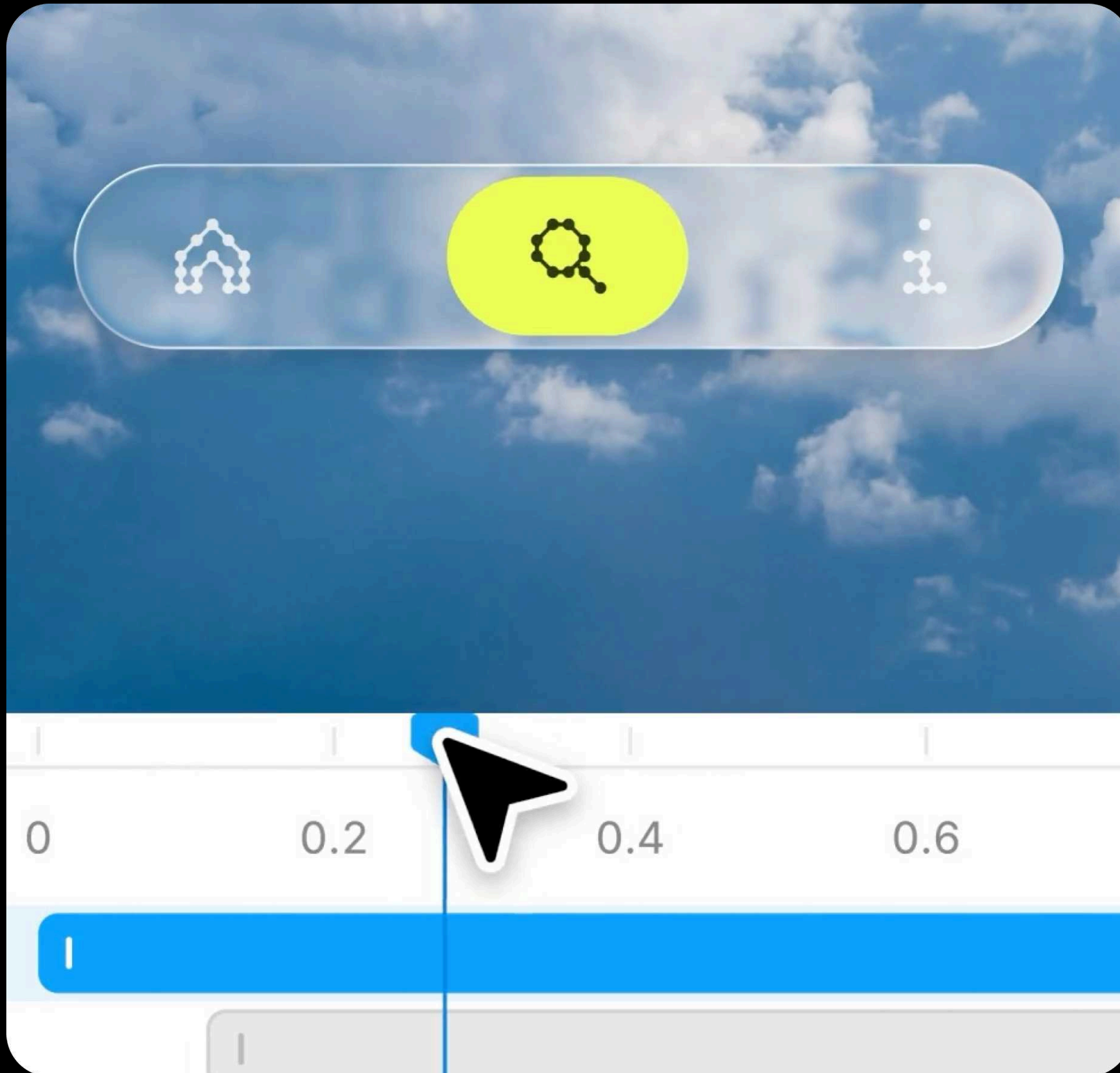
MCP write-to-Figma usage, quarter over quarter

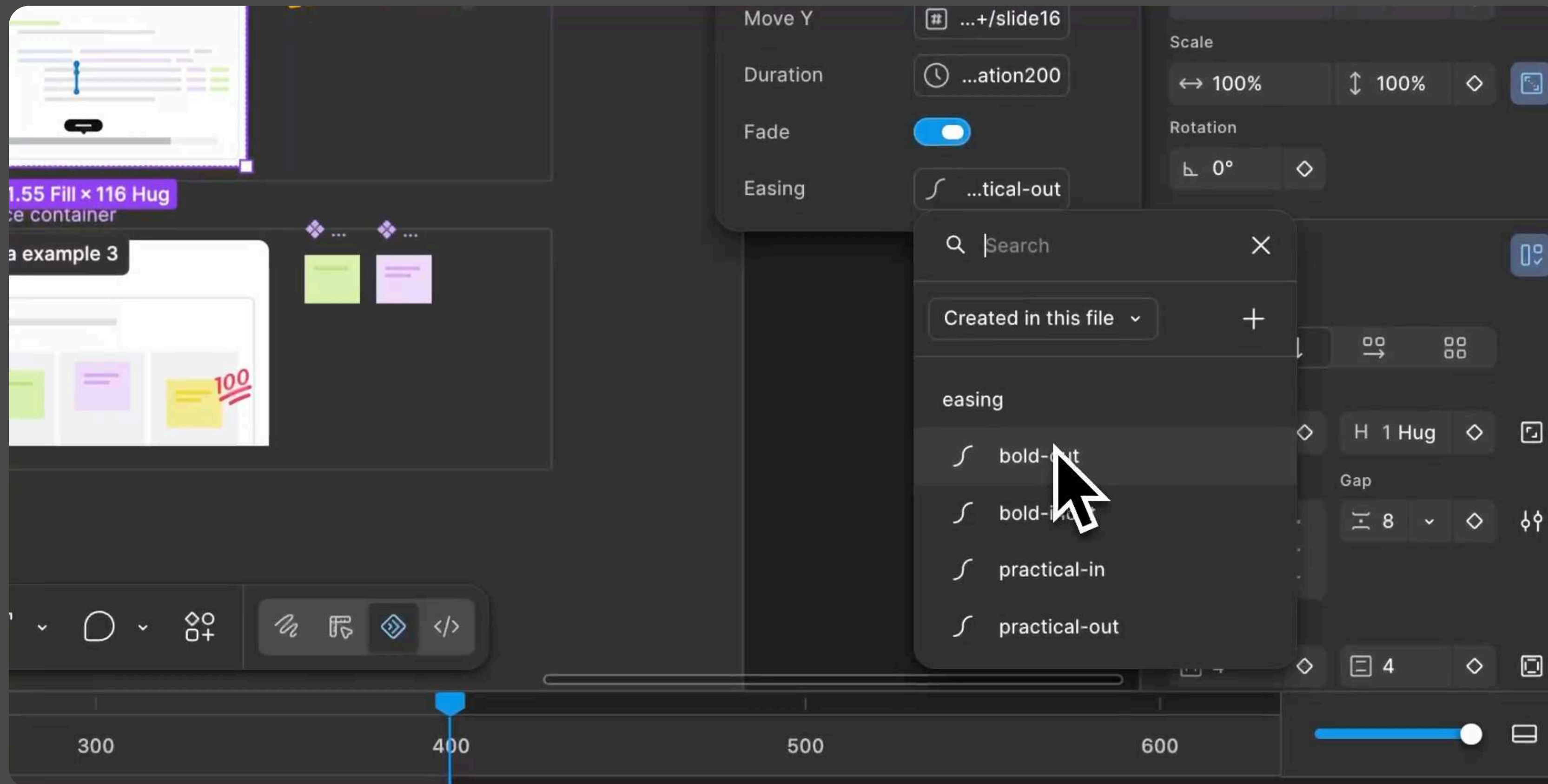




Figma Motion

[Learn more](#)



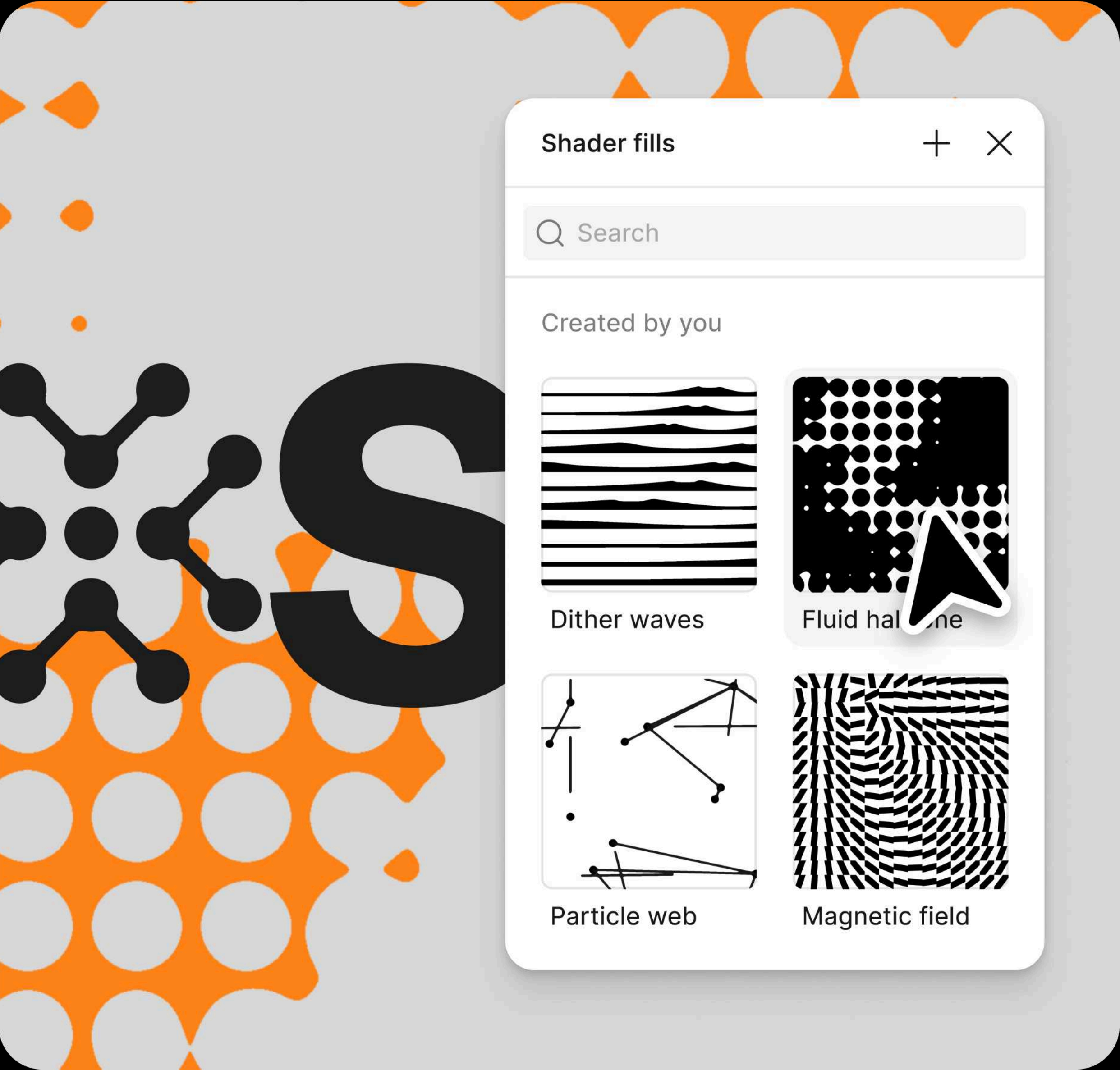
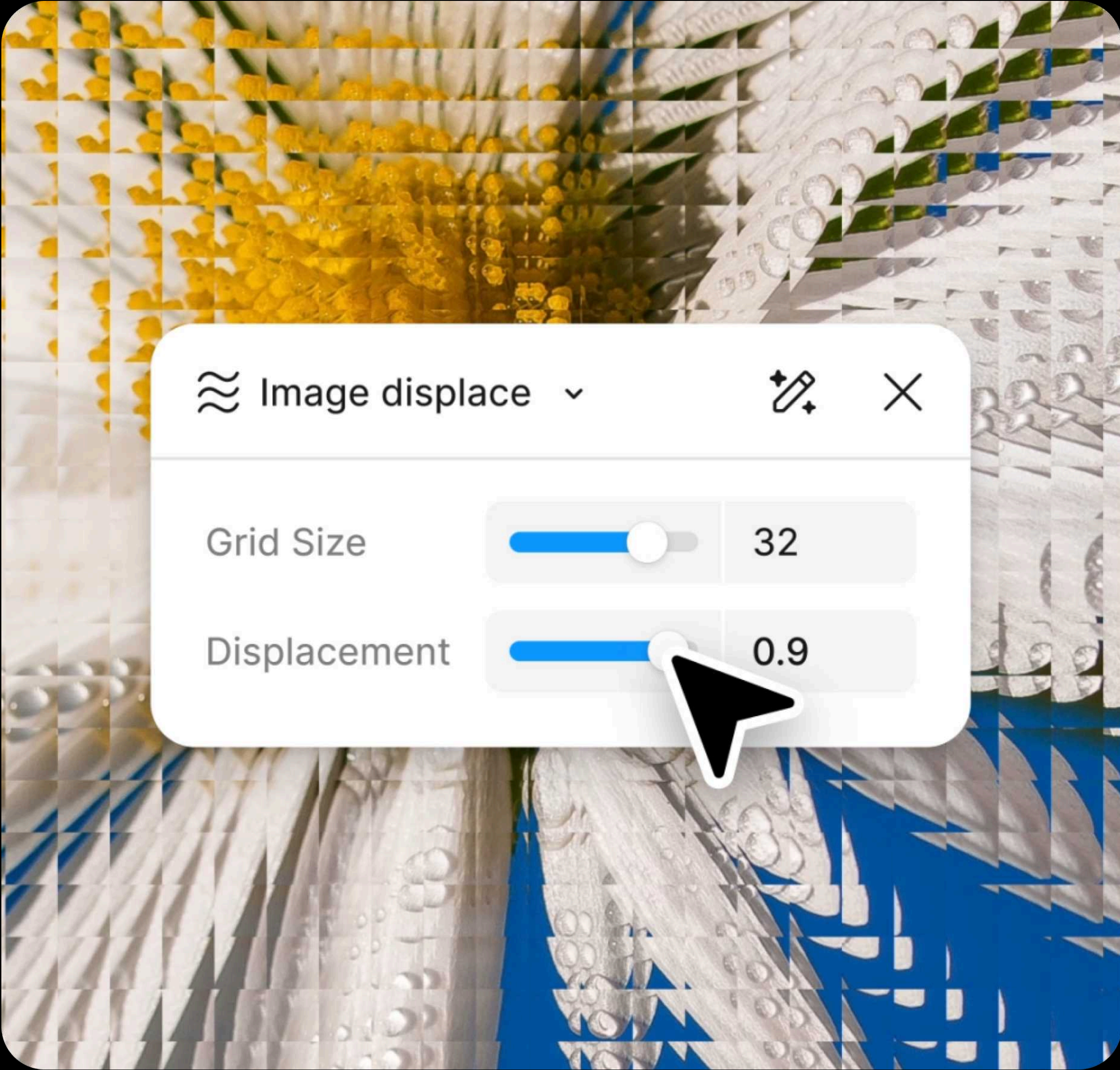


"It turns animated illustrations from a specialist handoff into a system capability."

ALEXANDRA PEREIRA
SENIOR PRODUCT DESIGNER

Shaders

[Learn more](#)



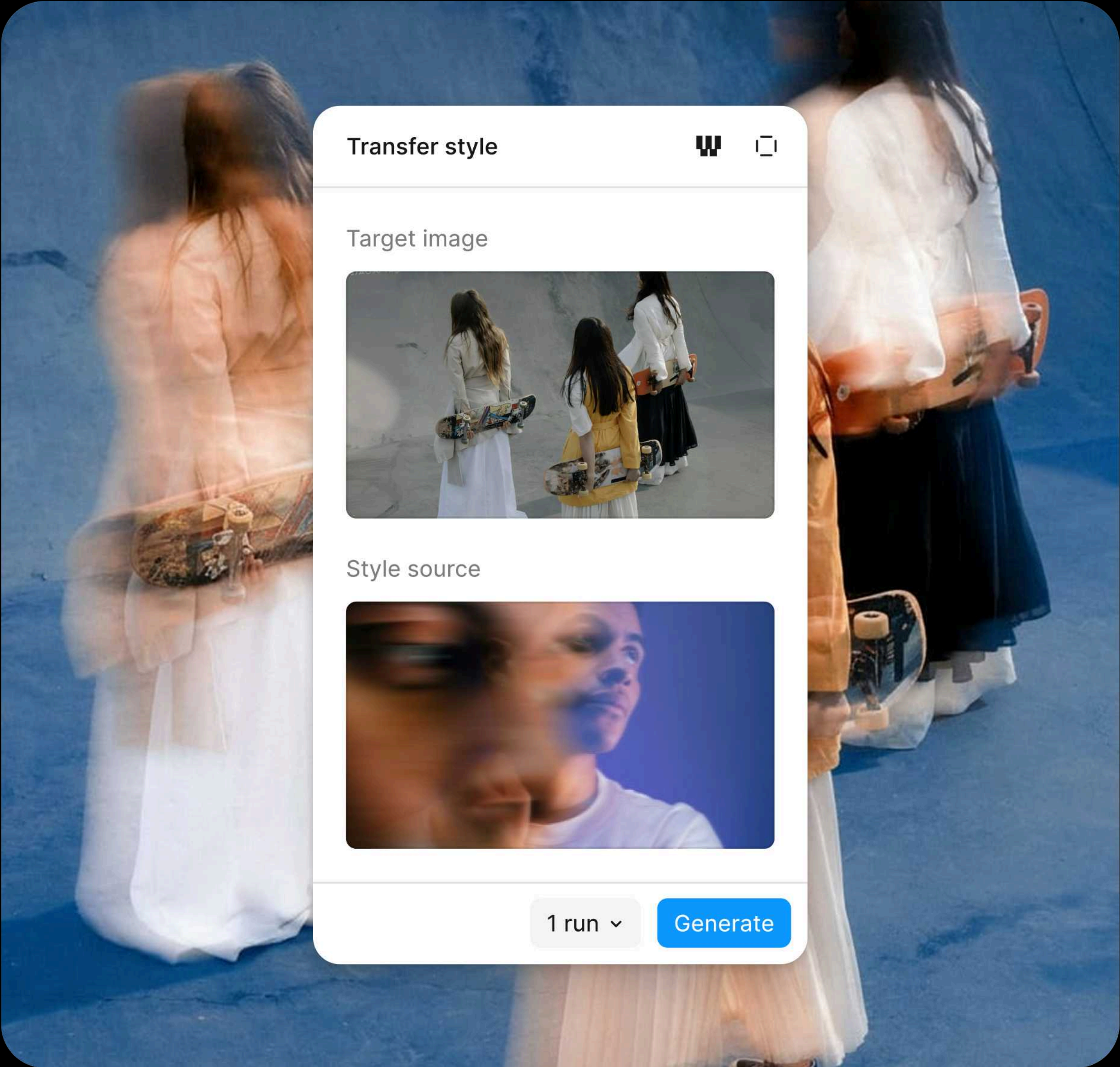
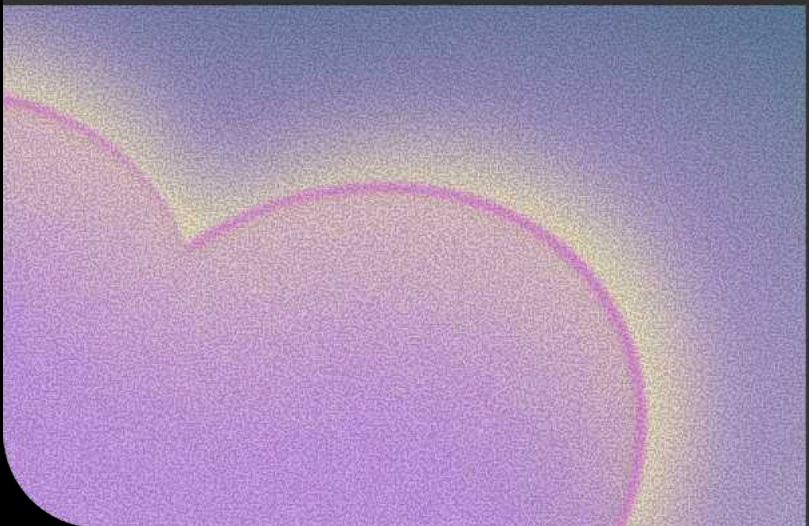
Weave

[Learn more](#)

alist, surreal
al composition
g a single delicate
em with a curved,
shape and one
ent leaf, centered
a smooth gradient
ound



CHATGPT IMAGE 2.0



Transfer style



Target image



Style source



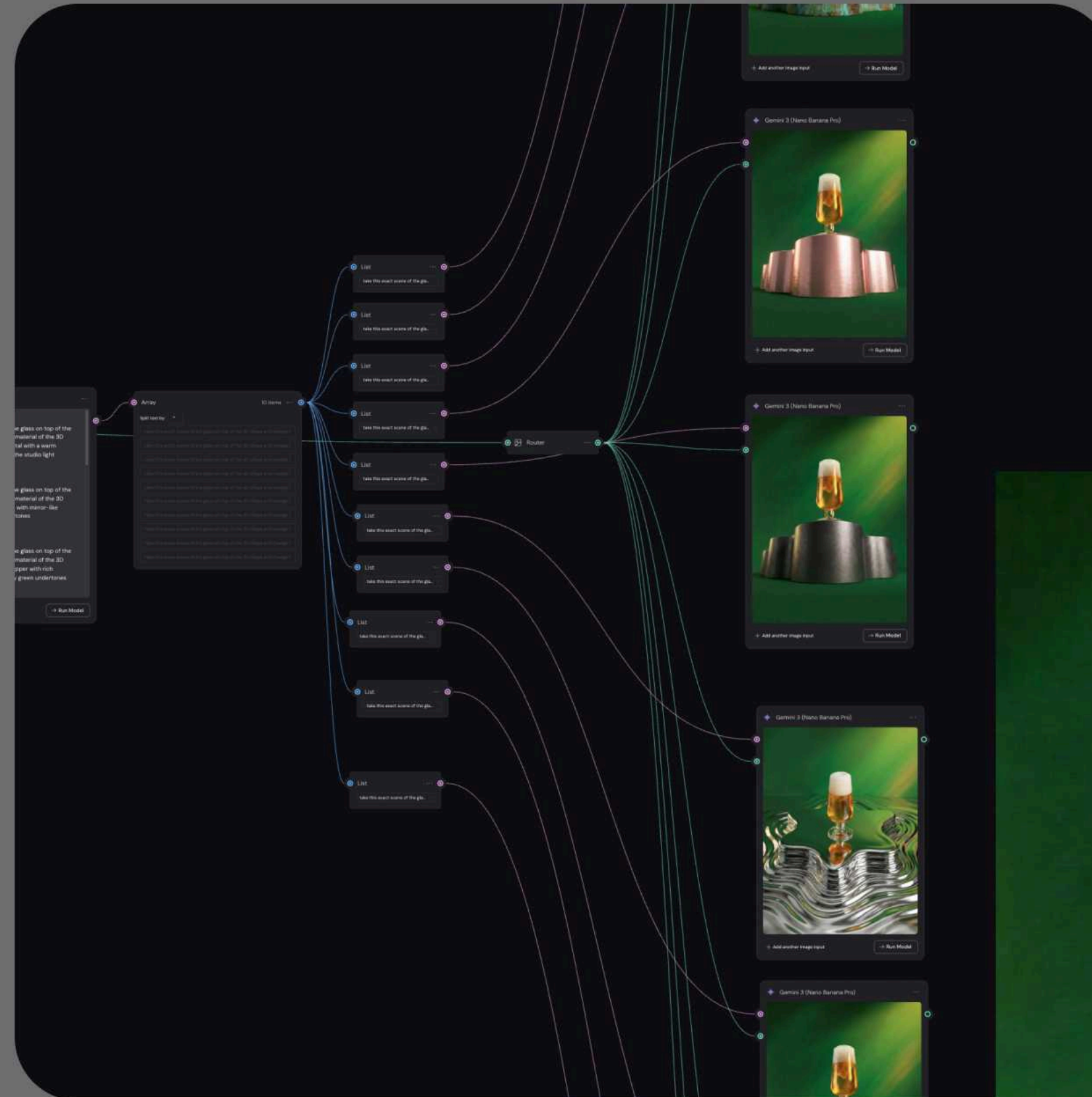
1 run ▾

Generate

taxistudio

"It's such a great way to elevate and add richness to the work, while staying very much in control."

JACK GOOZEE
DESIGNER



Art Demos

Heatmaps



Hyein Shin 6 hours ago
0.4s Let's speed up this
part of the animation!

00.00

00.20

00.40

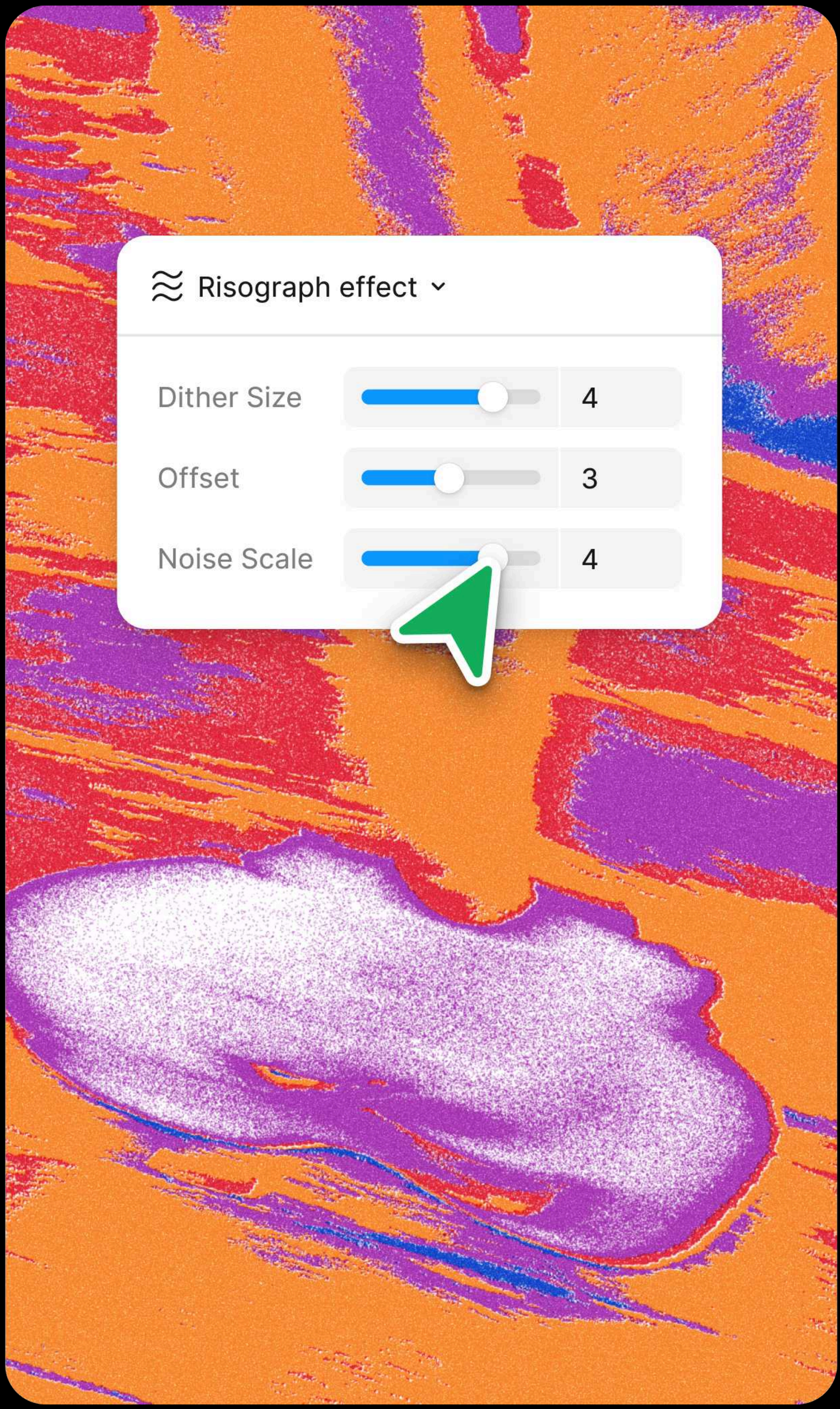
00.60

00.80

Position

57°

57°



PROMPT

A still, low-angle shot of a metallic silver apple resting on green moss, with a bright fuchsia flower to its right and dark green leaves behind it. The lighting pulses rhythmically, cycling from near-overexposed brightness to deep shadow, as if sunlight is filtering through shifting clouds or foliage overhead. The camera never moves. Slightly grainy film texture; surreal atmosphere.

REFERENCE

VIDEO

Creating QR code plugin...



● 05.16–08.21, 2026

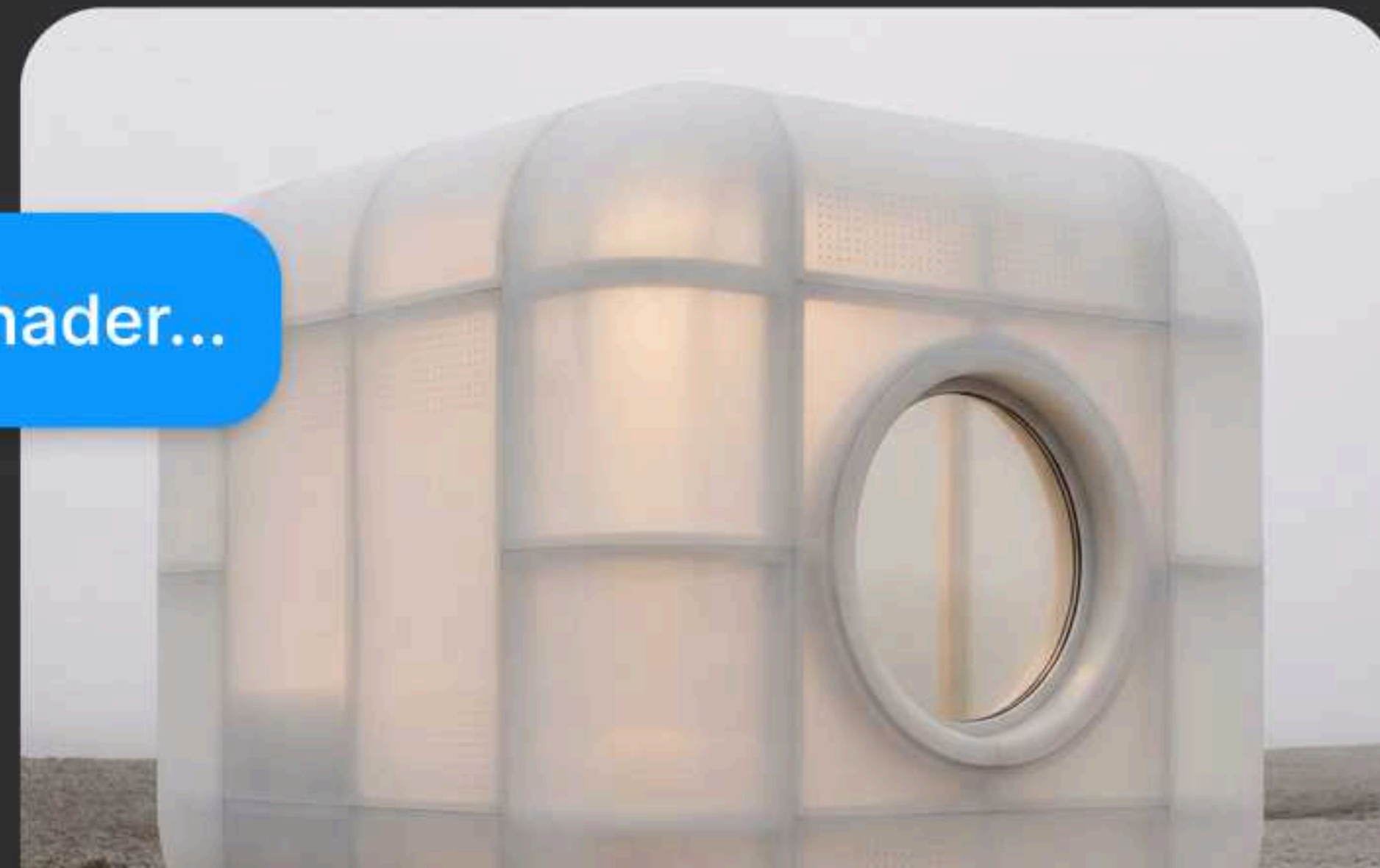
MODULAR LIVING

CAMILLE VOSK



✦ Applying attached styles...

✦ Creating custom shader...



✦ Checking color contrast

Can we make the page interactive?

+1

+1

What if we showed multiple images?



Alex

Can we show the length of time to view an exhibit?

Sloane

Summarize the notes from our brainstorm session

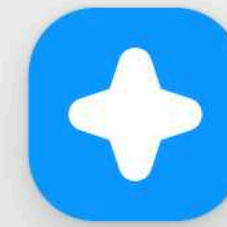


03.06–06.16, 2026

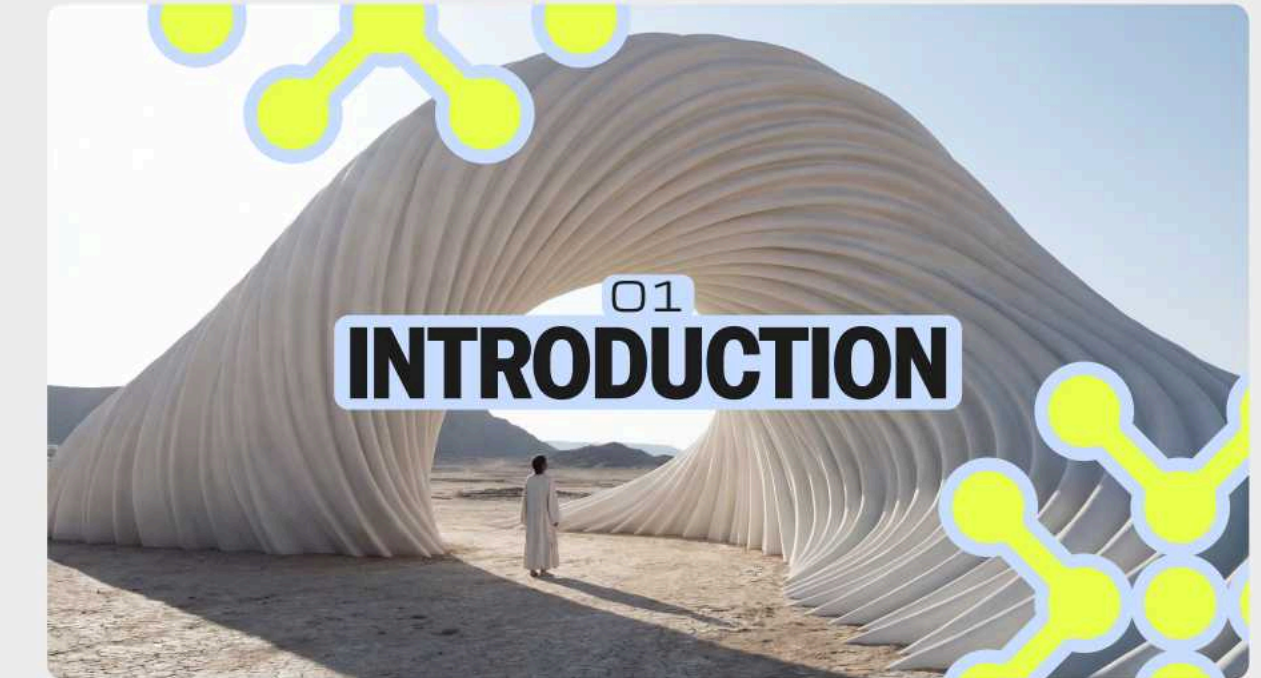
FINISHED
A COLLECTION

16 MIN • 7 ARTWORKS

Review my design using [/contrast-improvement](#)



1

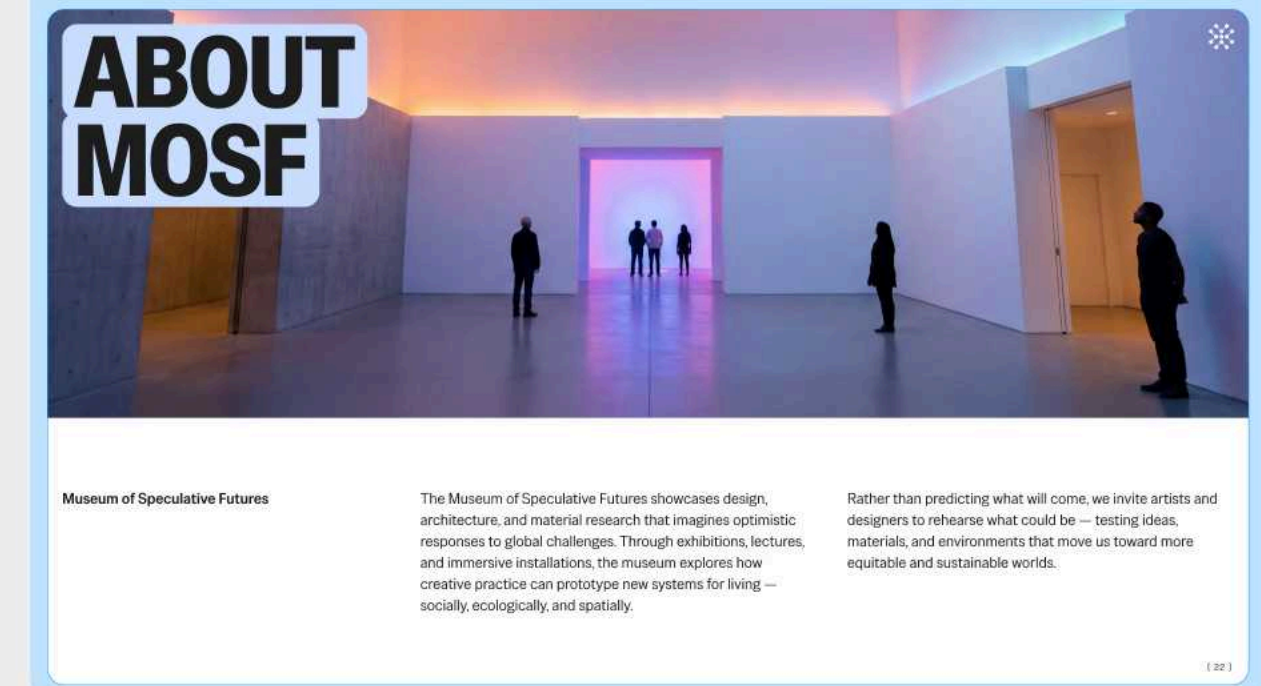


2

We're
imag
shap
grou

Museum of Spec
www.mosf.com

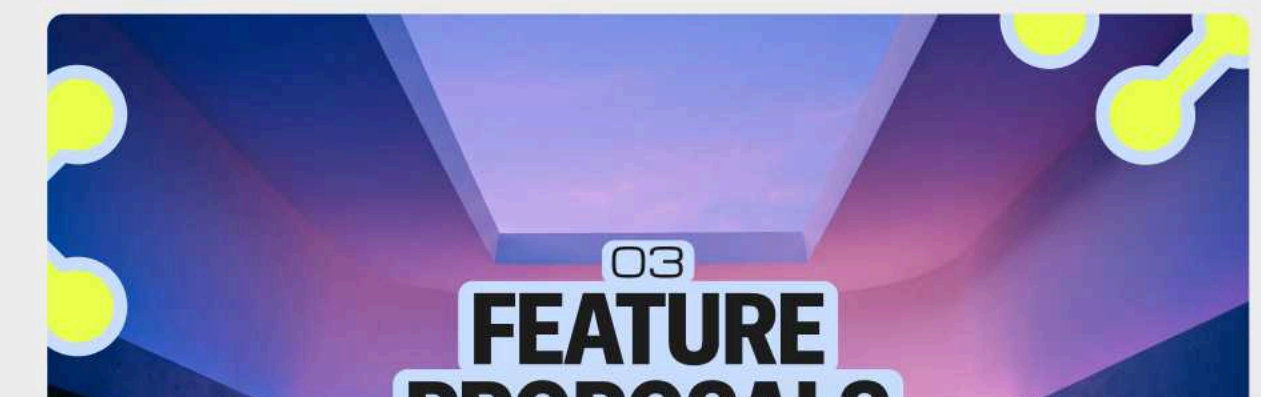
4



5



12



13



Create an "About us" slide that describes our mission



Generative plugins

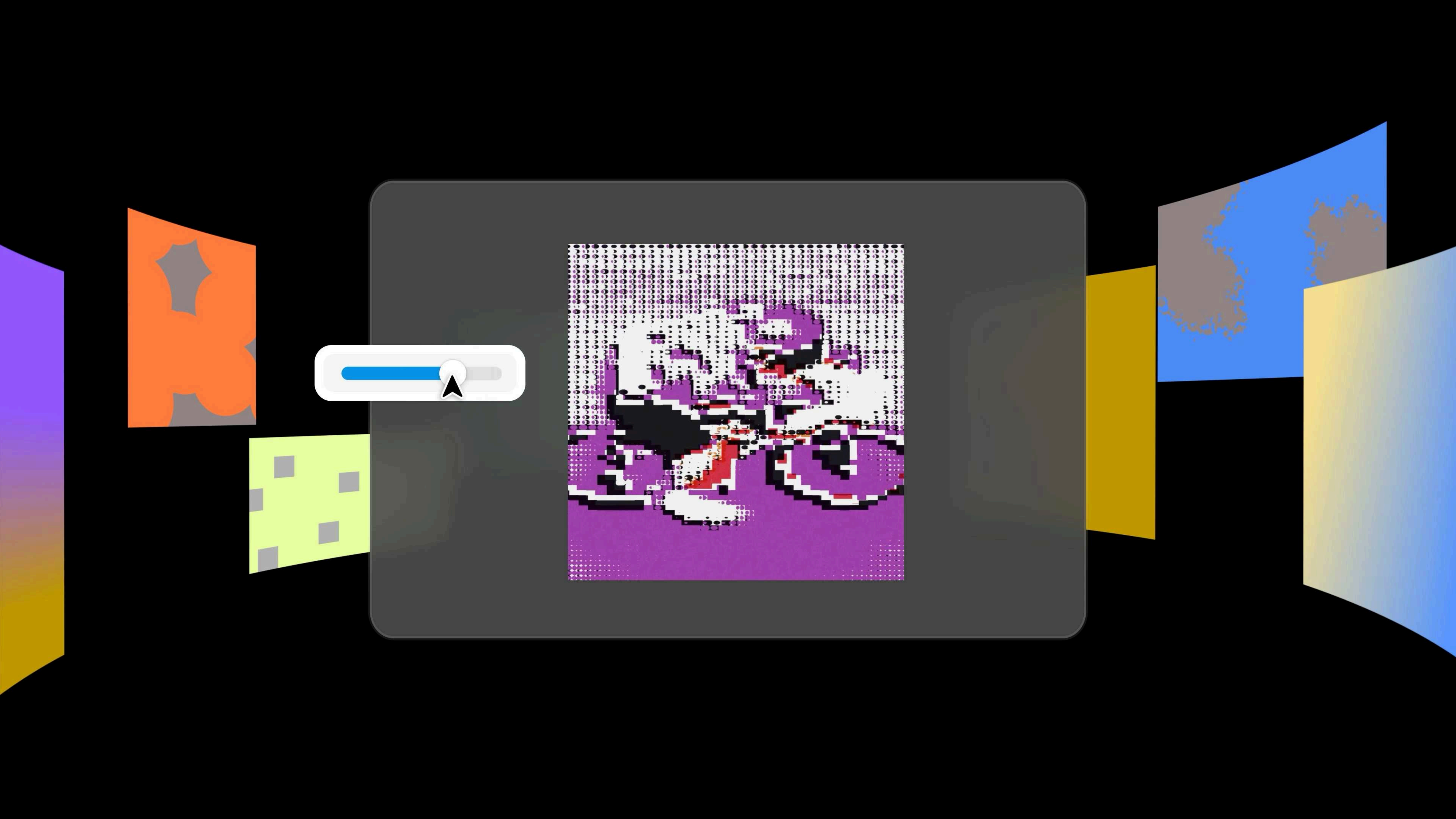
Learn more

Create a custom tool that organizes selected images into dynamic layouts

 Image layout generator

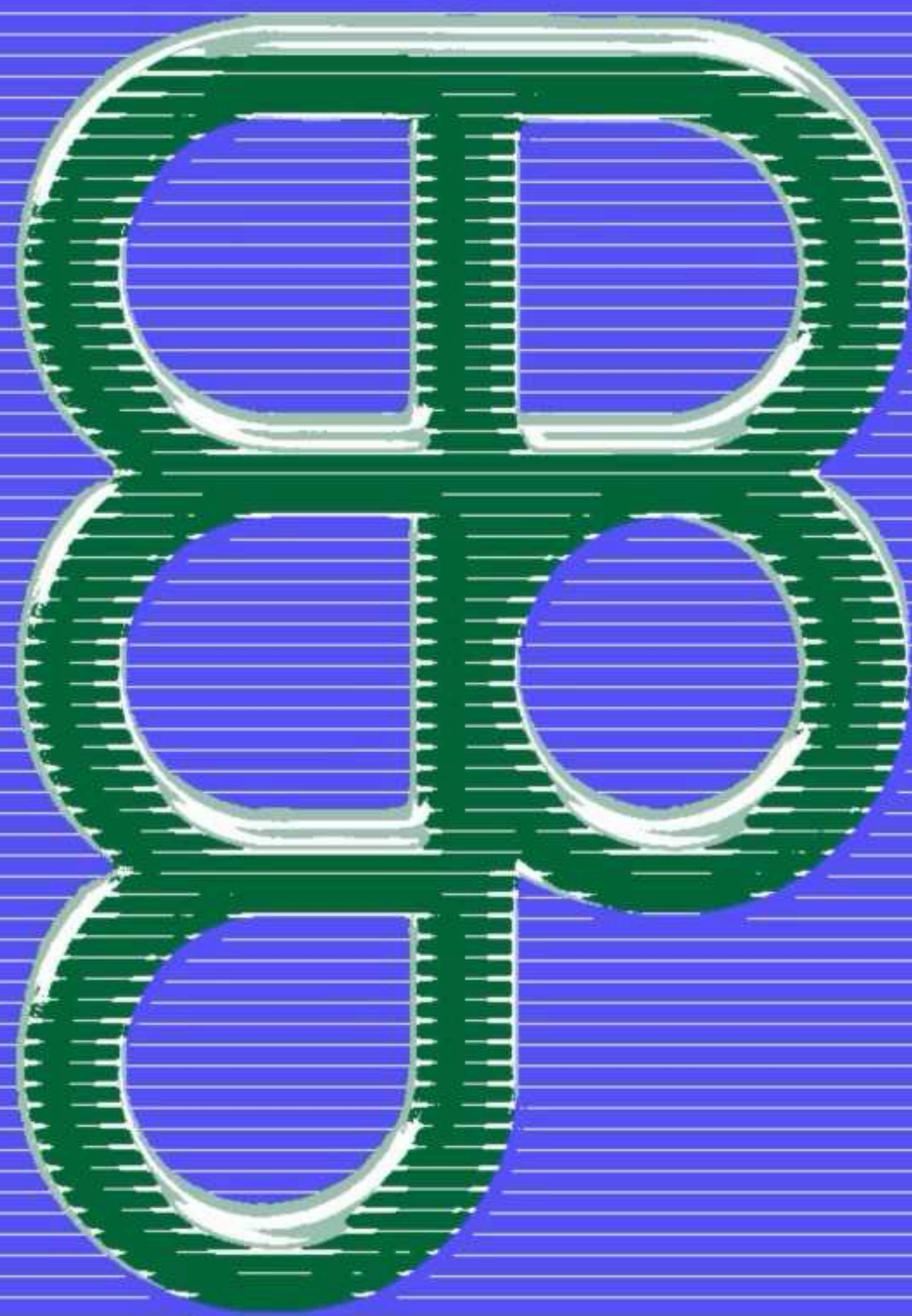
 





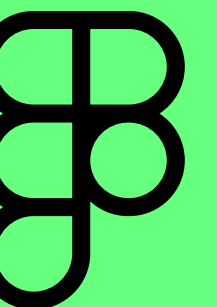


Leadership changes





Praveer Melwani
CFO



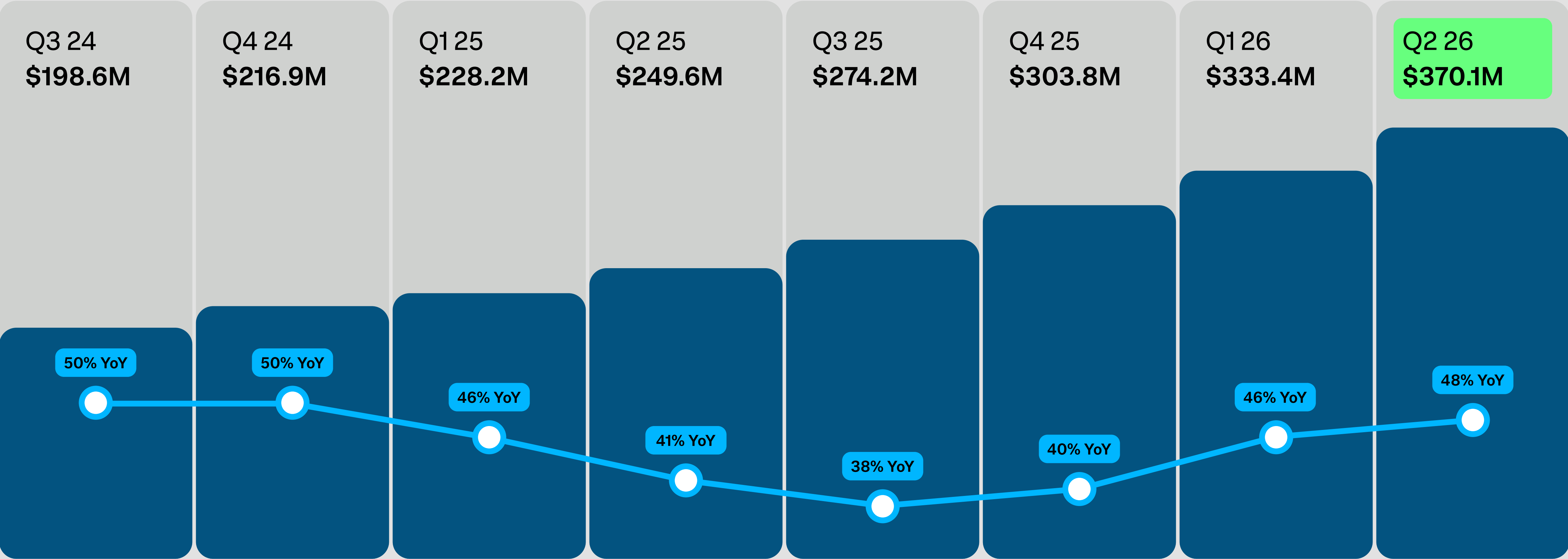


Revenue

\$370.1M

Year-over-Year Growth

48%





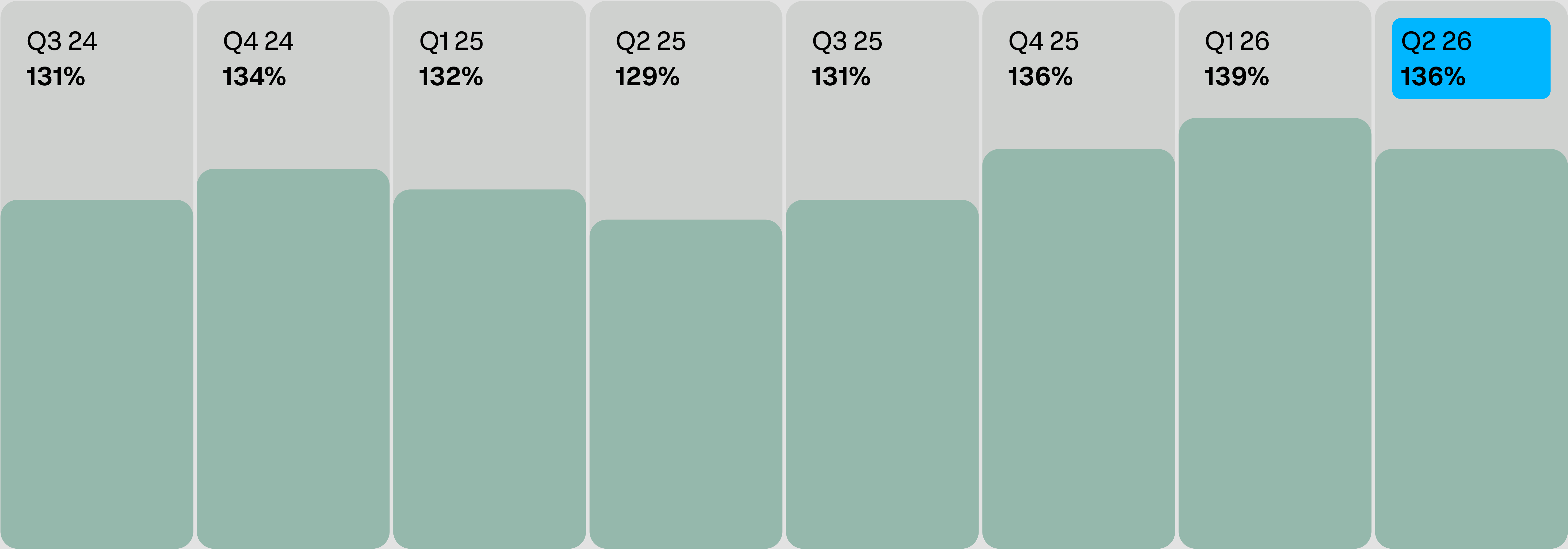
+ Add AI credits





Net Dollar Retention Rate

136%

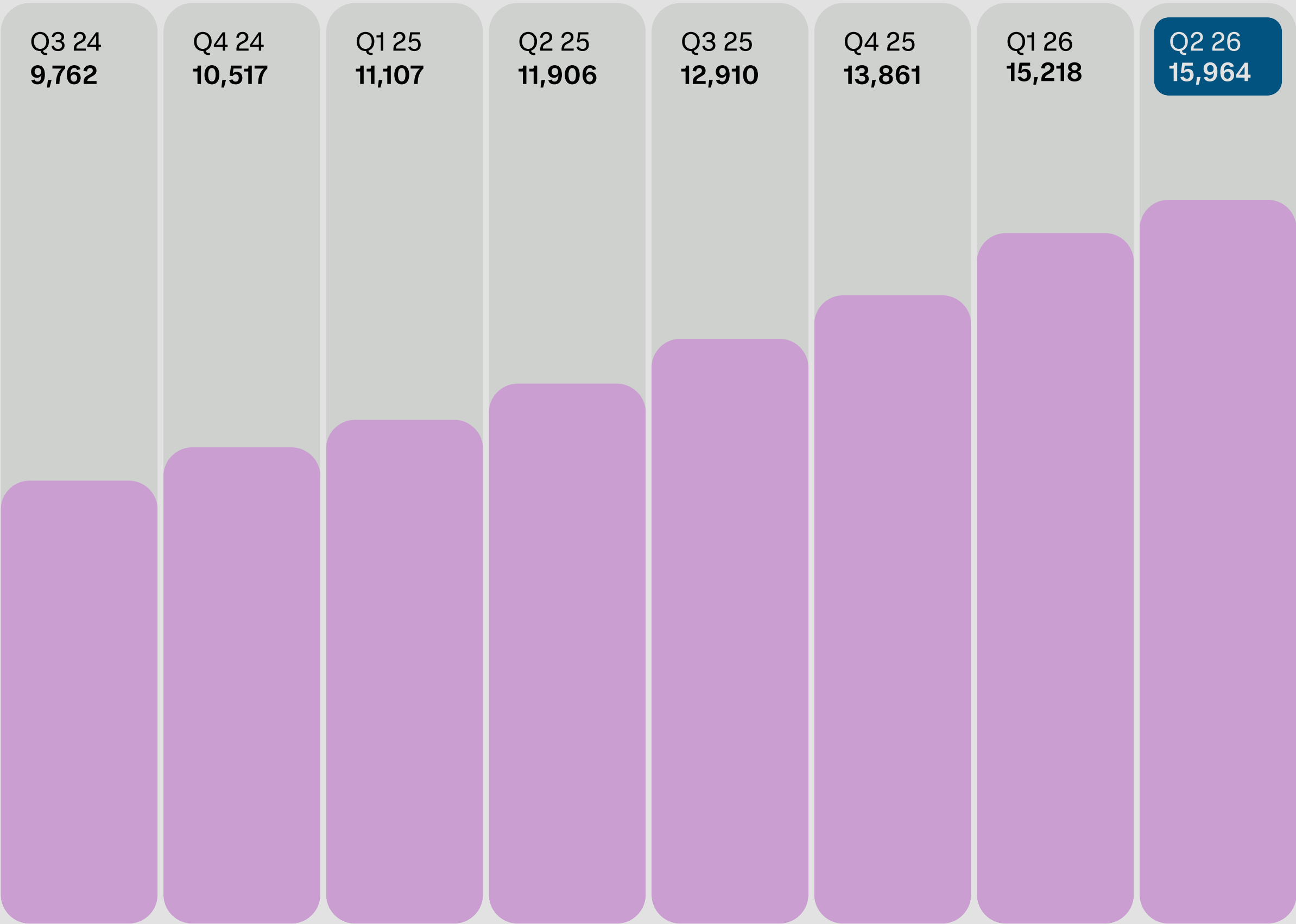


Refer to the appendix to this presentation for a definition of Net Dollar Retention Rate.



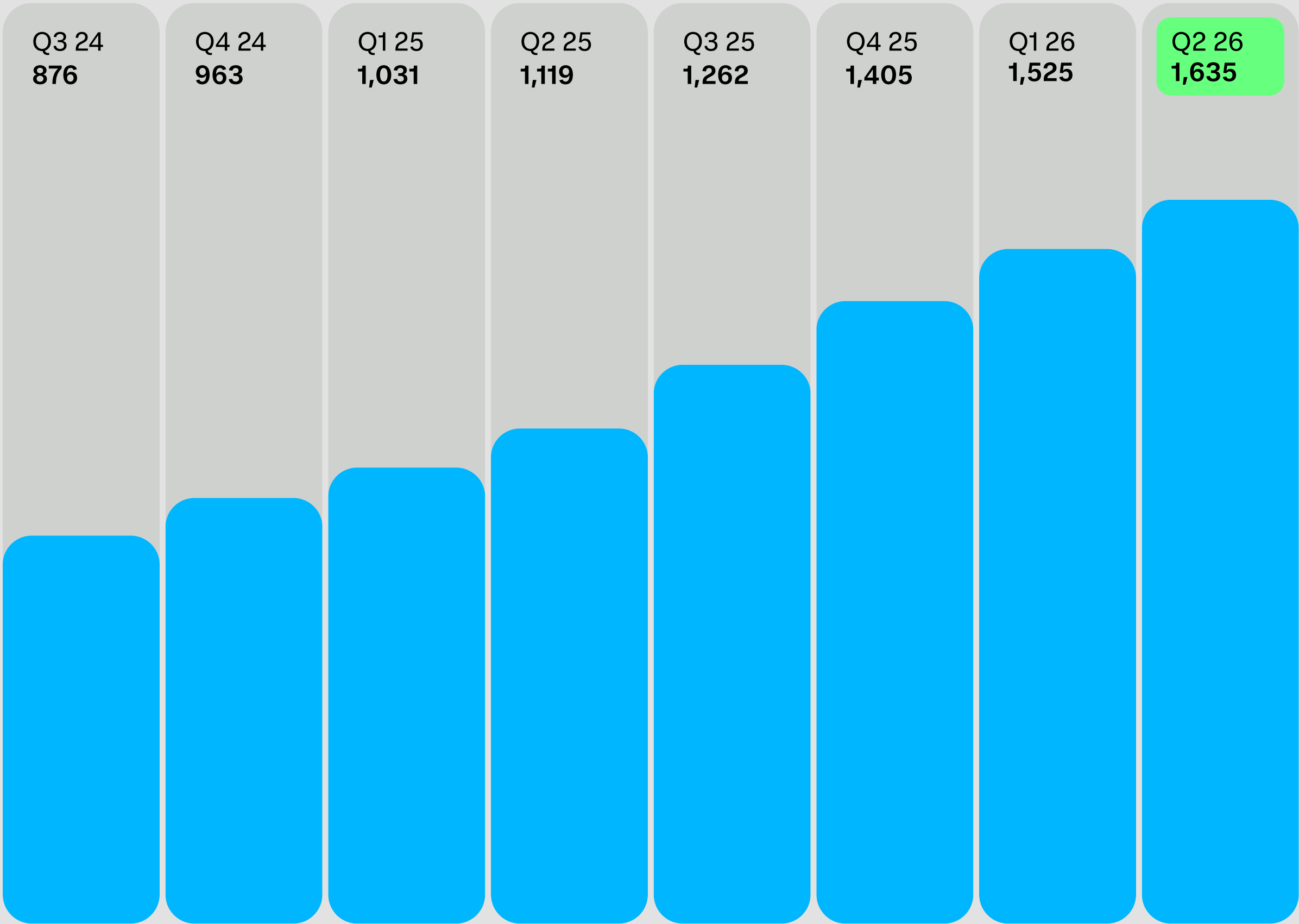
Paid Customers with more than \$10,000 in ARR

15,964



Paid Customers with more than \$100,000 in ARR

1,635

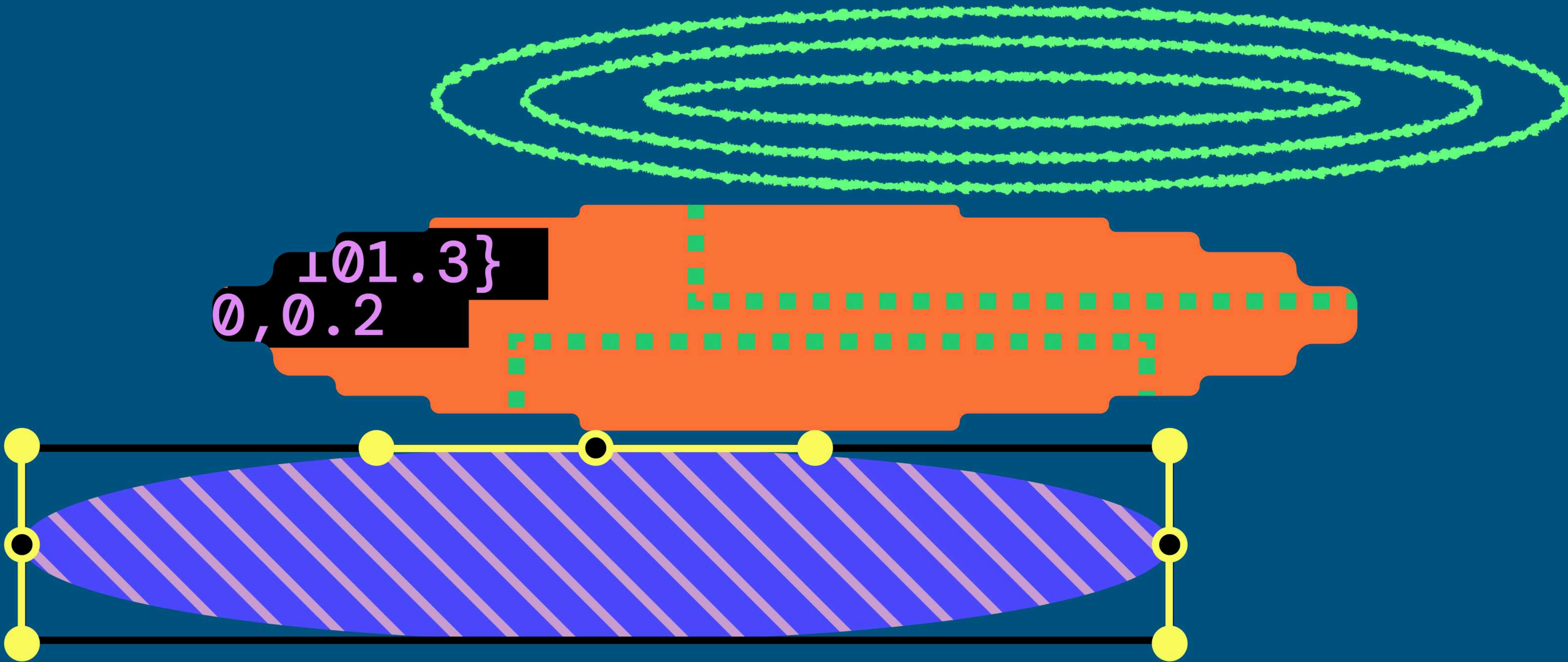


Refer to the appendix to this presentation for definitions of Paid Customers with more than \$10,000 in ARR and Paid Customers with more than \$100,000 in ARR.





Customer wins





Non-GAAP Gross Profit

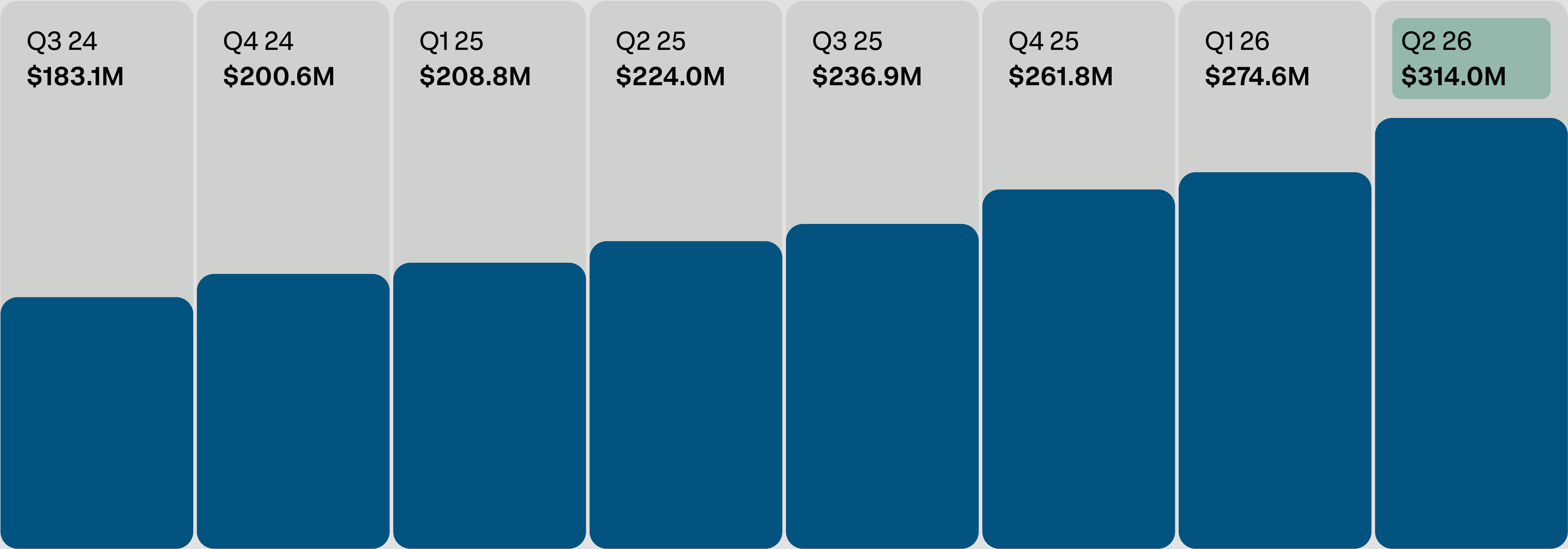
\$314.0M

Non-GAAP Gross Profit Growth YoY

40%

Non-GAAP Gross Margin

85%



Non-GAAP Gross Profit and Non-GAAP Gross Margin are non-GAAP financial measures. Please see the reconciliation from GAAP to non-GAAP measures contained in the appendix to this presentation.

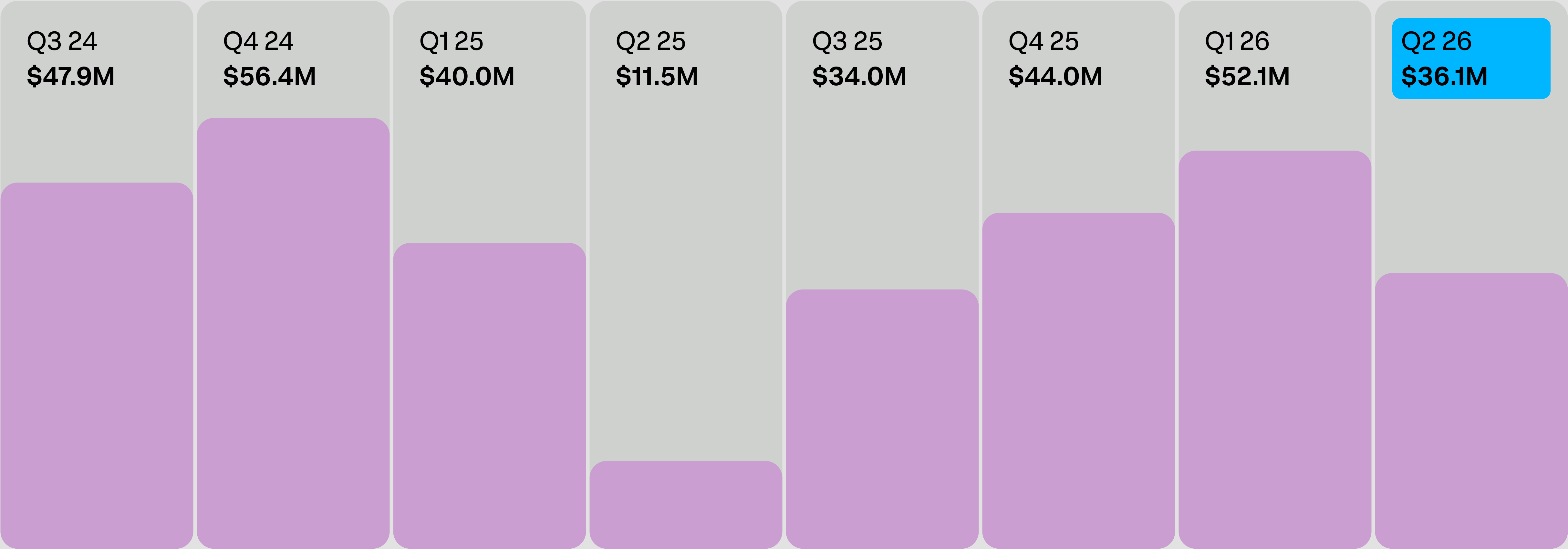


Non-GAAP Operating Income

\$36.1M

Non-GAAP Operating Margin

10%



Non-GAAP Operating Income and Non-GAAP Operating Margin are non-GAAP financial measures. Please see the reconciliation from GAAP to non-GAAP measures contained in the appendix to this presentation.

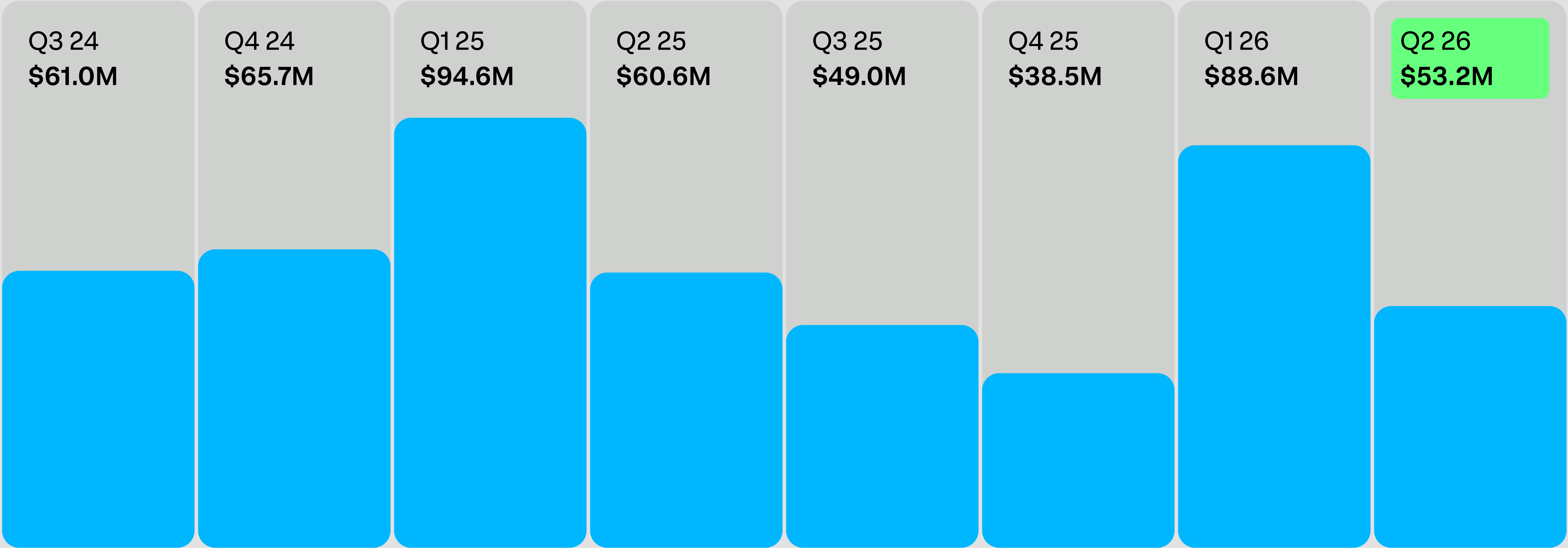


Adjusted Free Cash Flow

\$53.2M

Adjusted Free Cash Flow Margin

14%



Adjusted Free Cash Flow and Adjusted Free Cash Flow Margin are non-GAAP financial measures. Please see the reconciliation from GAAP to non-GAAP measures contained in the appendix to this presentation. Note that Free Cash Flow and Adjusted Free Cash Flow are equivalent for Q2 2026.



Revenue (Q3)

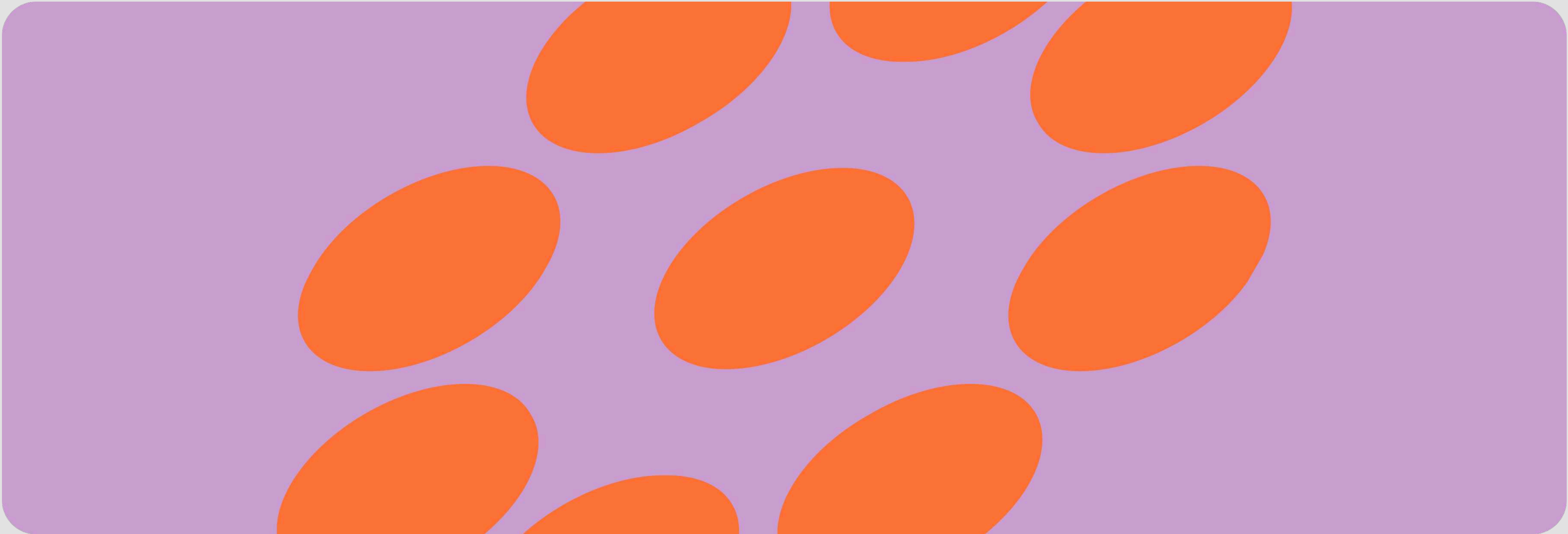
\$373.0–375.0M

Revenue (FY)

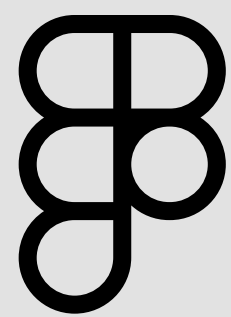
\$1.463–1.467B

Non-GAAP
Operating Income (FY)

\$125.0–135.0M

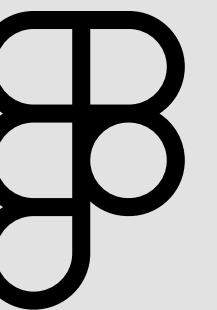


Q&A





Appendix





Net Dollar Retention Rate ("NDR"): We calculate NDR as of the applicable period of measurement by starting with the ARR of Paid Customers with more than \$10,000 in ARR as of twelve months prior to such date of measurement ("Prior Period ARR"). We then calculate the ARR for those same customers as of the applicable period of measurement ("Current Period ARR"). We then divide Current Period ARR by Prior Period ARR to calculate our NDR for the applicable date of measurement. Our NDR reflects customer expansion, contraction, and customer churn. We calculate NDR using ARR from Paid Customers with more than \$10,000 in ARR because we believe that \$10,000 in ARR is an important threshold, as it is a strong indicator of significant paid usage of our products.

Annual Recurring Revenue ("ARR"): We calculate ARR as the annualized value of our active customer agreements as of the measurement date, assuming any agreement that expires during the next twelve months following the measurement date is renewed on existing terms. A customer agreement is considered active when seats are provisioned to the customer at the start of their subscription. In cases where contracts are signed but not provisioned prior to the measurement date, the customer agreement is counted as active if provisioning takes place no more than 15 days after the measurement date.

Paid Customer: We define a Paid Customer as a customer account that is billed separately for which we have an active paid subscription as of the last day of the applicable period of measurement. A single organization with multiple divisions, segments, subsidiaries, or subscribing teams that are each billed separately are counted as multiple Paid Customers. A customer account is considered active when seats are provisioned to the customer at the start of their subscription. In cases where contracts are signed but not provisioned as of the last date of the applicable period of measurement, the customer account is counted as active if provisioning takes place no more than 15 days after the last day of the applicable period of measurement.

Paid Customer with more than \$10,000 in ARR: A Paid Customer with a total of \$10,000 or more of ARR as of the last day of the applicable period of measurement.

Paid Customer with more than \$100,000 in ARR: A Paid Customer with a total of \$100,000 or more of ARR as of the last day of the applicable period of measurement.

Additional terms are defined in our Quarterly Report on Form 10-Q for the quarter ended June 30, 2026, filed or to be filed with the SEC on August 5, 2026.



Reconciliation of Non-GAAP Gross Profit and Gross Margin

Q2 2026

(In thousands)	Q3 24	Q4 24	Q1 25	Q2 25	Q3 25	Q4 25	Q1 26	Q2 26
GAAP gross profit	\$179,936	\$200,482	\$208,747	\$221,751	\$190,289	\$249,474	\$264,773	\$309,611
Plus: Stock-based compensation expense	3,034	—	—	218	42,987	7,774	5,081	2,036
Plus: Amortization of stock-based compensation included in capitalized internal use software development costs	88	82	86	188	258	258	258	308
Plus: Amortization of acquired intangibles from acquisitions	—	—	—	1,797	2,263	3,897	3,886	1,909
Plus: Employer payroll taxes on employee stock transactions	24	—	—	—	1,066	389	561	135
Non-GAAP gross profit	\$183,082	\$200,564	\$208,833	\$223,954	\$236,863	\$261,792	\$274,559	\$313,999
GAAP gross margin	91%	92%	91%	89%	69%	82%	79%	84%
Non-GAAP gross margin	92%	92%	92%	90%	86%	86%	82%	85%



Reconciliation of Non-GAAP Operating Income and Margin

Q2 2026

(In thousands)	Q3 24	Q4 24	Q1 25	Q2 25	Q3 25	Q4 25	Q1 26	Q2 26
GAAP operating income (loss)	\$(47,336)	\$51,669	\$39,749	\$2,076	\$(1,136,780)	\$(195,502)	\$(137,398)	\$(117,289)
Plus: Stock-based compensation expense	88,403	153	197	7,310	1,138,332	218,294	168,998	147,554
Plus: Amortization of stock-based compensation included in capitalized internal use software development costs	88	82	86	188	258	258	258	308
Plus: Transaction costs and other related expenses associated with the Abandoned Merger with Adobe	4,408	4,474	—	—	—	—	—	—
Plus: Employer payroll taxes on employee stock transactions	1,744	—	—	—	29,828	16,903	13,893	3,486
Plus: Amortization of acquired intangibles from acquisitions	—	—	—	1,898	2,388	4,022	4,011	2,034
Plus: 2024 Tender Offer transaction costs	553	33	—	—	—	—	—	—
Plus: Impairment losses on long-lived assets	—	—	—	—	—	—	2,371	—
Non-GAAP operating income	\$47,860	\$56,411	\$40,032	\$11,472	\$34,026	\$43,975	\$52,133	\$36,093
GAAP operating margin	(24)%	24%	17%	1%	(415)%	(64)%	(41)%	(32)%
Non-GAAP operating margin	24%	26%	18%	5%	12%	14%	16%	10%

Abandoned Merger with Adobe and 2024 Tender Offer are defined in our Annual Report on Form 10-K for the year ended December 31, 2025, filed with the SEC on February 18, 2026.



Reconciliation of Free Cash Flow and Adjusted Free Cash Flow

Q2 2026

(In thousands)	Q3 24	Q4 24	Q1 25	Q2 25	Q3 25	Q4 25	Q1 26	Q2 26
Net cash provided by (used in) operating activities	\$61,574	\$73,091	\$97,177	\$62,455	\$51,163	\$39,886	\$97,308	\$60,893
Less: Capital expenditures	(413)	(662)	(874)	(1,134)	(1,702)	(734)	(7,812)	(6,688)
Less: Capitalized internal use software development costs	(742)	(1,604)	(1,721)	(718)	(414)	(700)	(888)	(995)
Free Cash Flow	\$60,419	\$70,825	\$94,582	\$60,603	\$49,047	\$38,452	\$88,608	\$53,210
Plus: Transaction costs and other related expenses associated with the Abandoned Merger with Adobe	34	14	—	—	—	—	—	—
Plus: Estimated income taxes related to the Abandoned Merger with Adobe	518	(5,148)	—	—	—	—	—	—
Adjusted Free Cash Flow	\$60,971	\$65,691	\$94,582	\$60,603	\$49,047	\$38,452	\$88,608	\$53,210
Net cash provided by (used in) investing activities	(210,946)	(63,465)	41,251	(74,826)	(260,873)	(76,965)	(7,449)	(6,251)
Net cash provided by (used in) financing activities	(20,660)	61,210	339	15,445	(71,453)	99,007	(87,536)	(13,719)
Operating Cash Flow Margin	31%	34%	43%	25%	19%	13%	29%	16%
Adjusted Free Cash Flow Margin	31%	30%	41%	24%	18%	13%	27%	14%

Abandoned Merger with Adobe is defined in our Annual Report on Form 10-K for the year ended December 31, 2025, filed with the SEC on February 18, 2026.